



**CONSTRUCTION NIGHT**  
MONTHLY NETWORKING EVENT  
SPONSORSHIP PROPOSAL

# SPONSORSHIP PROPOSAL



## CONCEPT

Construction Night is one of the longest running monthly networking events in HCMC. Tailored for the construction industry, but welcoming guests from all industries, especially interior design (DWP, Urban Design), furniture importer and manufacturers (Hafale), and others (Dulux, Philips). Sponsoring Construction Night is an excellent opportunity to expand your business presence in HCMC. Among other benefits, you will receive a copy of all the name cards collected at the event; an excellent opportunity to follow up with leading industry professionals.

The Construction Night held by CBRE has been sponsored by many well-known brand such as Sika, LaFarge, Philips, Dulux, Hi-Way, Amaryllis, TRG, Turner etc.

**TIME** 05:30 PM – 07:30 PM

**DATE** THE LAST WEDNESDAY OF EVERY MONTH

**PAST LOCATIONS** VASCO'S, HOG'S BREATH CAFÉ, BAR NUMBER 5, SEVENTEEN SALOON, LOST, NOA RESTAURANT, G-LOUNGE, BON BON, BERUIT GARDEN, HARD ROCK CAFE

## SPONSORSHIP PACKAGE INCLUDES

- Your company's logo featured prominently on Construction Night E-invitation sent to CBRE's contacts
- Your company logo on standing displays (two 1.8m by 80cm banners)
- Your company products & marketing materials displayed at the event
- Two displays featuring your logo and information at the registration table
- A presentation at the event
- One set of business cards collected from the event (avg. attendance 100 – 150)
- Opportunity to speak to attendees prior to the lucky draw
- 30 invites for your guests and your colleagues
- Red invoice issued by the venue

**PROGRAM FLOW:**  
17:30 – 18:50 Welcome guests  
18:50 – 19:00 Opening speech  
19:00 – 19:10 Lucky draw  
19:10 – 19:30 Networking

**CONSTRUCTION NIGHT CALENDAR**



CBRE | Page 2 **IN 2014**

# Venue Options

VENUE	F&B	PACKAGE
<p><b>Noa Restaurant</b> Ground floor, Centec Tower 72-74, Nguyen Thi Minh Khai, District 1</p>	<p>300 Draft Beer and 50 Soft Drink Vouchers Finger foods</p>	<p>US\$ 1,250 net</p>

## SETUP AREA / SPECIAL REQUESTS

- 2 Beer or soft drink Vouchers/ guest
- Arrange one projector, screen and one sound system
- Tables for reception and brochures display area.
- Marketing materials display on LCDs ( if any)



VENUE	F&B	PACKAGE
<p><b>LOST RESTAURANT</b> 12- 14 Mac Thi Bui, District 1</p>	<p>250 Draft Beer and 50 Soft Drink Vouchers Finger foods</p>	<p>US \$ 1,260 net</p>

## SETUP AREA / SPECIAL REQUESTS

- 2 Beer or soft drink Vouchers/ guest
- Tables for reception and brochures display area.



# Venue Options

VENUE	F&B	PACKAGE
<p><b>Hog's Breath</b></p> <p>Ground floor, Bitexco Financial Tower 2 Hai Trieu Street, District 1</p>	<p>300 Draft Beer 50 soft drink Vouchers Finger foods for 120 guest</p>	<p>US\$ 1,300 net</p>

## SETUP AREA / SPECIAL REQUESTS

- 2 Beer or soft drink Vouchers/ guest
- Arrange one Stage, one projector, screen and one sound system
- Tables for reception and brochures display area.
- Marketing materials display on LCDs



VENUE	F&B	PACKAGE
<p><b>Hard Rock Café</b></p> <p>Ground floor, Kumho Link 39 Le Duan Street, BeDistrict 1</p>	<p>300 Draft Beer and Soft Drink Vouchers Finger foods</p>	<p>US\$ 1,800 net</p>

## SETUP AREA / SPECIAL REQUESTS

- 2 Beer or soft drink Vouchers/ guest
- Arrange one projector, screen and one sound system
- Tables for reception and brochures display area
- Marketing materials display on LCDs (if any)



# Venue Options

VENUE	F&B	PACKAGE
<p><b>Bon Bon Restaurant</b> Ground floor, Kumho Link 39 Le Duan Street, BeDistrict 1</p>	<p>300 Draft Beer and Soft Drink Vouchers Finger foods</p>	<p>US\$ 2,055 net</p>

## SETUP AREA / SPECIAL REQUESTS

- 2 Beer or soft drink Vouchers/ guest
- Arrange one projector, screen and one sound system
- Tables for reception and brochures display area.
- Marketing materials display on LCDs (if any)



VENUE	F&B	PACKAGE
<p><b>Lucca Café – Bar</b> 88 , Ho Tung Mau Street, District 1</p>	<p>300 Beers and 50 Soft Drinks Free Flow of finger food in 2 hour for 150 guests</p>	<p>US\$ 2,065 net</p>

## SETUP AREA / SPECIAL REQUESTS

- 2 Beer or soft drink Vouchers/ guest
- Arrange one projector, screen and one sound system
- Tables for reception and brochures display area.
- Marketing materials display on LCDs ( If Any)



# LOCATION PORTFOLIO

## CONSTRUCTION NIGHT AT BOBBY CHINN IN MARCH 2013

AFTER-HOUR  
THEME



## CONSTRUCTION NIGHT AT HOG'S BREATH RESTAURANT IN NOVEMBER 2012



# DISPLAYING MATERIAL

## E-INVITATION

PLEASE JOIN US FOR THE MONTHLY  
**CONSTRUCTION NIGHT**

Wednesday, 29<sup>th</sup> May, 2013  
 From 5.30pm to 7.30pm

**BEIRUT RESTAURANT**  
 74/13D Hai Ba Trung Street., Dist.1, HCMC

- Bring 2 business cards for admittance
- Drinks on arrival and complimentary "Builder's Snacks"
- Chance to win many interesting prizes

\* RSVP to Ms. Yen before Tuesday, 28<sup>th</sup> May, 2013  
 0903 028 723 | yen.dang@cbrevietnam.com

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PLEASE JOIN US FOR THE MONTHLY  
**CONSTRUCTION NIGHT**

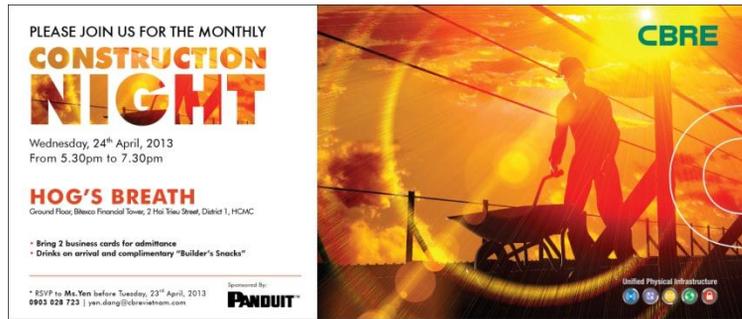
Wednesday, 24<sup>th</sup> April, 2013  
 From 5.30pm to 7.30pm

**HOG'S BREATH**  
 Ground Floor, Bisco Financial Tower, 2 Hai Trieu Street, District 1, HCMC

- Bring 2 business cards for admittance
- Drinks on arrival and complimentary "Builder's Snacks"

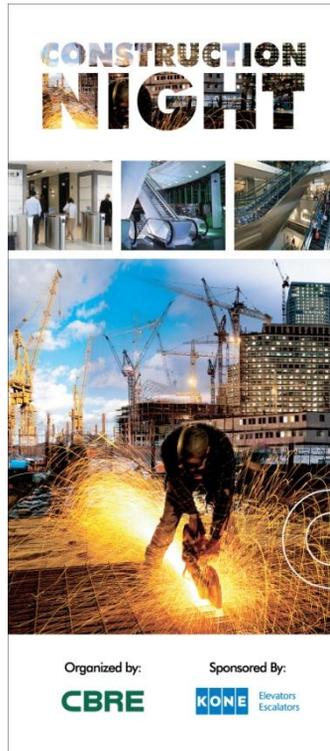
\* RSVP to Ms. Yen before Tuesday, 23<sup>rd</sup> April, 2013  
 0903 028 723 | yen.dang@cbrevietnam.com

Sponsored By: 



## STANDING DISPLAYS

**CONSTRUCTION NIGHT**



Organized by: **CBRE**

Sponsored By:  Elevators Escalators

**CONSTRUCTION NIGHT**



Organized by: **CBRE**

Sponsored By: 

**CONSTRUCTION NIGHT**



Organized by: **CBRE**

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# SPONSORSHIP PROPOSAL

## TARGETED GROUP OF GUESTS:

Level: Managerial

- 60% of Construction & Project Management company
- 20% of Service Provider
- 20% developers and others

## PAYMENT TERM

- Sponsorship fee shall be directly transferred to the bank account of Venue
- Sponsorship fee shall be received by Venue within 7 (seven) working days after the confirmation is chopped and signed.
- Red invoice (VAT 10%) will be issued to sponsor by venue.

## OTHER TERMS

Confirmation of sponsorship agreement is made by filling in, signing and chopping the enclosed sponsorship confirmation memo by both parties.

## SPONSOR'S RESPONSIBILITIES

- Ensure the payment is made accordingly to the agreement in the confirmation letter.
- Confirm with CBRE the chosen time of holding the construction night-
- Provide CBRE with information regarding the red invoice issuance.
- Provide CBRE with company logo so that CBRE can have e-invitation and standee designed with sponsor's logo.
- Confirm the number of sponsor's guests (in the limit of 30 people) with CBRE 2 days prior the event .

## CBRE'S RESPONSIBILITIES

- Book the venue at preferential rate after the confirmation letter is signed at the fixed rate
- Design the e-invitation and standee appropriately with the logo of sponsor
- Send out e-invitation with logo of sponsor to the database of CBRE
- Ensure the construction night runs smoothly
- Provide sponsor's representative with a set of collected name cards right after the event.
- Prepare a post-event report to sponsor.

## FOR MORE INFORMATION

## PLEASE CONTACT

CHAU TRAN (Ms.)

Senior Manager of Marketing & Communications

T: 0913 75 76 08

E: [chau.tran@cbre.com](mailto:chau.tran@cbre.com)