



Animals Asia

Charity Golf Day Sponsorship Proposal

2018

Help us tee off for the bears

Exciting sponsorship opportunities are available at Animals Asia's 2nd Annual Charity Golf Day. Our golf day is quickly becoming a must attend event among Hong Kong's golfers.

Date: Wednesday, May 23, 2018

Venue: Hong Kong Golf Club - Eden Course, Fanling

This will be our 2nd Annual Charity Golf Day in Hong Kong. On the day, a team of four take part in an 18 hole, scramble competition. Participants receive a goodie bag, lunch on arrival, and food and beverages on the course throughout the day. They also attend a dinner and award ceremony in the evening.

This event is a major charity fundraiser for Animals Asia, and all proceeds from the day are donated to Animals Asia.

Audience and exposure

The target audience for this event includes:

- Directors
- Chief executive officers
- Senior executives
- Small and medium sized companies

Number of participants

72-108 guests

Format

The Scramble



Sponsorship opportunities

A number of sponsorship options are available for this event, each providing a different level of exposure. Sponsorship will provide the financial support needed for this event to take place and to support the ongoing work of Animals Asia.

Title Sponsor / Cup Patron: HK\$150,000 (1 available)

- Name the Cup
- 16 players (4 teams)
- 4 page ad in the booklet
- Logo on backdrop and print materials for the event
- An exclusive invitation to a VIP tour of our Chengdu sanctuary with Animals Asia founder Jill Robinson (Travel not included)
- Certificate will be awarded at prize reception
- Logo listed on our Hong Kong website as featured sponsor for 2018
- Mention on our social media platforms such as Facebook
- Signage and recognition at lunch/dinner

Diamond Patron: HK\$100,000 (2 available)

- 12 players (3 teams)
- 2 page ad in the booklet
- Logo on print materials for the event
- Receive a guided tour of our Chengdu bear sanctuary (Travel not included)
- Certificate will be awarded at prize reception
- Logo listed on our Hong Kong website as featured sponsor for 2018
- Mention on our social media platforms such as Facebook
- Signage and recognition at lunch/dinner

White Gold Patron: HK\$65,000

- 8 players (2 teams)
- 1 ad in the booklet
- Special mention on our social media platforms, including Hong Kong Support Group Facebook page.
- Signage and recognition at lunch/dinner

Beat the Pro hole sponsor: HK\$35,000 (2 available)

- 4 players
- Half page ad in the booklet
- Logo shown on Beat the Pro hole

Gold Patron: HK\$25,000

- 4 players (1 team)
- Half page ad in the booklet

Hole Sponsor: HK\$15,000

- 2 players
- Half page ad in the booklet

Bronze Patron: HK\$2,500

- 1 player

Dining Ticket: HK\$1,500 (for non-player)

- One person

Please note: Sponsorship agreements are subject to change.

If you'd like further information or have any questions, please feel free to contact us:

Cherry Kam / Jamie Nunn at hkevent@animalsasia.org / Tel: (852) 2791 2225

About Animals Asia: Founded in 1998, Animals Asia promotes compassion and respect for all animals and works to bring about long-term change. We work to end the barbaric bear bile trade, which sees over 10,000 bears kept on bile farms in China, and 1,000 in Vietnam. Animals Asia has rescued over 600 bears, caring for them at its award-winning bear sanctuaries in China and Vietnam.

Animals Asia also works to end the trade in dogs and cats for food in China and Vietnam, and lobbies to improve the welfare of companion animals, promote humane population management and prevent the cross-border export of 'meat dogs' in Asia.

We also campaign for an end to abusive animal practices in zoos and safari parks in Asia, and work closely with governing authorities to improve animal management and increase awareness of the welfare needs of captive animals.





Vision & Values

OUR VISION

to end cruelty and restore respect for all animals throughout Asia.

OUR MISSION

to end the farming of bears for bile in Vietnam and China, provide sanctuary for bears, end the suffering of wild animals in captivity, and ensure humane treatment of dogs and cats.

OUR VALUES

The welfare of all animals is our first priority.



We are responsible guardians of the animals under our care



We are committed to responsible stewardship of donor funds.



We strive to find compassionate solutions that benefit people as well as animals.



We act ethically, responsibly and fairly in all our dealings.



WE FOCUS ON THESE 5 AMBITIOUS GOALS:



Drive a strategy leading to the closure of all bear farms.



Help and rescue as many farmed bears as possible.



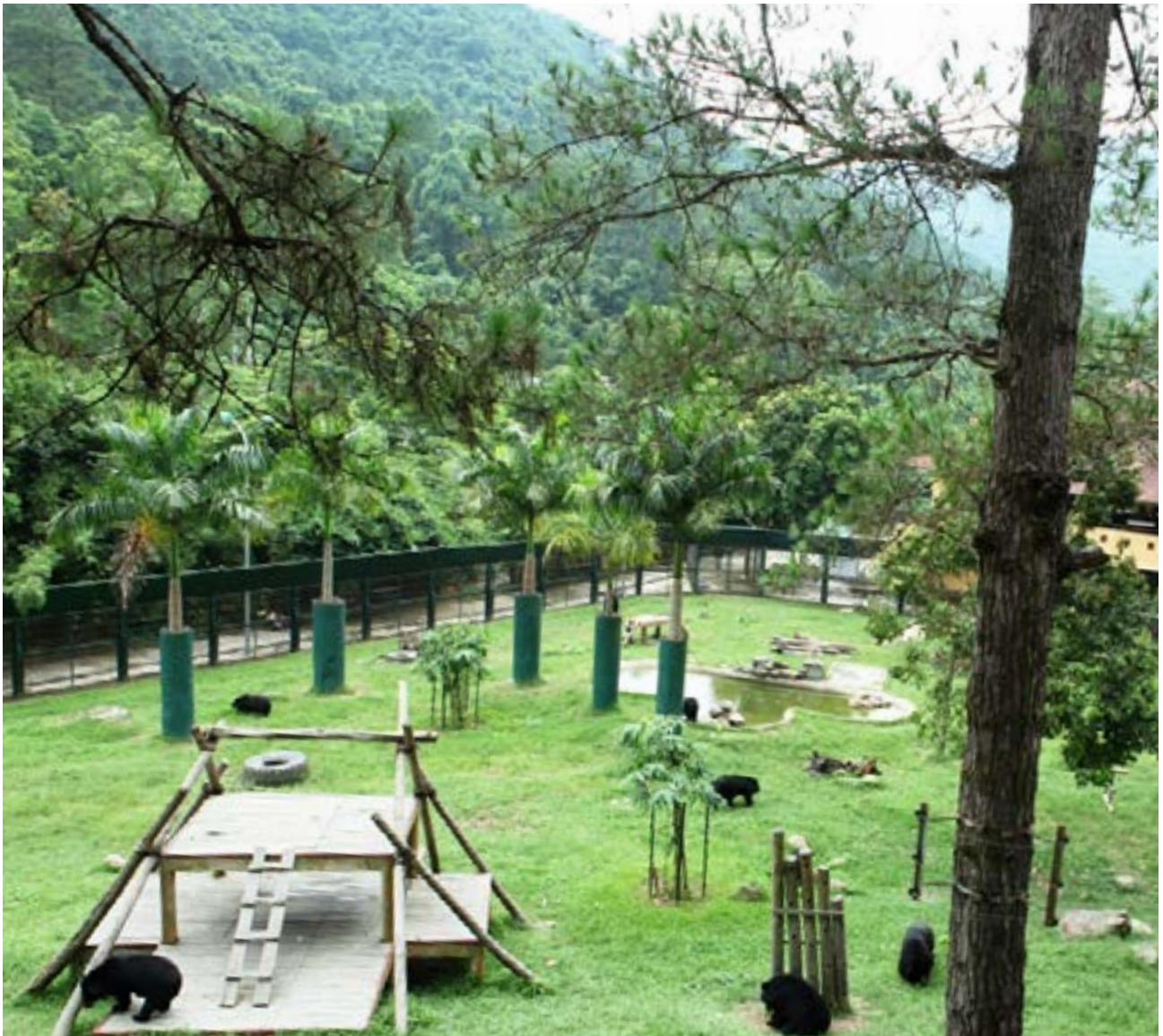
End the use of wild animals for entertainment in zoos, aquariums and wildlife parks, and improve captive animal care.



End the consumption of dogs and cats and build a common respect for both species.



Enhance and develop the capacity of the local animal welfare community to end the needless suffering of animals throughout Asia.



Animals Asia Foundation Head Office
Room 1501, Tung Hip Commercial Building,
244-252 Des Voeux Road Central,
Sheung Wan, Hong Kong