



www.SanPedroWaterfrontArtsDistrict.com

CALL FOR CERAMIC TILE ARTIST PROPOSALS

The San Pedro Waterfront Arts District's Public Art Program seeks ceramic tile artist's qualifications and proposed renderings for a project in the downtown San Pedro Arts District. Our mission is to promote San Pedro's authentic arts, culture and entertainment character, through Advocacy, Marketing and Education activities.

Submissions should reflect thematic compatibility with San Pedro's distinct cultural influences as well as the function of neighborhood councils in the City of Los Angeles. Sponsorship recognition for the Central San Pedro Neighborhood Council must be included in the design in some fashion.

The Arts District and the Central San Pedro Neighborhood Council have set aside \$3,500* for the production and installation of tile artwork in two locations within the 5-foot wide sidewalk along the west side of Centre Street between 6th and 7th Street in downtown San Pedro. These locations are unoccupied tree wells, both approximately 30-inches wide by 50-inches long (for a total of approximately 22 square feet of paving). The tile surface must be "walkable" – meaning flat and slip-resistant, and receive an A permit (fee will be waived) from the City of Los Angeles. The surface treatment and underlying concrete bed must meet City of Los Angeles requirements.

* The original grant funding of \$5000 must also cover a City of Los Angeles Revocable Permit, laboratory testing for slip resistance (if required), and Arts District administrative overhead, leaving \$3,500 for artist design and production, materials, and installation. If your tile manufacturer can directly certify slip resistance testing that is satisfactory to the City of LA, an extra \$400 is available as a part of the award.

ELIGIBILITY

- 1) You must be 18 years of age or older to be eligible to apply.
- 2) Tile artists must demonstrate their ability to design and successfully install tile paving in a public sidewalk context.

SELECTION CRITERIA

Your submission will be evaluated and scored by a San Pedro Waterfront Arts District Design Advisory Panel consisting of local professional artists, gallerists and arts administrators on the basis of the following criteria:

- 1) Artistic Quality
- 2) Technical Ability
- 3) Thematic Expression of San Pedro's History/Culture and the Los Angeles' Neighborhood Council Movement.

APPLICATION DEADLINE

5:00pm – Friday, March 4th, 2016

Contract Award – week of 3/14/16, work must be completed no later than 5/27/16

ORGANIZATION OVERVIEW

In downtown San Pedro, the arts and the waterfront are main motivators in the revitalization of the area. Projects and activities in the Port of LA and the Arts Culture and Entertainment (ACE) Committee seek to eliminate blight and provided physical, social, cultural and economic benefits that have transformed downtown San Pedro.

The ACE Committee, administered by the San Pedro Chamber of Commerce, has spent much of \$500,000 provided by the former LA Community Redevelopment Agency (CRA). To date nearly \$400,000 have gone directly to downtown artists and arts organizations boosting their marketing budgets and upgrading galleries and facades.

The ACE Committee has transitioned from the CRA grant-dependent model to a new self-sustaining non-profit company, the San Pedro Waterfront Arts District. The goals of the new Arts District are to cultivate more sustaining partnerships; evolve the accomplishments of the past; generate new opportunities to support local arts, culture and entertainment; and fulfill the mission of nurturing the cultural roots of San Pedro through arts advocacy, education and promotion.

Among its goals, the Arts District is committed to fundraising and advocacy for a sustained schedule of Creative Place Making/Public Art projects within the downtown area of the Arts District.

SUBMISSION REQUIREMENTS

Please include the following with your submission:

- 1) **Artist Statement:** Brief descriptions of your work as an artist, your interest in and qualifications for this Public Art Program, as well as your experience and approach to tile as an art form. (Limited to 250 words)
- 2) **Resume:** A current resume. Artist teams or collaborative groups may submit a combined resume.
- 3) **References:** Name, address, email, and phone number for three (3) professional references.
- 4) **Rendering of the Proposed Tile Installation:** A full color rendering of your proposed design, in both an 8½ X 11 inch paper copy and in a PDF or JPEG format.
- 5) **Images:** At least 3 images of past tile projects and/or a web site address highlighting your work. All image files should be in JPEG format, max 1240x1240 pixels, and should be titled: LastnameFirstname_IMAGE#.jpg (SmithJane_01.jpg).
- 6) **Image List:** Attach a document detailing information regarding each above work sample image including:
 - Title of Work, if any
 - Dimensions
 - Medium
 - Year
 - Location
 - Three (3) sentence description
- 7) If you cannot submit an image of an existing tile project, we recommend you produce one sample design for a hypothetical tile installation that reflects your style and imagery, in addition to images of your existing work.
- 8) **Your Contact Information**
Name:
Address:
Email:
Phone: Cell (and Home)

SUBMISSION PROCESS:

- Provide all documents electronically in either Word or PDF files in addition to the jpeg files requested.
- Organize your materials in such a way that makes your submission easy to follow, and easy to read for those who will be viewing your materials.
- Please send complete submission to: lgrimes@ix.netcom.com
- If for any reason, you cannot submit electronically, you may submit one (1) Original submission, five (5) paper copies, plus a CD or Flash Drive of your proposal submission to:

Linda Grimes – San Pedro Arts District Managing Director
c/o San Pedro Chamber of Commerce
390 W. 7th Street
San Pedro, CA 90731

DEADLINE: ALL submissions are due on: Friday, March 4th, 2016, no later than 5:00pm.
Submissions received after the deadline will not be considered.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT: Linda Grimes – lgrimes@ix.netcom.com