



## 2016 Sponsorship Proposal

The ACT branches of the National Association of Women in Construction (NAWIC), Australian Institute of Project Management (AIPM), Australian Institute of Architects (AIA) Design Institute of Australia (DIA), Women in Engineering (Engineers Australia), and Women in Spatial (Surveying and Spatial Sciences Institute) are pleased to announce our International Women's Day Breakfast to be held on the 30<sup>th</sup> March 2016.

Following the success of previous year's joint International Women's Day events, we are excited to continue to recognise the valuable contribution women make to project teams and provide this opportunity to engage with other people in related industries.

If you have any questions or would like to express interest in sponsoring the event, please contact Alison Sham at [Alison.Sham@anu.edu.au](mailto:Alison.Sham@anu.edu.au) or 04 0525 7789.



Australian Institute of Architects



Australian Institute of  
**Project Management**



**Design  
Institute of Australia**



nawic  
The National  
Association of Women  
in Construction



ENGINEERS  
AUSTRALIA  
Women in Engineering  
Canberra



**SSSI**  
Women  
in Spatial



# About Us

## AUSTRALIAN INSTITUTE OF ARCHITECTS

The Australian Institute of Architects is the peak body for the architectural profession in Australia, representing 12,000 members. The Institute works to improve our built environment by promoting quality, responsible, sustainable design. Through its members, the Institute plays a major role in shaping Australia's future.

## AUSTRALIAN INSTITUTE OF PROJECT MANAGEMENT

The Australian Institute of Project Management (AIPM) is the premier, longest-serving body for project management in Australia. With over 10,000 members, we are recognised by Australian business, industry and government as the key promoter, developer and leader in project management professionalism.

## DESIGN INSTITUTE OF AUSTRALIA

The Design Institute of Australia (DIA) is Australia's professional membership body for designers and design businesses. It is Australia's only multi-disciplinary organisation of professional designers, representing all disciplines of design.

## NATIONAL ASSOCIATION FOR WOMEN IN CONSTRUCTION

The National Association of Women in Construction (NAWIC) is a not for profit Organisation formed in 1995. NAWIC aims to encourage women to pursue and establish careers in property and construction.

## WOMEN IN ENGINEERING

Women in Engineering (WIE) is part of Engineers Australia, the largest and most diverse professional body for engineers in Australia. Our vision is for engineering to be an inclusive profession which values, supports and celebrates the contributions of women in the engineering team.

## WOMEN IN SPATIAL

Women in Spatial is an initiative of the Surveying & Spatial Sciences Institute (SSSI), Australia's peak body representing the interests of surveying and spatial science professionals. We hold regular events as a means to engage women in surveying and spatial sciences, and to encourage women to meet and interact to develop personal and professional networks.



## Our Membership

Together, the six organisations cover a diverse membership made up of:

- Academics
- Architects
- Builders
- Building inspectors
- Developers
- Educators
- Engineers
- Fashion Designers
- Government employees
- Graphic Designers
- Industrial Designers
- Interior Designers
- Landscape Architects
- Product Designers
- Project Managers
- Quantity Surveyors
- Real Estate
- Security
- Solicitors
- Spatial Information Services
- Students
- Subcontractors
- Suppliers
- Trades people



## Proposed Event

In 2015, AIA, NAWIC ACT, AIPM, WIE and Women in Spatial, together with the Construction & Property Services Industry Skills Council (CPSISC) jointly hosted our International Women's Day Breakfast.

The event was held at one of Canberra's most modern and unique venues, the National Portrait Gallery, with over 180 attendees from across the areas of construction, engineering and project management. The event was opened by Ms Meegan Fitzharris MLA with a number of other high profile guests in attendance.



*2015 International Women's Day Breakfast*

Following on from the great success of last year's joint International Women's Day event, we will again recognise and celebrate the valuable contribution women make to project teams at our International Women's Day function, to be held on the 30<sup>th</sup> of March 2016. The event will bring together professionals from across the areas of construction, engineering, project management and design to celebrate the role of women as part of the 2016 International Women's Day.

This year's event is set to be even bigger and better than last year, with the event being held in Canberra at the prestigious National Press Club. The event is planned as a breakfast function featuring an inspiring presentation by leadership author and speaker, Zoë Routh.



## OPTION 1

# **GOLD - Sponsorship**

### **PUBLICITY & MARKETING OPPORTUNITIES**

- Named as the gold sponsor on the invitations and marketing material
- Opportunity to publicise your involvement in the IWD event within your own network. For example, by referring to the Organisation's sponsorship in your marketing material or industry publication and by inviting clients and business partners to attend event

### **AT THE IWD EVENT**

- Company logo incorporated within two banners to be displayed prominently inside the dining hall and in the reception area at the event.
- Acknowledgement as the Gold Sponsor as part of the audio visual slide presentation at the event and on the program
- Speaking opportunity for company representative (3 minutes)
- Marketing opportunity by providing handouts / gifts
- Four complimentary tickets to the IWD Breakfast valued at approximately \$260.00

**INVESTMENT**  
**\$3,000 (GST incl)**

**AVAILABILITY**  
Gold sponsorship is strictly limited to 1 sponsor.



## OPTION 2

# SILVER - Sponsorship

Organisations involved in construction, architecture, engineering, design, project management or related industries are invited to consider becoming a Silver sponsor for the event.

## PUBLICITY AND MARKETING OPPORTUNITIES

- Named as a Silver sponsor on the invitation and program
- Opportunity to publicise your involvement in the IWD event within your own network. For example, by referring to the Organisation's sponsorship in your marketing material or industry publication and by inviting clients and business partners to attend event

## AT THE IWD EVENT

- Company logo incorporated within a banner to be displayed prominently at the event.
- Acknowledgement as a major sponsor as part of the audio visual slide presentation at the event and on the program
- Marketing opportunity by providing handouts / gifts
- Two complimentary tickets to the IWD Breakfast valued at approximately \$130.00

## INVESTMENT \$1,000 (GST incl)

## AVAILABILITY

Silver sponsorship opportunities are currently limited to 3 sponsors.



## OPTION 3

# BRONZE - Sponsorship

Organisations involved in construction, architecture, engineering, design, project management or related industries are invited to consider becoming a Bronze sponsor for the event:

## PUBLICITY AND MARKETING OPPORTUNITIES

- Named as a Bronze sponsor on the invitation and program
- Opportunity to publicise your involvement in the IWD event within your own network. For example, by referring to the Organisation's sponsorship in your marketing material or industry publication and by inviting clients and business partners to attend event

## AT THE IWD EVENT

- Company logo incorporated within a banner to be displayed prominently at the event.
- Acknowledgement as a Bronze sponsor as part of the audio visual slide presentation at the event and on the program
- One complimentary ticket to the IWD Breakfast valued at approx. \$65

## INVESTMENT \$500 (GST incl)

## AVAILABILITY

An unlimited number of Bronze sponsorship opportunities are available.

**In kind product sponsorship may also be considered**