



HILTON HEAD ISLAND-BLUFFTON
CHAMBER OF COMMERCE



Marketing Agreement

Taste of the Season / November 20, 2015

Country Club of Hilton Head

Restaurant Benefits

The Chamber will provide participating restaurants the following benefits:

MONDAY MORNING BRIEFING MENTION

(distribution of 2500+ and posted on Facebook and Twitter with 5700+ followers)

Restaurant is listed in Monday Morning Briefing as participant

TASTE OF THE SEASON WEBSITE LISTING (last year hits of 5700+ in months surrounding the event)

Placement on dedicated TOS website with chef bio and photo along with link to restaurant website

(www.hiltonheadisland.org/taste)

CHAMBER BUSINESS MONTHLY

(3000+ print copies distributed and posted on Facebook and Twitter with 5700+ followers in addition to online version emailed to 2500+)

Listing in November's Chamber Business Monthly if registered by **print deadline of October 9, 2015**

EVENT MEDIA PROMOTION

Event is heavily promoted in local media including print, radio and television as well as in Chamber publications and social media.

SOCIAL MEDIA PROMOTION (more than 5700+ followers)

Facebook and Twitter posts about restaurants, with special offers if given, reaching 5700+ followers

CONTEST RECOGNITION

Opportunity to participate in "Best" contests with specific promotion about the winners ("Best" promotion TBD)

ONSITE PROMOTION OPPORTUNITY

Opportunity to self-promote onsite to approx. 600 guests as special pricing, offers, literature, coupons and to-go menus are encouraged

Onsite Logistics

The following items will be provided to each restaurant onsite at no charge:

Skirted table for serving/food display along with a skirted food prep table

A trash can to be emptied by staff during event

3 event tickets per restaurant (\$195 value) and 1 event ticket per confectionary artist and caterer unless cooking on site (\$65 value)

Restaurant Agrees To:

- Provide tasting size portions of a specific menu item to guests. *Tickets will be limited to 600 guests.*
- Be present for the **entire** event on **November 20, 2015 at Country Club of Hilton Head**
- Bring necessary serving and preparation equipment
- Bring a portable fire extinguisher
- Pay fee of \$50 if electricity is needed
- Provide serving utensils for guests that go with your items (plates, forks, napkins, etc.)
- Bring own extension cords if needed
- Set up and tear down during designated times set by Chamber – to be determined
- **Include Taste of the Season logo in all advertisements in print and digital promotion about participation in the event and/or the event itself, using the Taste of the Season logo provided.**
- Promote event to customers with provided check inserts and through email marketing lists