



Boys & Girls Club of Moncton
Repaire jeunesse de Moncton

RALLYE

MOTORS

TEE OFF FOR KIDS

OPPORTUNITY CHANGES EVERYTHING

14.JUL.2021
AT ROYAL OAKS GOLF CLUB

PRESENTING
SPONSOR



Sponsorship Proposal 2021



506-858-0949



BGC_Moncton



BoysandGirlsClubofMoncton



bgcmoncton



Join us on Wednesday, July 14, 2021, for our 38th annual Rallye Motors Tee Off for Kids golf tournament at Royal Oaks Golf Club. In 2019, the event proved to be a huge success, raising over \$80,000 and we hope we can count on your sponsorship this year to deliver the best in class programs to over 1,000 children and youth in our community.

This year, our goal is to raise \$100,000 supporting our children and youth through Education, Health & Well Being and Leadership & Civic Engagement. These programs are creating the conditions for all children and youth in our community to reach their potential. It truly can change the trajectory of a local young person's life.

Your contribution to this golf tournament will support children and youth with:

- enrollment of over 1,000 children and youth in our program
- serving over 22,000 healthy meals and snacks
- ensuring transportation for over 500 children and youth per week to and from 15 communities in Moncton

We hope we can count on you for another successful year! We all know the challenges of 2020 and what COVID-19 has brought to our community and throughout the world. Our members' needs continue and now, more than ever, we need to come together to provide support.

We are working hard to ensure all COVID-19 protocols are being put in place and are followed to ensure a safe, fun filled event!

Should we not be able to have the golf tournament on July 14th due to COVID-19 restrictions, the fall back date will be September 1, 2021.

Team registration is on a first come, first served basis. Completed registration forms and payments are required to secure a spot. Attached you will find the 2021 sponsorship categories and a team registration form.

Our team will be in touch in the next couple of weeks to discuss your sponsorship and the benefit to your company and our children and youth.


If you have any questions, please do not hesitate to contact :

Moncef Lakouas

Executive Director, BGCM

506-858-0949, ext. 105.





“It takes a community to raise a child! Our community has stepped up for the past 39 years since the inception of our golf tournament to help us deliver quality programming to more than 1200 children and youth annually and we are forever grateful for your continued support”.

Jean-Sébastien Thériault,
President
BGC Moncton



2021 Sponsorship Opportunities for TEE OFF FOR KIDS

Diamond Sponsor \$7,500 (1 Available)

- Team registration for 4 players
- Recognition on all promotional material
- Reserved podium signage
- Own a hole exclusively with display space
- Extra large logo on event signage
- Signage at: registration area, golf cart pick-up area, on a green
- On screen recognition
- Acknowledgement from the podium and online
- 12 month sponsorship recognition on Rallye Motors website
- 4 beverage tickets
- Opportunity to include item in golfer's gift bag

Platinum Sponsor \$5,000

- Team registration for 4 players
- Own a hole exclusively with display space
- Large logo on event signage
- Signage at: registration area, golf cart pick-up area, on a green
- On screen recognition
- Acknowledgement from the podium and online
- 12 month sponsorship recognition on Rallye Motors website
- 4 beverage tickets
- Opportunity to include item in golfer's gift bag





Gold Sponsor \$2,500

- Medium logo on event signage
- Signage at: registration area, golf cart pick-up area, on a green
- On screen recognition
- Acknowledgement from the podium and online
- 12 month sponsorship recognition on Rallye Motors website
- 4 beverage tickets
- Opportunity to include item in golfer's gift bag



Silver Sponsors \$1,250

- Small logo on event signage
- Signage at: registration area, golf cart pick-up area, on a green
- On screen recognition
- Acknowledgement from the podium and online
- 12 month sponsorship recognition on Rallye Motors website
- Opportunity to include item in golfer's gift bag

Tee or Green Sponsors \$750

- On screen recognition
- Logo on tee or green
- Opportunity to include item in golfer's gift bag





Your sponsorship is essential to us.

+ EDUCATION

We offer educational support to individuals aged 6-18. We take the time to build relationships and understand our students' interests. Our amazing team includes a certified teacher, a PhD. Education Researcher, an education assistant and many inspiring volunteers.

+ HEALTH AND WELLBEING

After the school bell rings, our after school programs offer youth the chance to explore their interest in sports and recreation, arts and crafts, gardening and cooking, which helps increase their physical and emotional health.

+ LEADERSHIP & CIVIC ENGAGEMENT

We are proud to offer programs that empower and teach youth, creating the confident leaders and conscientious citizens of tomorrow.



Tee Off for Kids 2021 Sponsorship Categories

	Diamond \$7500	Platinum \$5000	Gold \$2500	Silver \$1250	Tee or Green \$750
Team registration for 4 golfers	●	●			
Recognition on all promotional materials	●				
Reserved podium signage	●				
Own a hole exclusively with display space	●	●			
Extra large logo on event signage	●				
Large logo on event signage		●			
Medium logo on event signage			●		
Small logo on event signage				●	
Signage at: registration area, golf cart pick-up area, on a green	●	●	●	●	
On screen recognition	●	●	●	●	●
Acknowledgement from the podium and online	●	●	●	●	
12 month sponsorship recognition on Rallye Motors website	●	●	●	●	
Logo on tee or green					●
4 beverage tickets	●	●	●		
Opportunity to include item in golfer's gift bag	●	●	●	●	●

PLEASE NOTE: WE ASK THAT ALL SPONSORSHIPS ARE PAID IN FULL BY JUNE 1, 2021. THIS WILL BE GREATLY APPRECIATED!





Registration

Registration: 11:00 a.m.

Tee off: 12:00 p.m. (Shotgun)

It is a Texas Scramble format with four players per team.

Shoot a hole-in-one on any of the par three holes, and win a \$40,000 product voucher at any Rallye location.

There will be various contests on the course and thousands of dollars in amazing prizes to be given away!





Sponsor Reply Form

Please fill in the following details and email it to us: **teeoff@bgcmoncton.com**

Company : _____

Name : _____

Address : _____

Contact Person : _____

Title : _____ Department : _____

Phone Number : (mobile) _____ (office) _____

E-mail: _____

Our company would like to provide the following sponsorship : (Please tick as appropriate)

- ☐ Diamond - \$7,500
- ☐ Platinum - \$5,000
- ☐ Gold - \$2,500
- ☐ Silver - \$1,250
- ☐ Tee or Green - \$750
- ☐ Other (Any form of sponsorship is welcomed and we are open to further discussions)

Authorized signature:

Date : _____

Thank you very much for your sponsorship.



OUR HEARTFELT THANK YOU FOR YOUR CONSIDERATION

Our caring team of staff, volunteers and community partners are trained professionals who put the needs of our children and youth first! In accordance with the National organization's mission, the Boys & Girls Club of Moncton will do all "to provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life."

Contacts:



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