

LETR Golf Tournament Presented by Chili's Sponsorship Proposal

This is an exciting time to partner with Special Olympics Iowa (SOIA). We are enhancing programming for more than 12,000 athletes and Unified Sports partners across the entire state. Our focus is expanding beyond sports training and competition to include a targeted focus on wellness, health and nutrition. We are launching new signature events to provide opportunities for those with intellectual disabilities to develop physical fitness, demonstrate courage, experience joy, and participate in the sharing of gifts, skills and friendship.

Building Partnerships Across Iowa

Special Olympics Iowa has been serving the needs of children and adults with intellectual disabilities for more than 40 years. The organization provides year-round sports training and athletic competition in 23 Olympic-style sports, and reaches athletes in all 99 counties of Iowa. The largest grassroots effort for Special Olympics Iowa is the Law Enforcement Torch Run® (LETR) which was launched in 1987 by a group of law enforcement professionals. This dedicated team helps advance the mission of Special Olympics Iowa to provide meaningful and lasting opportunities to those with intellectual disabilities. Through our partnership with the Law Enforcement Torch Run®, we are at the forefront of building new opportunities for athletes, and Special Olympics Iowa is seeking committed partners to help advance our mission.

Partnership Opportunities

The Law Enforcement Torch Run® partners with Special Olympics Iowa to coordinate various fundraising events throughout the year such as the LETR Golf Tournament Presented by Chili's. The event raises both awareness and financial support for the athletes across the state. In 2014, the tournament raised more than \$13,000 for Special Olympics Iowa athletes. LETR efforts are ongoing and rely on partners for their continued success. In addition to individuals and foursomes participating in the tournament, there are several partnership opportunities available to those that want to become more involved.



Eagle Sponsor \$1,000

- Company logo on LETR Golf Tournament website, brochure, program and any and all other correspondence affiliated with the golf tournament
- Logo on banner at event site
- Signage on tee
- Foursome in outing
- Opportunity to speak at Lunch & Awards after the tournament

Birdie Sponsor \$500

- Name on program at event
- Foursome in outing
- Signage on tee

Par Sponsor \$100

- Signage on tee
- Name on program at event

Partnering to Transform Lives

Special Olympics Iowa has community at the heart of its efforts. With a focus on improving the lives of those with intellectual disabilities, it is the sense of community and collaboration that creates lasting memories and changes lives. Through our efforts, we help children and adults with intellectual disabilities reach their full potential. The inclusion that is the foundation of Special Olympics Iowa changes the lives of our athletes and extends to enhance families, schools and communities. The Special Olympics Iowa community is committed to empowering people to reach their goals, continuously improving services, and ensuring trust and integrity.



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