



KAYSHOWCONCEPT



DIGITAL MARKETING MASTER CLASS

PROPOSAL
by KAYSHOW CONCEPT



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@KayshowConcept



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DIGITAL MARKETING MASTER CLASS



SUMMARY

This proposal is all about training the staffs of your organization on Digital Marketing. It will teach them how they can Promote the Company's brand online to prospective customers, convert them to high-paying customers and retain existing customers.

Social Media Marketing, Search Engine Optimization, Email Marketing, Content Marketing, Google Advertising and more.

The training is FULLY PRACTICAL and it's for Beginners and Intermediates.

ABOUT

Kayshow Concept is a **full service Digital Marketing Agency** that was founded in the year 2015. Over the years, we've consistently helped businesses and corporation reach their marketing goals by providing value driven services to our clients.

We provide services in diverse areas like Branding (Graphic Design and Video Production), Web Development, Search engine optimization, Social media marketing, Email marketing, Content Marketing and Pay per click Advertising.

We also offer training in Graphic Design, Video Editing, Motion Graphics, Digital Marketing, and Web Design. Over the years we've trained corporate bodies, Staffs of Organizations and hundreds of individuals in these areas.

Some of the notable ones are Members of the **Inter-Agency Committee of Nigeria** (comprising of **NNPC, DPR, FIRS** and **CBN**), Members of the Association of Promotional Products Specialist of Nigeria (**APPSON**), Staff of Ghana Developing Communities Association (**GDCA**), Staff of **Kumasi Hive** (Ghana), **Covenant Christian Centre** Media Team, **Rave Et Al, Kingdom Investors**, and many more.

We've hosted our training across different States in Nigeria (Lagos, Port Harcourt, Abuja, Oyo, Anambra, and Akwa Ibom) and outside Nigeria (Ghana).



COURSE OUTLINE



DIGITAL MARKETING

- **Social Media Marketing** - Facebook & Instagram advertising, Making sales, Managing and growing your followers online.
- **Search Engine Optimization** - How to make your website/Brand Number One on Google Search Results.
- **Email Marketing** - How to send Promotional emails to thousands of Prospective and Current Customers.
- **Google Advertising** - How to create targeted display Ads on Blogs, YouTube and Search Engine Results.
- **Blogging/Content Marketing**
- **WhatsApp Marketing**
- **YouTube Marketing**
- **Social Media Automation Tools.**



TRAINING DETAILS

**TRAINING FEE:
N100,000**

- TRAINING IS FULLY PRACTICAL.
- TRAINING DURATION IS A DAY (ONE DAY).
- TIME: 9AM - 4PM (30 MINUTES BREAK INCLUDED).
- VENUE: TRAINING CAN HOLD AT YOUR PREMISES OR AT OUR OFFICE.
- A MAXIMUM OF 6 PERSONS/STAFFS CAN ATTEND THE TRAINING.
- TRAINING IS FOR BEGINNERS AND INTERMEDIATES.
- PARTICIPANTS ARE TO COME WITH THEIR OWN LAPTOPS/SMART PHONES.
- COURSE OUTLINE CAN BE CUSTOMIZED FURTHER TO SUIT YOUR ORGANIZATION NEEDS.
- CERTIFICATES WILL BE ISSUED TO PARTICIPANTS.
- PARTICIPANTS WILL BE ADDED TO A PRIVATE WHATSAPP GROUP AFTER THE TRAINING FOR FOLLOWUP.

TESTIMONIALS

Kayshow,
May I use this medium to congratulate you on the successful completion of the first Adobe Masterclass of 2020.

I must confess that you are good at what you do and the knowledge you impact cannot be quantified.

May God continue to strengthen you as you keep transferring knowledge and empowering people.

I'm indeed grateful that I managed to finally make it this time after several attempts and honestly, it was worth every minute I spent under your tutelage.

Thank you very much and God bless you.

9:34 PM

Adobe Lagos Excellence

Thank you so much Kayshow Concept for putting this empowerment program together.

To my noble colleagues I greet and congratulate you all on the occasion of this upgrade. It was fun learning with you guys 🤔🤔

Professor Kayshow, 🤔 Thanks a million baba ...may God continually upgrade your knowledge and skills as He increases you on every side in Jesus' Mighty Name! Looking forward to making you proud by putting to practice all I've learnt from you sir. 😊



3:17 PM

HNY brother 16:23

This one of your ex graphics student

16:24

Just want to let you knw that I aprec8 your tutorials back then 2018. By His grace am now working with an online shopping company as one of their Graphics designer. Thanks alot & may God keep on blessing you

16:28

DMMC Odimaro

Best regards to the Kayshow Concept team and workshop participants.

Post following as my personal review;

"A thoroughly insightful and practical workshop that I can wholeheartedly recommend to any entrepreneur looking to understand and implement the full value of digital marketing." Mr. O. A. Odimayo

10:46 PM

For more Testimonials:

- Visit our Google Page - <https://g.page/KayshowConcept>
- Visit our YouTube Page - @KayshowConcept
- Check our Instagram Page - @KayshowConcept

GALLERY



CONTACT



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