



## **Riverton Rossmoyne Junior Cricket Club Inc.**

**PO Box 117, Parkwood WA 6147    rrjcc.registrar@gmail.com**

Attention: **The Director / Manager / Parent**

### **SPONSORSHIP PROPOSAL**

Riverton Rossmoyne Junior Cricket Club (RRJCC) is proud to offer your esteemed organisation the opportunity to partner and sponsor our Club for the upcoming and future cricket seasons.

The relationship between business and sport has always been an important part of building a strong and healthy community, encouraging community involvement, health, wellbeing and collaboration across all ages.

RRJCC takes great pride in our involvement within the local community and as a non for profit organisation we are looking to build and enhance that position by working alongside the local business community.

We hope you will find our sponsorship proposal an attractive proposition that is in keeping with the core values of your organisation.

#### ***Who are we?***

RRJCC is an active local community sporting Club established in the 1970's. The Club currently play at three home grounds being Riverton Reserve, Shelley Reserve and Ferndale Reserve. The Riverton Reserve is the clubs main home ground.

The Club has been playing cricket in the area for almost 50 years and has over the years, grown and established itself as one of the leading clubs within the South-East Metropolitan Region, winning numerous competitions in the various age groups over the past years.

RRJCC has traditionally been a very strong community focused Club. We run the Junior Blasters and Master Blasters programs in association with the WACA for local school children that want to learn the wonderful game of cricket in a safe and social environment. We are also actively growing our girls cricket within the Club by making girls only teams available. And of course, we will be going all out to bring home a Premiership flag to add to our collection.

With your valued support, RRJCC is sure to continue its success and expansion.

#### ***Sponsorship Rewards Available:***

#### **Exciting new sponsorship initiatives**

Leading into the 2021/22 season we are excited to offer 2 sponsorship options in which the club has never offered previously. RRJCC is committed to offering a safe, healthy and exciting environment for all of our junior members so they can get the most out of playing cricket and learning the values of fair play, teamwork and sportsmanship along the way.

Please find below the details of the sponsorship offers available.

## **Web Site Sponsors' Logos**

Our sponsors will have the opportunity to have their company logo displayed on our website - [www.rjcc.cricket.com.au](http://www.rjcc.cricket.com.au) .Our website receives over 100 hits per week during the season. Your logo could also be linked through to your own web-site.

## **Super Sponsor's Evening (Skill & Drills Night)**

It is tradition at RRJCC that we host a 'Skills and Drills Night' on a Wednesday evening every year in mid-November. The 'Skills and Drills Night' may include a short social game of cricket, a slips cradle catching challenge and other exciting sporting drills.

All of our sponsors will be invited to be guests of the Club on this huge day. This event is an opportunity for us to thank our sponsors and it provides a great chance for our sponsors to enjoy a relaxing and fun evening with our members and friends.

## **Presentation Day**

Our sponsors will receive complementary invitations to our Presentation Day at the end of the season.

## ***What's in it for you?***

### **Community awareness and exposure**

As a local Club, the vast majority of our members live in the area. Most have long ties to the area and work in professional organisations. Through the Junior Blaster and Master Blaster programs and mainstream cricket competitions, dozens of local school children and their parents come into contact with our Club and therefore your business.

### **Community support**

Supporting local clubs, especially those involved in junior sport, is seen in a positive light by the members of our community and will reflect well on your business. It is the best way to showcase your business in a focussed local manner and gives your business an opportunity to expand its reach by opening up a major touch point within the community.

### **You become part of a local club**

As a valued sponsor of our Club, we show our appreciation by welcoming you into our Club as Social Members.

## **Sponsorship Options**

### **Health and Wellbeing sponsor - \$1000**

RRJCC as mentioned is a non for profit community sporting club committed to providing a fun, safe and engaging opportunity for kids of all ages. As part of providing a healthy sporting environment the club would like to add logo water bottles to all junior players from under 10 to under 17 as part of their membership.

The bottles will be designed with your logo of choice as well as the club banner.

This will be an ongoing sponsorship for up to 3 years (depending on numbers required) and can be negotiated at any time.

### **Sun Smart logo gazebo sponsor - \$750 per team or \$7500 overall club**

Currently each playing team has a non logo gazebo supplied to them. Currently for home games they are generally used for the scorers meaning players and officials are left to watch the game in the harsh summer sun.

This sponsorship will supply each team with a new 3x3m gazebo, with your choice of logo and the club logo shown twice on the roof.

This will allow players and officials to practice sun smart ideas and allow players to be in the shade while playing.

The club will also use these gazebos at all club functions and events adding additional exposure for your business.

This will be a 2 year sponsorship and open for ongoing negotiations after that time.

***Where to from here?***

RRJCC is not limiting our Sponsorship to the categories outlined above. All contributions will be gratefully accepted and acknowledged, whether monetary, in kind or a combination.

If you are excited about entering into a [Partnership with RRJCC](#), you might like to consider becoming our **Corporate Sponsor** for the coming season and/or future seasons.

We encourage you to explore our enclosed proposal and contact the Clubs Sponsorship Coordinator, Lindsay Taylor on 0413 030 149 or the Club President, who will be most gladly to discuss options that would best suit your business needs or alternatively, arrange a meeting at your office's.

Thank-you for your time and consideration.

Yours sincerely,

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