



**29th Pacific Insurance Conference**  
**November 17–20, 2019 | Hong Kong**

# **Corporate Partnership Proposal**

Organized by:  
Pacific Insurance Conference Limited  
[www.pacificinsuranceconference.org](http://www.pacificinsuranceconference.org)

**CHALLENGE  
EVERYTHING**



Asia's Journey to Success

Pacific Insurance Conference (PIC) is delighted to present to you the 29th Pacific Insurance Conference (29th PIC) in Hong Kong at the highly acclaimed 5-star hotel, the Grand Hyatt from Sunday, November 17 to Wednesday, November 20.

## CONFERENCE

The conference will provide an excellent forum for senior life insurance, wealth management, reinsurance and retirement savings executives from throughout the Pacific Rim and around the world to share their views and experiences in building successful business operations in the rapidly growing and diverse insurance markets of Asia Pacific.

The format of the conference—a mix of plenary and workshop sessions alongside social events—provides a unique opportunity for thought leadership, networking and business development.

## AUDIENCE

The PIC regularly attracts over 300 CEOs and senior executives of some of the largest financial services organizations in the region as well as regulators and experienced service providers to the life insurance industry.

Past PIC conferences have attracted delegates from all Pacific Rim countries and over a dozen other countries around the world.

## PARTNERSHIP PROPOSAL

To ensure that PIC 2019 maintains its position as one of the world's premier insurance conferences, the organizing committee wishes to identify a limited number of corporate partners and sponsors to work with in staging and building a truly memorable event.

**For 2019, the potential sponsorship opportunities have been identified and separated into two categories:**

### 1. Corporate Partners:

Corporate partners receive benefits and promotion throughout the entire conference depending on which partner tier level is chosen (Premier; Diamond; Platinum; Gold)—including additional pre and post conference promotion.

### 2. Event Sponsors:

Event Sponsors choose individual components of the conference that they would like to support and sponsor. Corporate partners receive discounts on specific event sponsorships.

***Customized Packages are also available.***

**CHALLENGE  
EVERYTHING**   
Asia's Journey to Success

**BOOKING and QUESTIONS** | PETE HOWARD  
HOWARD@THEINSTITUTES.ORG | (484) 831-9025

# 2019 CORPORATE PARTNERSHIP OPPORTUNITIES

Pacific Insurance Conference 2019 | Hong Kong | November 17–20, 2019

	Premier	Diamond	Platinum	Gold
Benefit	\$50,000	\$35,000	\$25,000	\$15,000
Logo included on sponsor signage	•	•	•	•
Complimentary delegate registrations	5	4	2	1
Discount on event sponsorship	40%	25%	10%	none
Corporate name and logo on website	•	•	•	•
Corporate name and logo included on event marketing materials*	•	•	•	•
Link to sponsor website on conference website	•	•	•	•
Logo included on "Thank You" slides	•	•	•	•
Opportunity for literature inclusion in delegate bag	•	•	•	
Marketplace Booth—To display marketing materials and network with the attendees	•	•	•	
Additional Sponsor Recognition/Signage In Main Ballroom/ Event Space	•	•	•	
Exclusive "Sponsor Thank you" slide	•	•		
Opportunity to distribute gift to each participant during conference	•	•		
Color advertisement in official conference program	•	•		
Sponsor recognition from PIC leadership during opening and closing remarks	•			
Private meeting room area	•			
Opportunity to HOST Special Event during Conference* (Gala Dinner; Welcome Reception; Other- must be approved by PIC Board)	•			
Logo included on branded "Please Join Us" invitation (Gala dinner; welcome reception; etc)	•			

\*Marketing Materials included: Event brochure (digital and printed); attendee welcome packet; registration packet

\*Opportunity to host special event must be approved in advance by PIC board and all expenses associated with event will be covered by the sponsor.



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## 2019 EVENT SPONSORSHIP OPPORTUNITIES

Specific Event Sponsorships include the following benefits + any additional benefits listed in the sponsorship description.

- Corporate name and logo listed on website
- Corporate name and logo listed in the event brochure to be distributed to all attendees
- Company will be recognized as event sponsor- corporate name and logo of the company will appear at the conference venue around the room during the specific event only (if applicable)
- Logo included on "Thank You" slides

**See descriptions of each event sponsorship on the upcoming pages for full details and benefits**

EVENT SPONSORSHIP OPPORTUNITY	Price
Cocktail Reception	\$30,000
Closing Ceremony and Luncheon	\$30,000
VIP and Speaker Lounge	\$25,000
All Attendee Business Lunch	\$17,500
WI-FI Sponsor	\$15,000
Breakout Room Sponsor(s)	\$12,500 each
Refreshment Break Sponsor(s)	\$7,500 each
Welcome Package Sponsor(s)	\$6,000 each

## Cocktail Reception: \$30,000

Elevate your brand by sponsoring highly attended cocktail reception networking event.

Additional benefits include: 2 Complimentary delegate registrations; Signage in the room during cocktail reception; branded napkins at cocktail reception; opportunity for literature inclusion in delegate bag; Marketplace booth—to display marketing materials and network with attendees; Exclusive Sponsor “Thank You” slide; opportunity to distribute a gift to each attendee; full page color advertisement in conference brochure

## Closing Ceremony and Luncheon: \$30,000

Make the delegates last day a memorable experience by sponsoring the closing reception.

Additional benefits include: 2 Complimentary delegate registrations; Signage in the room during luncheon; sponsor inclusion/ mention in the closing ceremony; opportunity for literature inclusion in delegate bag; Marketplace booth—to display marketing materials and network with attendees; Exclusive sponsor “Thank You” slide; opportunity to distribute a gift to each attendee; full page color advertisement in conference brochure

## VIP/Speaker Lounge: \$25,000

Connect your brand in an intimate networking opportunity by sponsoring the invite only VIP and speaker lounge.

Additional benefits include: 2 Complimentary delegate registrations; Signage in the room; opportunity for literature inclusion in delegate bag; Marketplace booth—to display marketing materials and network with attendees; opportunity to distribute a gift to each attendee

## All Attendee Business Lunch: \$17,500

Promote your brand during this high attendance business lunch.

Additional benefits include: 1 Complimentary delegate registration; Signage in the room during lunch; branded napkins at lunch; opportunity for literature inclusion in delegate bag



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## **WI-FI Sponsor: \$15,000**

Help delegates connect by sponsoring the Wi-Fi allowing your brand to appear every time they log in.

Additional benefits include: 1 Complimentary delegate registration; Sponsor logo on Wi-Fi login page; Sponsor can choose Wi-Fi Password; Sponsor recognition on any Wi-Fi related marketing

## **Breakout Room Sponsor (3 available): \$12,000 each**

Showcase your brand during these exciting breakout sessions by sponsoring a breakout room for the entire length of the conference.

Additional benefits include: 1 Complimentary delegate registration; Signage in the breakout room; Sponsor can introduce sessions

## **Refreshment Break Sponsor (3 available): \$7,500 each**

Showcase your brand during these mid conference networking/refreshment breaks.

Additional benefits include: 1 Complimentary delegate registration; Signage near the refreshment stations; branded napkins

## **Welcome Package Sponsor (3 available): \$6,000 each**

Welcome the 2019 PIC delegated to Hong Kong by participating as a "Welcome Package" Sponsor. Welcome package will include helpful tips for attendees such as local restaurants; hotel information; emergency information; local attractions; transportation info and more.

# BOOKING

Corporate Partnerships and Event Sponsorships will be accepted on a first come, first served basis.

## Thank you for your support of the PIC

Please complete the form below and submit to Howard@TheInstitutes.org. The 2019 PIC team will follow up with confirmation and next steps.

We wish to inquire on the availability of the following opportunities (Check all that apply):

- Premier Corporate Partner (\$50,000)
- Diamond Corporate Partner (\$35,000)
- Platinum Corporate Partner (\$25,000)
- Gold Corporate Partner (\$15,000)

## Corporate and Events

- Cocktail Reception (\$30,000)
- Closing Ceremony and Luncheon (\$30,000)
- VIP and Speaker Lounge (\$30,000)
- All Attendee Business Lunch (\$17,500)
- WI-FI Sponsor (\$15,000)
- Breakout Room Sponsor (\$12,500 each)
- Refreshment Break Sponsor (\$7,500 each)
- Welcome Package Sponsors (\$6,000 each)

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_