



## Partnership Proposal

### ADDRESS

228 NW 60TH ST.  
Oklahoma City, OK 73118

### PROPOSAL DATE

March 19, 2021  
Until July 1, 2021

### CONTACT

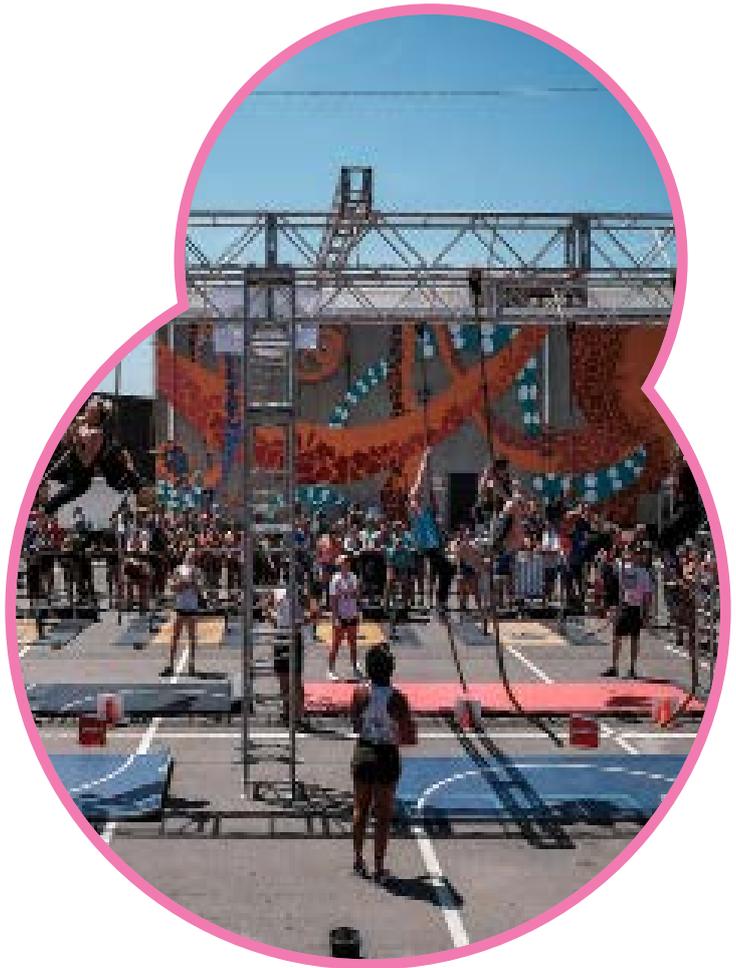
(405) 887-1748  
lan@KodaCrossFit.com

# INTRODUCTION

We are proud to announce the eighth annual Bricktown Throwdown in the heart of Oklahoma City. On July 10TH & 11TH at Scissortail Park, take advantage of our high energy, festival environment and partner with us in showcasing your brand. 2019 was our biggest year yet, with 501 athletes from Oklahoma and the surrounding region. Our goal is to present hardworking athletes and provide a platform for likeminded brands to interact with their target market.

## Who are we?

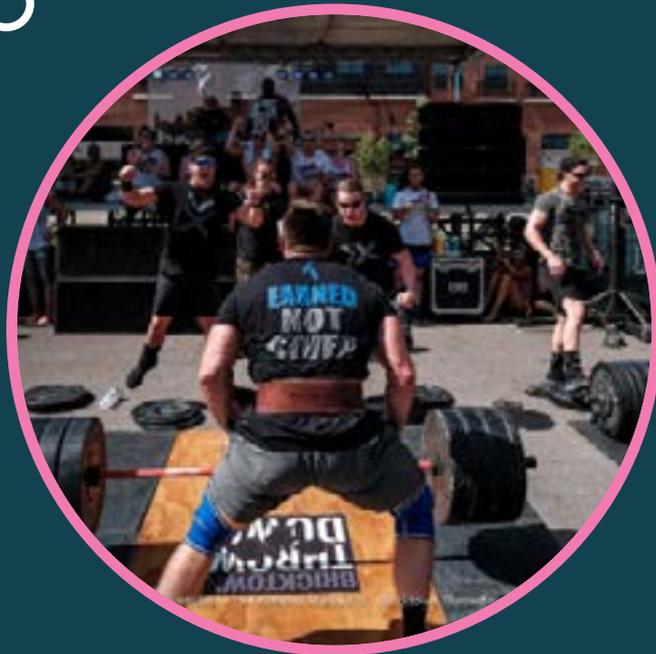
“Koda” is the Sioux word for friend. It symbolizes the brotherhood that once existed between those who lived, hunted, and went to battle together. It now represents the family dynamic that is what makes Koda OKC unique.



“THANK YOU ALL SO MUCH FOR A GREAT COMPETITION. THIS WAS EASILY MY FAVORITE COMP THAT I’VE EVER DONE. THE PROGRAMMING WAS FUN. EVERYTHING WAS SET UP WELL AND RUN ON TIME. THE JUDGES WERE ALL GREAT AND ON THEIR GAME. I’M REALLY LOOKING FORWARD TO NEXT YEAR.”



▲ ○  
ABOUT US ▼



Bricktown Throwdown is a two day CrossFit TEAM trio competition July 10th & 11th. Competitors will be throwing down in the heart of Oklahoma City at Scissortail Park.

Divisions: Pro, Amateur, Scaled, Generations. All divisions consist of teams of 3, same sex.

\*Generations teams will have one teammate from each "generation". (30's 40's & 50's)

SERVICE

# Our best service

What you will get from us!



EVENT ORGANIZER



PHOTOGRAPHY



VIDEOGRAPHY



PROMOTION



## CONTACT US

Become a title partner and join forces with Bricktown Throwdown! Receive premium placement in our Vendor Village and our full support in showcasing your unique brand.

- Every mention of Bricktown Throwdown includes: Presented by “YOUR BRAND”
  - Your Logo printed on ALL SIGNAGE at event (including photo booth background)
  - The Athlete Competitor Signs with your Logo
- Video Ads of YOUR BRAND posted on our social media platforms
- Custom Ads Posted on our Social Media Platforms
- Your logo printed Largely on Athlete and Volunteer Shirts
  - Designated Vender Booth (if needed)
- Competition day emcee announcements driving traffic to your booth or brand
  - Placement of your brand into athlete registration packages and prize packages

## CO-TITLE PARTNER

### CONTACT US

Every mention of Bricktown Throwdown includes: Presented by "YOUR BRAND and ONE OTHER CO-TITLE PARTNER"

Your Logo printed on ALL SIGNAGE at event (including photo booth background)

The Athlete Competitor Signs with your Logo

•Video Ads of YOUR BRAND posted on our social media platforms

Custom Ads Posted on our Social Media Platforms

Your logo printed Largely on Athlete and Volunteer Shirts

Designated Vender Booth (if needed)

Competition day emcee announcements driving traffic to your booth or brand

Placement of your brand into athlete registration packages and prize packages





## GOLD PARTNER

\$3,000

Workout Named After your Brand  
Video Ads of YOUR BRAND  
posted on our social media  
platforms

Custom Ads Posted on our Social  
Media Platforms

Your logo printed on Athlete and  
Volunteer Shirts

Designated Vendor Booth (if  
needed)

Competition day emcee  
announcements driving traffic to  
your booth or brand

Placement of your brand into  
athlete registration packages and  
prize packages



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## SILVER PARTNER

WWW.BTTD.COM

# \$1,000

- Custom Ads Posted on our Social Media Platforms
- Your logo printed on Athlete and Volunteer Shirts
  - Designated Vendor Booth (if needed)
- Competition day emcee announcements driving traffic to your booth or brand
- Placement of your brand into athlete registration packages and prize packages

## BRONZE PARTNER

# \$500

- Custom Ads Posted on our Social Media Platforms
- Your logo printed on Athlete and Volunteer Shirts



# VENDOR PARTNER

\$500

- Designated Vendor Booth



GOLD PARTNER



SILVER PARTNER



BRONZE PARTNER



TITLE & CO-TITLE PARTNER



# Thank You

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[Ian@KodaCrossFit.com](mailto:Ian@KodaCrossFit.com)

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