

Define the Problem: User Needs Statement

_____ (user) need (s) a way to _____ (users need)

because/but/so _____ (insight)

_____ (user) need (s) a way to _____ (users need)

because/but/so _____ (insight)

_____ (user) need (s) a way to _____ (users need)

because/but/so _____ (insight)