

# **Culmination Project Proposal**

EarthWise the Music Video

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# Abstract / Introduction

For my Culmination My role will be the Producer and Editor. I will be showing my skills in editing using Avid Symphony. My challenges for this video will be to organize film dates as well as editing the video for the band once filming is complete. Some challenges and issues I foresee are scheduling issues with the band and crew due to work and other complications, another challenge is that I started to learn the Avid software at the beginning of the semester so editing will be tough considering I have never worked with the software before.

This music video is for a band called Earthwise. They are a 3 man band consisting of Benny Genna on guitar/vocals, Rob Perrucci on the drums, and Kevin Ciccotto on bass/vocals. They consider themselves a psychedelic warrior funk band and one can really feel the funk and soul that is put into their music. I Created this video for them because they have been close friends of mine for many years and I have watched them progress from starting their band to approaching them with the idea to create a music video for one of their songs. The idea of this song is to have no actual story line. I wanted to drift away from the normal music video layout and make a video that shows the band as they are, a group of guys who got together to make music and have fun.

# Calendar

	10/2/2015	10/6/2015	10/13/2015	10/20/2015	10/27/2015	11/11/2015	11/19/2015	11/30/2015
Pre Production								
Filming								
Editing								

# Inventory and Budget

These are materials I am using for my project.

Camera: Sony FS7,

Monitor: Ikan field monitor

Tripod: Sachtler 7+7 panorama tripod

Lighting: one source 4 50 degree, seven 650W Teenies, five 200W inky's, one 1K baby, one 750W teenie, two 750W chimera's, two 750W soft lights

<u>materials</u>	<u>price</u>	<u>Materials</u>	<u>Price</u>
<u>Sony FS7</u>	\$7,999	<u>750W soft light X 2</u>	\$959.95
<u>Ikan field 17" monitor</u>	\$1,299	<u>Sachtler 7+7 panorama tripod</u>	\$391.50
<u>650W Teenies X 4</u>	\$3,891.44	<u>Kinoflo 2 bank fluorescent X 3</u>	\$2135.64
<u>Source 4 50 degree X 1</u>	\$372.85		
<u>200W Inky X 5</u>	\$1,912.50		
<u>1K baby X 1</u>	\$765.31		
<u>750W Teenie X 1</u>	\$559.50		
<u>750W Chimera X 2</u>	\$806		
		<u>Total</u>	21092.69

# Shot List

Shot #	Shot Size	Location	Description
1	CU	Livingroom	Kevin Reads Book
2	LS	Livingroom	Band Playing as whole
3	CU	Livingroom	Benny on guitar
4	CU	Livingroom	Kevin on bass
5	CU	Livingroom	Rob on drums
6	CU	Livingroom	Kevin playing panflute
7	CU	Livingroom	Benny singing
8	CU	Livingroom	Rob playing with dinosaur
9	CU	Livingroom	Kevin playing flute
10	LS	Bar	Band playing as whole
11	LS	Bar	Band doing cheers at bar
12	CU	Bar	Rob on drums
13	CU	Bar	Benny on guitar
14	CU	Bar	Kevin on bass
15	CU	Allyway	Kevin on bass
16	CU	Allyway	Rob on drums
17	CU	Allyway	Benny on guitar
18	LS	Allyway	Band playing as whole
19	MS	Allyway	kevin on floor benny kicking him

# Resources

Music videos I watched for inspiration

Tron Song By Thundercat

Them Changes By Thundercat

Walkin' By Thundercat

Tamale By Tyler The Creator

Pressure and Time By Rival Sons

## Conclusion

In conclusion I have created a music video that expresses the talents and skills of Earthwise as a whole and as individual artists. Many locations were used because I feel that having the video shot in one place is too boring. I wanted to make this video fun and enjoyable for the viewers as well as for the band while filming. By doing this project I will have a professional video to place in my portfolio to help better progress my career in video editing.