

*Trend Setters Hair Studio*

# Hair and Beauty Salon Business Plan

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## Executive Summary

Trend Setters is a full-service beauty salon dedicated to consistently providing high customer satisfaction by rendering excellent service, quality products, and furnishing an enjoyable atmosphere at an acceptable price/value relationship. We will also maintain a friendly, fair, and creative work environment, which respects diversity, ideas, and hard work.

**Our Mission:** To supply services and products that enhance our clients' physical appearance and mental relaxation.

**Our Motto:** "The Trend Begins Here!"

The timing is right for starting this new venture. Patiently searching for six months for the perfect location, one was finally found. The demand from the owner's clients, as well as the ambitions of the owner to one day start her own salon, and the procurement of highly professional and qualified beauticians to support the salon, has made this business one of great potential.

Curley Comb, co-owner with Roller Comb, Jr., her husband, has worked in a prestigious, upscale salon in MyTown, Texas for the past two years. Curley has created a large client following through hard work and dedication. Curley, and her talented team of beauticians, has what it takes to make this venture an extremely successful one. We expect our growing reputation to lead to new clients and beauticians to support our anticipated growth.

### PLAN OUTLINE

#### 1.0 Executive Summary

(executive\_summary\_fc.php)

##### Keys to Success

(executive\_summary\_fc.php#1.1\_Keys\_to\_Success)

#### 2.0 Company Summary

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#### 3.0 Products and Services

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#### 4.0 Strategy and Implementation Summary

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#### 5.0 Management Summary

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#### 6.0 Financial Plan

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#### Appendix (appendix\_fc.php)

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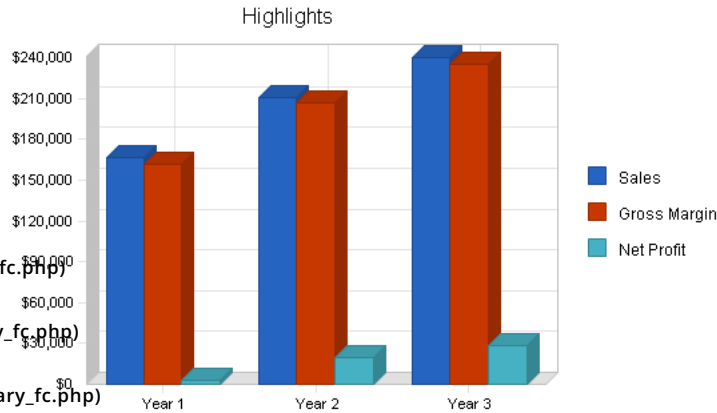
To achieve our objectives, Trend Setters is seeking additional loan financing. This loan will be paid from the cash flow from the business, and will be collateralized by the assets of the company, and backed by the character, experience, and personal guarantees of the owners.

Market research reports for  
Personal Services industry.  
(/industry\_reports/personal\_services/72/)

Hair Salon Business Plan	\$120,000
(/hair_salon_business_plan/executive_summary_fc.php)	\$90,000
Men's Salon Business Plan	\$60,000
(/mens_salon_business_plan/executive_summary_fc.php)	\$30,000
Tanning Salon Business Plan	\$0
(/tanning_salon_business_plan/executive_summary_fc.php)	

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« More Hair and Beauty Salon Plans [1.1 Keys to Success in the Hair and Beauty Salon Business \(/hair\\_and\\_beauty\\_salon\\_business\\_plan\\_templates.php\)](/hair_and_beauty_salon_business_plan_templates.php)



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The keys to success in our business are:

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Environment: providing an environment conducive to giving relaxing and professional service.

Convenience: offering clients a wide range of services in one setting, and extended business hours.

Reputation: reputation of the owner and other "beauticians" as  
**SBP FILE=HAIR AND BEAUTY SALON BUSINESS PLAN&SB**  
 providing superior personal service.

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