



Name: _____

Project Title: _____

Work with your Coach to complete this proposal. Once your proposal is complete and approved by your Coach, you can submit it to goldawardsupport@gsgatl.org.

Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Email: _____ Phone: _____

Age: _____ Graduation Year: _____ School: _____

Troop/Group Number: _____ Troop/Group Volunteer: _____

Troop/Group Volunteer's Phone: _____ Email: _____

Girl Scout Gold Award Project Advisor: Your expert in your field - not your Committee Member/Mentor

Project Advisor's Organization: _____

Project Advisor's Phone: _____ Email: _____





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Prerequisites: Two Senior or Ambassador journeys or one journey and the Girl Scout Silver Award. List two journeys that you have completed along with your troop/group volunteer's signature. Do NOT list Cadette Journeys.

Senior / Ambassador Journeys Completed	Date Completed (mm/yy)
1)	
2)	

Girl Scout Silver Award Completion Date	
Council Where Award Earned	

List the roles of individuals and organizations that you plan to work with on your Take Action project. This is a preliminary list that may grow through the course of your project.

Role	Affiliation	Name
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

(Click tab in bottom right box to add lines)





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Highlighted topics below the question are the rubric questions/qualifications you should be answering in this section. Visit the rubric to see the specifics of what needs to be covered. You must Meet Standards in all areas to have your proposal approved for interview.

Project Title: _____

Proposed Start Date: _____ Proposed Completion Date: _____

Please select which, if any, of the following four national program pillars your project most closely addresses. If necessary, check "Other" and elaborate.

- ❖ STEM: Discover all about engineering, computer science, and outdoor STEM through programming that will ignite your interest and increase your confidence and competency in STEM.
- ❖ Outdoor: Our progressive programs let you experience the outdoors as you build your skills and participate in adventure opportunities that, eventually, will help you become a thoughtful and caring environmental steward.
- ❖ Life Skills: Civic engagement, healthy living, communication, financial literacy, cultural arts, global citizenship... You'll gain skills in these important areas and more, enhancing what you've learned in school and preparing you to succeed in the world.
- ❖ Entrepreneurship: Starting with the iconic Girl Scout Cookie program, you can change the world by learning business skills and exploring a variety of entrepreneurial opportunities, including social entrepreneurship.
- ❖ Other

A. Describe the issue your project will address and who is your target audience.

- Issue aligns with GS Promise and Law
- Issue demonstrates civic responsibility
- Target audience is clearly identified
- Project identifies and addresses a root cause.

B. Discuss your reasons for selecting this project.

- Research Sources are cited and thoroughly investigated
- Courage was demonstrated while exploring issue
- Project explains national or global connection to issue

C. Outline the strengths, talents, and skills that you plan to put into action. What skills do you hope to develop?

- Project will allow candidate to demonstrate active leadership





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D. Describe the steps involved in putting your plan into action, including resources, facilities, equipment, and approvals needed. Use the timeline at the end of this document to outline these steps.

Timeline is realistic and appropriate for the scope of the project

E. Besides the primary individuals/organizations noted on your chart on page 2, list any other people/ organizations you plan to engage along the way

Team members are identified

Project advisor is identified and appropriate for the issue

Will actively engage/educate members of the community

F. Estimate overall project expenses and how you plan to meet these costs. Explain any money-earning activities.

Budget is realistic, supplies listed are appropriate for the scope of the project, and well developed

Income and potential money earning activities are explained

G. What methods or tools will you use to evaluate the impact of your project?

Goals establish a measurable impact

H. How will your project be sustained beyond your involvement?

Project insures sustainability

I. Describe how you plan to tell others about your project, the project’s impact, and what you have learned (Web site, blog, presentations, posters, videos, articles, and so on).





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Your Signature: _____ Date: _____

Project
Advisor's
Signature: _____ Date: _____

Note: Rather than getting a physical signature, an email stating support for you/your project can work as well. The signature can be sent via email to goldawardsupport@gsgatl.org or submitted in Basecamp.





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Impact Planning

Using the Impact Planning Chart, describe the impact you hope your project will have on your community, your target audience, and you.

Impact On...	SMART Goals	Potential Impact
Community	What community issue do you plan to address? Project goals are clearly defined and written in SMART format	What examples of the project impact might you see in the future?
Target Audience (workshop participants, other youth, community members, and so on)	What skills, knowledge, or attitudes will your target audience gain?	How will you know that the target audience gained skills or knowledge?



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BUDGET

This page is an opportunity for you to analyze the income versus costs that you predict for your project. Use the "Income" to indicate your sources of funds. This should include any money-earning activities that you plan to do. Your "Expense" is anything that will cost money for your project.

Note: The formula at the bottom is an "auto-update" field. If you right click on the number, the cost calculation will update.

Your project should not make a profit; income and expenses should be equal.

Project Title: _____

Start Date (mm/dd/yy): _____ Completion Date (mm/dd/yy): _____

Income	Description
<i>EX: \$100.00</i>	<i>Funds from Girl Scout Cookie Program</i>
\$100.00	TOTAL INCOME

Expense	Description
<i>EX: \$80.00</i>	<i>Printing flyers.</i>
<i>\$20.00</i>	<i>Gas to/from organization</i>
\$100.00	TOTAL EXPENSES





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TIMELINE

Project Title: _____

Start Date (mm/dd/yy): _____ Completion Date (mm/dd/yy): _____

Date (mm/dd/yy)	Milestone

(Click tab in bottom right box to add lines)





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GIRL SCOUT LEADERSHIP OUTCOMES

Which of the five Girl Scout leadership outcomes do you think you were able to develop through this project?

- STRONG SENSE OF SELF I have confidence in myself and my abilities, and I have formed a positive self-identity.
- POSITIVE VALUES I act ethically, honestly, and responsibly, and show concern for others.
- CHALLENGE SEEKING I take appropriate risks, try things even if I might fail, and learn from mistakes.
- HEALTHY RELATIONSHIPS I develop and maintain healthy relationships by communicating my feelings directly and resolving conflicts constructively.
- COMMUNITY PROBLEM SOLVING I desire to contribute to the world in purposeful and meaningful ways, learn how to identify problems in the community, and create “action plans” to solve them.

Which one did you choose and why? (100 words or less)