

**Albemarle/Charlottesville Master Gardener Volunteer  
Project Proposal Form**

**Project Name:** Rose Garden at the Senior Center

**Date:** June 6, 2016

**Submitted By:** Rose Sgarlat Myers

**Phone/Email:** 434 960-3839

fcre1@earthlink.net

**Project Start Date:** Initiated in 2006-Ongoing project with new goals

**Project End Date (if applicable):**

**Who will serve as the Master Gardener project coordinator of this project?**

Rose Sgarlat Myers, 1140 Buck Mountain Road, Earlysville, VA 22936

434 960-3839

[fcre1@earthlink.net](mailto:fcre1@earthlink.net)

**Partnering Organization(s), if applicable:**

**Senior Center, Charlottesville, VA** (Volunteer Coordinator: Kimberly Haynes)

We have good support from the Supervisors and Grounds manager Sam Morgan and Tamaine Curry. Address is 1180 Pepsi Place, Charlottesville, VA 22901, 434 974-7756.

Our work is currently in the Senior Center's Rose Garden. We have access to classrooms when needed. We meet in the lounge or in the canteen when we have not scheduled ahead. We frequently have impromptu meeting when our work in the garden is interrupted by inclement weather.

**Charlottesville Newcomers Garden Group:** Nancy Watkins and Colleen Zanin, both Master Gardeners, are our contacts for this group. The group has voiced an interest in being a regular audience for Rose Garden workshops and education.

**Have you identified volunteers who are interested in contributing to this project? Describe.**

Currently there are 17 Master Gardener volunteers working on this project. Many have been with the project for several years and some are new this fall, recruited from the VMS. We recruited from the Master Gardeners Class of 2016 and the Senior Center. We have 9 listed from the Senior Center of whom one or two volunteer. We currently have one Trainee.

The project is still open to volunteers.

**Anticipated Project Audience:**

The audiences will be varied. The Senior Center Members and its many visitors, citizens from the surrounding community, Master Gardeners, garden clubs in the surrounding area. Some of the audience from the surrounding area is of the minority population. We will develop specific activities to recruit from the underserved and minority populations.

**Project Overview:**

The Rose Garden Project emphasizes the many types of roses including older traditional roses and the newer hybrids and companion plants. This garden is one the few containing the older roses and therefore serves as a major example to all interested in these magnificent plants. Going forward, the Rose Garden serve as an educational space for the public, and volunteers will host at least two workshops annually to teach the public about rose care. We partner with the Senior Center and other garden clubs. One of our major objectives is to share our knowledge of planting, raising, propagating and fertilizing roses organically. We will also demonstrate how to deal with the abundant deer population. We plan to

develop reference material for those interested in raising roses. Information on each rose in the garden will be placed next to the roses and other strategic places: planting the rose including the location, soil, sunlight, water, and fertilization, pruning, and propagation methods.

**Timeline and Plan to implement project:**

2016 – 2017

Planning phase February and March 2016

1. Group states goals and objectives for the next two years.
2. Group designs the project with dates and criteria to meet the goals.

Project begins work on the plan March – December 2016

1. Group implements the plan with evaluation on a regular basis.
2. Revises the plan if necessary.
3. Completes the plan for fiscal year 2016
4. Evaluates progress or lack thereof.

Reevaluation and Planning phase February and March 2017

1. Group states goals and objectives for the next two years.
2. Group designs the project with dates and criteria to meet the goals.

Project begins work on the plan March – December 2017

1. Group implements the plan with evaluation on a regular basis.
2. Revises the plan if necessary.
3. Completes the plan for fiscal year 2017
4. Evaluates progress or lack thereof.

Reevaluation and Planning phase February and March 2018

**Human and Time Resources needed to meet project goals:**

<b>Volunteer/Staff Role</b>	<b>Number of people (in the role)</b>	<b>Hours needed per person</b>
Project Coordinator	1	6 hr/wk
Volunteers	16	4/hr/week
Office Staff	1	4/year
Senior Center Staff	2	Varies

**Project Expenses:**

We have requested monetary recourses from the Piedmont Master Gardeners and the Senior Center. Expenses:

- Rose plants
- Companion Plants
- Fertilizers
- Organic – pesticides and fungicides
- Deer deterrents – organic and fencing
- Raised bed repairs
- Staking materials
- Mulch
- Labeling materials
- Printing – flyers and other written materials

**PROJECT GOALS**

**Educational Needs**

- \_2\_ Environmental Stewardship** – Protect and enhance the environment through use of BMPs in water quality, yard waste management and more
- Exotic Invasive Species** – Raise awareness of the environmental impact, identification and control of invasives
- Private Food Production and Security** – Produce food in private & community gardens to improve nutrition and food security
- \_1\_ Quality of Life** – Use horticulture to improve human health, well-being and quality of life
- \_3\_ Value of the Landscape** – Improve property value, business and tourism through personal & public landscapes
- \_4\_ Volunteer Mgmt.** –Leadership roles that facilitate the growth, productivity & enjoyment of Master Gardeners volunteers.
- Youth Horticulture** – Use horticulture and landscaping to change attitude, behavior, knowledge and skills of youth

**Overarching Project Goal:**

Provide the community with information on the development of a Rose Garden incorporating many phases of rose garden planning, planting, and maintenance with an awareness of using best management horticultural practices.

**Objective 1:** Develop a rose garden in the community that illustrates various types of roses.

Part of this has been done. We will revise the garden to better demonstrate our goals for a variety of types of roses, and companion plants. The public is invited to participate in the activities of the Rose Garden every Friday.

**Evaluation strategy**

Contact collection

**Objective 2: Provide educational information to the senior citizens, the public, and Master Gardeners**

Provide a variety of workshops and written information annually. The written information will be available in the Rose Garden and in the Senior Center. We will include types of roses, their selection, planting, and seasonal care.

**Evaluation Strategy:**

Keep records of the materials distributed to the public and others.  
Evaluation questionnaires will be conducted at each workshop.

**Overall Project Success:**

The Rose Garden will have educational materials and new volunteers. The Roses will flourish as organic practices and protective measures are implemented.

**Volunteer Recognition:**

Announcements at PMG monthly meetings and in the Cultivator.

**Project Coordinator Responsibilities:**

**Leadership**

- Report issues and needs to Project Committee member and/or Master Gardener Coordinator
- Assist with ensuring project is serving a diverse audience.
- Recruit sufficient volunteer support to fully execute project.
- Communicate intention to “pass the torch” with ample time to fill the project coordinator role; Collaborate with MG Coordinator and Project Committee member to recruit replacement. Bring new project coordinator alongside for a time as you mentor them.
- Help volunteers sign up for your project on VMS. Maintain an accurate list of volunteers who are involved here.
- 

**Records and Evaluation**

- Facilitate the collection of contacts for project.
- Provide Master Gardener Program Staff with results of Evaluations.
- Facilitate documentation of the project through photography and provide photos to MG Program Assistant.
- Update project proposal with project mentor yearly (VCE should approve), in order to reflect changes to scope, goals and objectives. As project matures, include details to help the next project coordinator.
- If the project proposal does not contain all important details, maintain Standard Operating Procedures for project as a guide for future project coordinators.
- Strongly suggested: Prepare/maintain job descriptions for key volunteers and project coordinator for recruiting and managing expectations of volunteers.

*By typing your name, you indicate that you have filled out the Project Proposal to the best of your ability, and that you agree to the above responsibilities involved in being a project coordinator.*

**Project Coordinator:** Rose Sgarlat Myers

---

**Office Use Only**

Approved   X   Unapproved \_\_\_\_\_

Notes:

Reviewer (Name, signature)   Scott Boven, Master Gardener Coordinator  June 20, 2017