

# Dissertation Proposal for MSc Project Management

**Student Number: 169058180**

**Name of Student: Kgomotso Mantu**

## About this form

This form is for use in the MSc Project Management PROM01 tutorial sessions.

It is for you to use to outline your dissertation topic ideas for discussion in class and peer review, as well as for producing your actual PROM01 proposal for approval.

Before you completing this proposal form you must read the document:

“A very short guide to developing a brilliant MSc Project Management dissertation research topic”

A copy of which you should have been given by the tutor taking the PROM01 tutorial sessions.

It is expected that this document will extend to two or three pages when you have completed it correctly.

## Dissertation Subject Area (note this is not the title):

Project Management and Control

## Your Dissertation Research Topic Proposal

*An investigation into how setting up PMO can improve project performance in a financial institution; the case of CEDA in Botswana.*

Citizen Entrepreneurial Development Agency (CEDA) is a development financial institution fully owned by the Botswana Government. It was established in August 2001 in response to the recommendations from National Conference on Citizen Economic Empowerment held in 1999 and the 4<sup>th</sup> Evaluation of Financial Assistance Policy (FAP) which called for support for business development to promote development of citizen entrepreneurship. In pursuit of this goal, CEDA places emphasis not only on funding, but also on the development of citizen entrepreneurs through provision of training and mentoring services. The control of CEDA is vested in the Board of Directors appointed by Government.

Since inception CEDA has been implementing small to large scale projects. In 2017 CEDA found it fit to have a Project Manager on board to oversee the implementation of projects at CEDA within Projects and Product Development Unit. CEDA can therefore further go on and set up a fully-fledged PMO to improve project performance.

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## How this topic is explicitly linked to project management?

- Leadership
- Project Planning
- Project Control
- Research
- Project Quality
- Decision Support Structure

## Give a general overview of your idea

- The research will look at how establishing a Project Management Office (PMO) at CEDA will affect project performance.
- Effect of PMO on project envelope (time, costs and quality).
- The role of PMO in a financial institution.

## What is the research objective?

To investigate how implementing PMO might improve project performance at CEDA.

## What is/are the research question/s

- Why is there a need to establish a PMO?
- What steps are involved in setting up PMO?
- What are the PMO roles and responsibilities?
- What is the effect of PMO of project performance?
- How do financial institutions fare on project performance having established PMO's?

## What will be actual output of the research?

- Establish the roadmap of establishing a PMO
- PMO structure
- Show a link between PMO and project performance.

The above will be part of the report to be presented to Client at the end of the research.

## How will the data required to produce the output be collected?

- Literature Review
- Interviews
- Questionnaire

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**What will be the main focus of your literature review?**

- The call to establish PMO i.e. Why PMO?
- Implementing a PMO
- PMO roles and responsibilities
- Critical analysis of Value of PMO to financial institutions
- Critical review of implementations of PMO
- Critically Discussing on challenges of PMO

**What do you envisage could be areas of difficulty with this dissertation/project idea?**

- Time constraints as the research is limited to 600hrs
- Scope cannot be deviated from or changed along the way.

**Any other comments:**