



Distribution-Wholesale-Retail-International Trading Services



InfoWorx LTD
**Distribution-Wholesale-Retail-International Trading
Services**

COMPANY PROFILE

Infoworx Ltd was incorporated on June 2009 in Athens Greece. The company consider to be the most progressive mobile phone, consumer electronics, electronic components and parts distributor, vendor and manufacturer authorized reseller that operates in the niche markets concentrating on the electrical and electronic appliances in terms of wholesale, retail and international trading.

Even though the company is almost 10 years old the members of the board are Backed by more than 20 years' experience in the company's field so it has the market knowledge and background to allow Infoworx to become the local leader in worldwide electronic appliances sourcing and distribution.

Lately, based on local financial situation as well as defining the recent market gap Infoworx strategically decided to enter , except the wholesale and distribution channel that was already well established , into retail channel itself by starting the most popular, award winning online shop with physical presence www.electroholic.gr



- **Get to know us better....**

Focusing in the main activities of our company we have to mention all the Market areas that are covered separately.

- Distribution

Infoworx Ltd is currently the official and strong partner of several uprising brands

1. www.revogi.com

Primarily collaborated due to new market needs with Chinese company “**Revogi**” that operates on the “smart home” market – a new and challenging market- and drastically achieved to make the brand one of the most recognizable and hot selling brand locally by positioning to most of the big retail chains as well as the biggest operators of the country.)

2. www.goclever.com

Having a huge impact and success in local retail channels , covering an extremely wide range of products, our cooperation with the Polish brand **Goclever** turns to be one of the key projects for Infoworx since the demand for innovative – high quality – affordable appliances , is currently a must have , considering the political and financial crisis thriving within the country .

3. <http://www.nortonline.com.gr>
<http://www.4smarts.com/en/home/>

Giving the customer a complete range and supporting our main activity which is mobile phone trading Infoworx started collaboration in official distribution level for specific clients that are in our portfolio , with the mobile accessories brands **Nortonline**, **Inos** , and **4smarts**.



- **Trading-wholesale**

Infoworx is currently focusing in the mobile phone, consumer electronics, MDA, SDA white appliances , Imaging , IT , Gaming, trading market in local as well as international level. Getting into details Infoworx is currently active in Wholesale-trading and retail level in the below:

1. GSM

- Up till now the firm can source and provide to all clients in portfolio branded products to almost any amount of stock. The most known branded products that we deal with for the time being are:

- Apple
- Samsung
- LG
- Nokia
- Alcatel
- HTC
- Huawei
- Lenovo
- Ulefone
- GoClever

Though the firm can still supply in any amount unbranded high end guaranteed products named and designed upon customer request.

- In the product domain of accessories again **Infoworx** is giving customer the option to have branded and unbranded products.

The accessories that our company can offer you are in various types are:

- Batteries
- Chargers
- Hands free devices
- Batteries
- Chargers
- Hands free devices
- Blue tooth car kit devices
- Memory cards
- Mobile phone carry cases
- Data cables
- Keypads
- Spare parts
- Headphones
- Loud Speakers for mobile phones
- Mobile phone charms
- Powerbanks
- Smartwatches
- Wearables
- VRheadsets
- Selfie Sticks



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Our strategic partners and the high respectability that the company gained within all these years operating in international markets, is giving our company the opportunity to offer to all demanding customers first of all flexibility, physical stocks in reasonable -even distribution prices, for covering customers' demands when the distributors lacking of stocks.

2. Audio – video equipment

As mentioned before , the trust, the excellence of services and the maturity of the company grew over the years and brought our customers in the position to ask us to expand our product mix so we can cooperate in most possible product areas. That gave us the chance to build up our strategic partnerships with several distributors worldwide , bringing us to a position to be able to supply a huge range of products .

Indicative list of Brands

- Samsung
- LG
- Panasonic
- Philips
- Hitach
- Toshiba
- Sharp
- Sony
- Blaupunkt
- ChangHong
- Finlux
- Crown
- Pioneer
- Canon
- Fuji
- Kodak
- Nikon
- Pentax
- GoPro
- Overmax
- Ricoh
- TomTom

Indicative list of product assortment

- Tv
- Sound appliances
- Imaging devices
- Media Players
- Wall mounts
- 3d glasses
- Cabling
- Decoders
- Antennas
- Remote controls
- Projectors
- Blu-ray players
- Dvd Players
- Hi Fi systems
- Car audio
- Home Cinema



- Portable sound
- Sound bars
- Speakers
- Radio Transmitters
- Portable tv's
- Digital camcorders
- CCTV
- MP3 players
- MP4 Players
- Lences
- Tripod
- Casing
- Action Accessories

3. IT

Traditionally hot and demanding segment that Infoworx wouldn't miss, the market of IT is well represented and structured in our company.

Providing the customer with huge variety of products and brands below you will find the brands and the categories that the company is active in wholesale and retail level.

- All In One Appliances
- Desktops
- Laptops
- Tablets
- Networking
- Upgrades
- Monitors
- Usb Sticks
- Web Cameras
- Printers
- Speakers
- Peripherals

List of Brands

- Acer
- Apple
- Asus
- Dell
- GoClever
- HP
- Intel
- Lenovo
- Microsoft
- MSI
- Razer
- Prestigio
- Alcatel
- Archos
- Creative
- BenQ
- Canon
- Epson
- Logitech
- Sandisk
- Seagate
- Western Digital
- Lexmark



4.White Appliances

Recently and based to our retail shop needs we developed our new category that seems to be highly acceptable from our customers as well in a wholesale level, which is the MDA SDA category.

Category in details

- Fridge
- Freezers
- Ovens
- Microwave Ovens
- Washing Machines
- Dishwashers
- Hoods
- Airconditioners
- Dryers
- Juicers
- Boilers
- Steam Irons
- Hobs
- Coffe Machines
- Toasters
- Grills
- Personal care
- Heating appliances
- Etc

Brands we are focusing are listed below

- AEG
- Beko
- Bosch
- Candy
- Crown
- Electrolux
- Finlux
- Hoover
- Ariston
- Indesit
- LG
- Samsung
- Liebherr
- Philips
- Siemens
- Teka
- Whirlpool
- Zanussi
- Babyliss
- Braun
- DeLonghi
- Karcher
- Kenwood
- Krups
- Rowenda
- Tefal
- Remington
- Panasonic



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In addition to the above brands and categories Infoworx , due to the huge customer list , is fulfilling spot demands in several categories as , cosmetics , power tools , gadgets , health instruments, toys etc.

- **Retail – www.electroholic.gr**



As mentioned earlier , due to the current financial situation of Greece Infoworx identified a huge gap in the market of e-tail and specifically on online electronic retail, took the advantage of it and founded electroholic.gr.

In less than 3 years of existence, currently the website is among the 5 best websites in Greece with monthly turnover over 2 million euros , award winning UX, stunning reviews , and last but not least , **official sponsor of the most successful European basketball team (6 European trophies) Panathinaikos BC .**

- **Logistics and Forwarding**

Currently the company is using for sole use a 2000m3 3pl warehouse located in Aspropirgos Greece. A high standard logistic center equipped with all cutting-edge technologies to reassure customer satisfaction, high end services and extreme security reassurment. Certified with all Iso necessary please find photos of our logistics below





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Location and contact details of Logistics :

MEGA GROUP SA

Address: THESI DYO PEFKA

Post Code: ASPROPYRGOS 19300

Country: Greece

Tel: +30210-5582003

Fax: +30210-5586482

GSM: +306948382476

Papadopoulou Ilona (ext 109)

Mail: apothiki@megagrousa.gr

Infoworx additionally occupying two smaller warehouses located in own premises (one in central offices and one in retail store)

- **Service Center**



Since we mentioned that the main consideration of our firm is customer satisfaction, **Infoworx** couldn't accept something less than cooperating with the best.

Globally recognized Arvato (<https://www.arvato.com/en.html>) recently locally named as TS Solutions (<http://tssolutions.gr>) official service of all major brands in telecommunications such as Samsung , Apple , LG , etc is the official partner of Infoworx Greece , offering high standart and excellent customer services .



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For Consumer Electronics and White appliances once again the company is operating with the official expertise channels .

<https://www.manolopoulos-service.gr/>

Official Service for :

- LG
- Pioneer
- Toshiba
- Thomson
- Grundig
- Electrolux
- Finlux
- AEG
- Roadster
- Nordmende
- Hisense

And

<http://www.servicenet.gr/>

Official Service for :

- AEG
- Amana
- Bosch
- Brandt
- Candy
- Eskimo
- Haier
- Hoover
- Ariston
- Indesit
- Kelvinator
- LG
- MAYTAG
- Whirlpool
- Sharp
- Siemens
- Zanussi



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- **Customer List**

We briefly presenting you some of our notable customers





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InfoWorx – Contact details

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Website: www.electroholic.gr