HERAKLIO TRAVEL

Company Profile
Heraklio Travel & Subsidiary Companies

more than
35 years with
effective, prompt
and reliable
travel services

HERAKLIO
TRAVEL

one of the leading
travel agencies in
Greece

Rediscover Travelling!

The primary objective of the company is the rendering of high quality services. For this reason, Heraklio Travel, employs a staff of over 40 people, all specialised in travel and tourism. Moreover it has developed strong relationships and excellent partnerships with airlines and tourism companies, worldwide. Thus, the company has been awarded several distinctions, for its high quality services and sales, by various Airlines and Organizations.

HERAKLIO TRAVEL

Services

CORPORATE

We offer a complete range of corporate and business travel services tailor made for all your corporate travel needs. Our main objective is taking care of your business travel management by providing first class travel services.

MICE

Our company undertakes the full organization of any meeting, incentive, congress or event of any size. Our experience, state of art equipment and specialized multilingual and internationally minded experts guarantee the success of your event.

MARINE TRAVEL

Our highly trained staff manages the transportation of shipping crews and shipping companies personnel to and from all destinations globally.

HERAKLIO TRAVEL

INCOMING

Our Incoming Tourism Division team, offers top quality leisure packages for individuals and groups all over Greece according to the different market needs with attention to detail.

LEISURE

Using our strengths, we deliver value to our customers by offering quality, innovative and value for money products and services.

CONSOLIDATION

Heraklio Travel offers B2B services for travel agents through its subsidiary company GTRS with access to information online 24 hours a day including hotel reservations and other travel service products through our tickettravelhotel.com platform.

HERAKLIO TRAVEL

Company Profile

Heraklio Travel was founded in 1981 and having achieved high standards of development in the tourism industry, can truly be described as one of the leading travel agencies in Greece.

With a continuous investment in the field of technology, the company maintains a state-of-the-art, in-house computer system which is connected online with various business providers, as well as contracts with several International Computer Reservations systems.

Heraklio Travel is looking forward to continue on its successful course as it moves dynamically into the future, setting as its goal the development of its network and the expansion of activities. Sales for the year 2015 exceeded 55 million Euros while the company's balance sheet, clearly reflects a strong financial standing.

Choosing Heraklio Travel

Having acquired a deep understanding of the expectations of reliable services at destinations, as well as the travel demands of the VIPs and of the business executives, our discrete and specialized VIP department, provides very distinctive services with the right solutions, at competitive air fares, flexible itineraries, hotel accommodation and all kinds of arrangements at the destination.

Heraklio Travel is an irreplaceable partner in providing exceptional "Incentive Travel" services, for motivating and rewarding personnel. With proven experience in incentive travel packages, our dedicated staff has the skills and creativity to organize inspiring getaways. In the world of business, Heraklio Travel provides the best solutions you can find, delivered by a team of corporate travel specialists.

Milestones

The primary objective of Heraklio Travel is the rendering of high quality services. For this reason, our company employs multilingual executives specialized in travel and tourism. Moreover it has developed, strong relationships and excellent partnerships with airlines and tourism companies, worldwide.

1981

Founding of Heraklio Travel, in Neo Iraklio, Attica region

1991

Heraklio Travel receives the IATA accreditation

HERAKLIO TRAVEL

2008

Establishing a subsidiary in Athens – IONIA Travel Center

2009

Establishing a subsidiary in Athens (GTRS), for the exclusive representation of airline companies.

2013

Creation of B2B online reservation platform

2014

Establishing a subsidiary The Travel Company

HERAKLIO TRAVEL

Services

TRAVEL INSURANCE

RELIGIOUS TOURISM

GASTRONOMY

YACHTS

GOLF

CASINO

INCOMING TOURISM

AIR TICKETS

CRUISES & FERRY TICKETS

MARINE, TRAVEL

EXHIBITIONS

VIP SERVICES

VILLAS

WEDDINGS & HONEYMOONS

SPA & REJUVENATION

LUXUTY HOTELS

CHARTERS & PRIVATE JETS

CAR RENTAL

LEISURE

ALTERNATIVE TOURISM

MEDICAL TOURISM

HERAKLIO TRAVEL

Organisation Chart of Companies

Segmentation

Revenue by sector

HERAKLIO TRAVEL

Corporate

Our Corporate Travel Division is your personal Corporate Travel Manager and offers implacable worldwide services with special " value for money" rates fulfilling even the most demanding business travelers needs.

Our specialized team organizes annually, thousands of corporate trips in all over the world for business executives. Our experts offer a variety of services, according to the standards and needs of today's business travelers.

We offer worldwide accommodation, with special rates and far and beyond value for money services. In the same division, our VIPs Service department offers integrated services, satisfying even the most demanding corporate customers.

Meetings and Events

Our company undertakes the full organization of any meeting, incentive, congress or event of any size. Our experience, state of art equipment and specialized multilingual and internationally minded experts guarantee the success of your event.

Heraklio Travel has affiliates throughout Greece and provides 24h basis support covering all stages of the organization.

Working along with your ideal M.I.C.E partner means: We listen to your needs, Provide dedicated staff, Offer expertise (local),Venue inspection,Private access, Suppliers negotiation, Competitive pricing, Alternatives, Full Audiovisual support, Promo Material, Transportation services, Looking after every detail for you

HERAKLIO TRAVEL

Marine

The Marine Travel division exclusively handles travel needs and industry associated events of shipping companies. Our highly trained staff manages the transportation of shipping crews and shipping companies personnel to and from all destinations globally.

Expert Travel Agents on 24hrs on a daily basis as well as experienced agents assistance are even after the call center operation.

We handle with success the entire process required such as tickets and travel documents that might be needed in the minimum possible time frame along with competitive prices.

Marine services

Importance is given to detail, comfort, excellent organisation, safety and all technological coverage. Our capabilities cover timely and efficiently all your travel requirements make our company the ideal partner for the biggest shipping companies in Greece.

Our company's marine executives are available to our customers 24 hours a day, 7 days a week via dedicated mobile line that will be available to you for hours outside of the office as well as on weekends and holidays. The person in charge of your account will have an available laptop with wireless Internet and direct access to all reservation systems so that they are able to deal with any emergency.

tickettravelhotel.com

The tickettravelhotel.com online platform is a unique competitive advantage, created by our company, which is an absolutely useful tool for B2B customers providing best value prices and a vast variety of choices in Europe and Worldwide on a 24hrs basis !

Via the tickettravelhotel.com you can book the following:

• Accommodation • Transfers • Excursions
• Car rental • Combination of the above

tickettravelhotel.com gives you access to the following online products :

- Vast variety of more than 600,000 unique hotels worldwide with special negotiated prices
- Possibility to create Dynamic Packages (Hotel & Transfer) at a single price for both services
- 10,000 Transfer services in 80 countries – 2,500 major cities
- Direct cooperation with local DMCs offering transfers, excursions and packages
- Rental cars from major worldwide wholesalers in 180

countries and 8,500 locations
Through our strategic partnerships you can find the best accommodation solutions at the best prices along with thousands of early booking & last minute offers on a daily basis.

tickettravelhotel.com covers all your travel needs & services through a single web based platform accessible from anywhere, even your mobile, requiring only an internet connection, offering full autonomy.

Competitive advantages :

- Possibility to have a dedicated account per user with detailed reporting and budgeting
- Various search filters per user (per price, star rating)
- Best value products and variety from the most afordable to luxury
- Customer support 24/07 before and after sales
- Detailed Descriptions, Images and Maps
- Possibility to make option Bookings for Hotels
- Create online customer quotations & trips including all above products and services with a simple click
- Get automatically hotel vouchers
- Possibility to use the platform for your personal trips and holidays

The Travel Company

The Travel Company, founded in early 2014, aims to become one of the most modern travel agencies in Greece in terms of tourism.

The executives that make up the administration of the Organization, have had a leading position in the travel and airline sectors of the tourism industry. Based on their high theoretical training, expertise and experience, our executives are one of the key success factors and an important asset for the operation, the quality of the project , the objectives and the company's perspective .

The Travel Company has an extensive experience in managing local and international clients and corporate accounts .

Our executives, with their experience and expertise, provide integrated services, competitive solutions and prompt operation in order to achieve the best possible

company profile

budget. Our company offers services availability on a 24-hour basis.

Our partners are selected on strict criteria, while our employees are selected on the basis of knowledge, work experience and personality.

Group Revenue by Sector

• Car rental

• Limo service

• Resorts

• Cruises

• Cultural & unique attractions

• M.I.C.E.

• Golfing

• Incoming – DMC

• Luxury hotels

• Boutique hotels

• Chartes & private jet

• Gastronomy

• Private villas

• All inclusive

• VIP

• Winter Holidays – Skiing

• Spa

• Alternative

• Casino

• City Breaks

• Medical

• Weddings & Honeymoons

• Yachting

more

Incoming

Our Incoming Tourism Division team, offers top quality leisure packages for individuals and groups all over Greece according to the different market needs with attention to detail.

We provide top services from international and domestic travel arrangements, accommodation bookings, tours and excursions, transfers, VIP services, cruises, car rentals etc with attention to detail, covering leisure trips, tours of special interest, religious and cultural trips, honeymoon arrangements at competitive prices.

Promotional activities

1. Participation in exhibitions abroad

Indicatively we state the following travel fairs which we have planned to attend for the period 2014-2015

2. FAM trips

Under the stimulus of incoming tourism and the development of the corresponding division, the The Travel Company plans FAM trips with agents from abroad to Greece.

The purpose of the trips is the acquaintance of the Greek hospitality and cuisine, the cosmopolitan resorts of Santorini and Mykonos, exploring the area of Pylos and hotels - benchmarks of Athens, a popular destination for short trips and holidays.

3. Company Brochure

Our team has created an e-brochure specialized in the incoming tourism and the services provided by our company, while featuring the best hotels and destinations our country has to offer.

4. Newsletters

Our company sends to its partners abroad twice a month an informational newsletter.

The Travel Company

Your ideal DMC for Greece

The Travel Company provides top services including international and domestic travel arrangements, accommodation bookings, tours and excursions, transfers, VIP services, cruises, car rentals etc. with attention to detail, covering M.I.C.E, leisure trips, tours of special interest, religious and cultural trips, honeymoon arrangements at competitive prices.

Our team of experts and their experience, our strong supplier network, our knowledge regarding Greece and its destinations, are key to excellent services tailor made to your requests. Whether you are travelling alone or in a group, you choose commercial flights or wish to experience a flight with a private jet, you prefer private villas to hotels, affordable boutique options to big all inclusive five star resorts, or prefer a golfing holiday along with the beautiful beaches, our team is at your disposal with a wide range of reliable and economical proposals.

Greece by The Travel Company

Connecting people & places

Click here to view our brochure

Corporate

The Travel Company's Corporate Division is dedicated in managing business travel programs regardless the companies' size. We offer a complete range of corporate and business travel services tailor made for all your corporate travel needs.

Our main objective is taking care of your business travel management by providing first class travel services, in the most cost effective manner.

We provide booking services for flights with all the major airlines, holidays, car rental, travel insurance and hotel reservations around the globe. Our travel consultants are genuine experts in the travel field who understand how to tackle any of your needs and in a prompt manner.

Meetings and Events

The Travel Company is an irreplaceable partner in providing exceptional "Incentive Travel" services, for motivating and rewarding personnel. With proven experience in incentive travel packages, our dedicated staff has the skills and creativity to organize inspiring getaways. In the world of business, we provide the best solutions you can find, delivered by a team of corporate travel specialists.

- Budgeting
- Financial management
- Resources allocation plan
- Risk analysis
- Marketing management
- Action plan – methodology
- Crisis management
- Quality management
- Operations management
- Exhibition & sponsorship management
- Administrative support
- Security Plan
- Insurance
- Secretarial support
- Travel support
- Scientific program support
- Creative & technical support
- Specialized experts
- Promotion
- Public relations
- Success Evaluation
- Statistics
- Archive
- Venue proposals

Mission

Respect

We work together with our partners and suppliers with respect and integrity to develop and maintain long lasting and mutually beneficial working relationships.

Value

Using our strengths, we deliver value to our customers by offering quality, innovative and value for money products and services.

Environment

We will operate responsibility to minimize negative and enhance environmental, social and economic impact ensuring the long term sustainability of our business and of our resources on which we depend.

Heraklio Travel

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