



Print Impact

Affordable Online Quality Printing

COMPANY PROFILE

2018

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2

History

3

Philosophy

4

Introduction

5

Services Provided

6

Company Infrastructure

7

Production

8

Machinery And Capacity

CONTENTS

History

The company Print Impact started in 2016 from buying over a well renowned print company that was in operation for nearly 15 years. We continued printing billboards and have grown to produce display items, fabric prints, gazebos, PVC & FABRIC BANNERS.

Our largest client base consists of signage companies throughout SA as well as billboard agents, we are now servicing our client base through another one of our factories in the Western Cape.

We have now secured a large client base within both our operations.

We have growth in our textile department of nearly 230% in the past 6 months. This is our fastest growing department in the company. That offers complete service from print to finishing (highly skilled Stitching department).





Philosophy

Our philosophy lies at the very heart of our commitment to understanding the basic needs, wants and aspirations of people and how they are met.

Our Mission

- Enhancing our identity and that of our clients by providing an excellent and competitive professional service as well as an exceptionally quality product.
- Continual improvement, broadening of skills and enhancing the working environment of our personnel to reach their full potential.

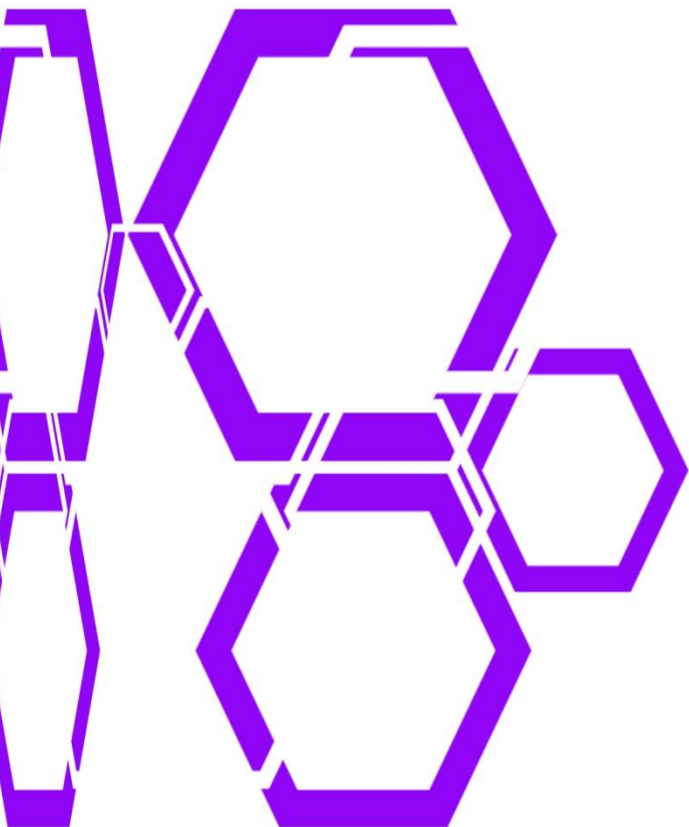
Print Impact's structure and leadership core is backed by a team of highly skilled employees and support, capable of handling projects of any size and nature. Print Impact has 25 highly skilled employees which we regarded as a major asset, which is why the Company is committed to continued investment in quality work and ongoing development in order to maintain and increase the high levels of motivation and job satisfaction experienced by its personnel.

Introduction

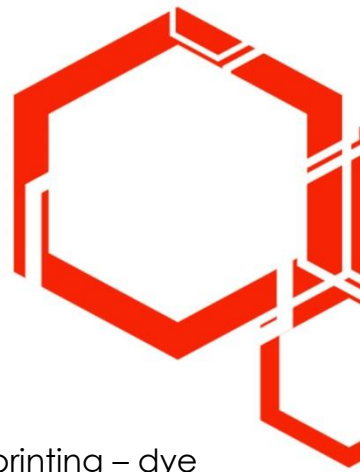
Print Impact is a multi-disciplinary professional company offering its private and public clients a comprehensive range of professional large format digital printing services. The company was founded in 2016 and has been in operation since.

Print Impact is recognized as a profound leader in the field of large format digital printing.

The uncompromising approach of Print Impact in effectively managing its projects makes the Company capable of executing major projects in all its spheres of specialization, from inception of a project to its successful completion.



Services Provided



Large format digital printing from small to as large as needed, Textile printing – dye sublimation on different types of approved fabrics. We have a 24-hour operation in JHB and if needed we can offer this in CPT. This helps with the fastest turnaround times in SA. We have 1.6m machinery to 5m machinery.

Large Format Digital printing

Specializing in this area, Print Impact provides higher than industry turnaround production times whilst maintaining the highest product quality.

Signage

Print Impact has acquired two highly qualified teams with the capacity to service all types of signage needs. Both teams are comprised of individuals who have endured many hours in this specialization and have been handpicked based on their skills, knowledge and attention to service excellence.

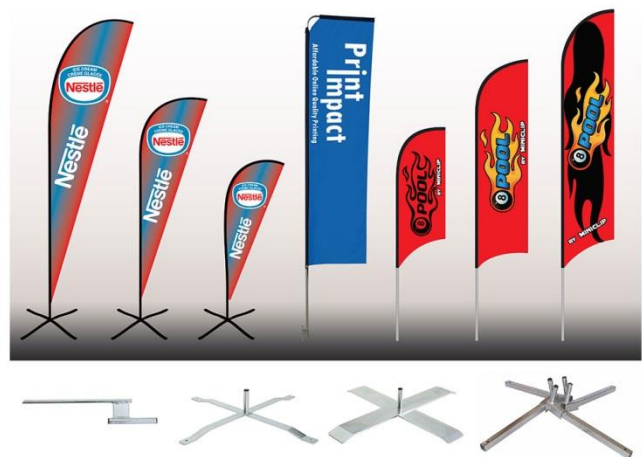


Dye sublimation

Using heat to transfer dye onto textiles, Print Impact produces unsurpassed quality. The dye sublimation department is able to print anything from small 2m Shark fin flags up to banner walls as well as large 1200 square meter airplane banners.

Finishing

A team of highly experienced individuals with skills across various substrates, Print Impact offers PVC welding, eyelets, laminating, UV coatings, as well as our sewing and stitching.



Company Infrastructure



In the execution of meeting project deadlines and requirements, Print Impact offers the following company infrastructure:

- Administrative Support – such support by highly qualified personnel are often the key to successful project management and resource coordination. The administrative staff at Print Impact offers secretarial support, project administration, client relation services, project control, financial expertise as well as quality professional document preparation, production and reproduction.

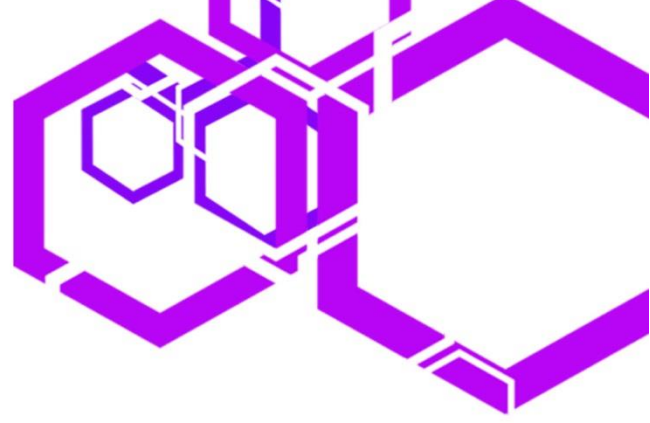
Our highly-qualified staff members are supported by the intensive utilization of the latest technology to ensure effective production, management and co-ordination of all projects. The use of advanced technology infrastructure enables Print Impact to supply a full range of services anywhere and at any location.

The Print Impact team has one goal in mind, to ensure that the multi-faceted service delivery channels are delivered timorously and at the highest standard of quality. Our staff has one goal and this is to make sure that your only concern is finding new business so that we stop hounding you for more work!

Print Impact has a BEE Level 2.



Production



Print Impact has two production teams which operate on a 12-hour shift rotation. The production department has capacity to flawlessly handle 2000 square metres of printing. Print Impact has various printers in order to service a wide range of printing needs.

- 2 x 1.6m High Resolution printers
- 2 x 3.2m Dye sublimation - Fabric printer
- 3.2m LED UV printer
- 3.2m solvent Printer
- 5m solvent Printer



Machinery & Capacity

Print Impact currently has 5- wide format printers as well as a 5m printer. All our outdoor machines have the capability to print up to 720 dpi. This enables us to print roughly 1600 square meters per day without compromising print quality. In addition, Print Impact has two ultrasonic welding machines to ensure a shorter converting process.

In comparison to our competitors that only have two production shifts that run from 6:00am – 2:00pm and 2:00pm -10:00pm.

Print Impact utilise the full 24-hours. Print Impact believes that utilizing a mere 16 hours of the day does not offer the impeccable service that we aim to deliver continuously. The additional 8 hours that Print Impact optimizes ensures that service delivery exceeds expectations.

Our Facility's and resource include:

- Large format Digital printing
- Billboards and Building wraps
- Indoor Hi Res Printing
- Display units and portable branding
- Finishing department
- Rope access and Billboard lighting

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