

The graphic features a central dark brown hexagon containing the 'Kindle' logo in a white script font. Below the logo, the text 'Kindle Integrated Solutions Ltd. Co.' is written in a smaller white sans-serif font, followed by a horizontal line and the words 'COMPANY PROFILE' in a bold white sans-serif font. This central element is surrounded by a thick, multi-layered hexagonal border composed of various shades of orange, red, and yellow. The background is a complex geometric pattern of triangles in warm tones (orange, red, yellow) on the left and a dark, textured area with vertical lines on the right.

Kindle

Kindle Integrated Solutions Ltd. Co.

COMPANY PROFILE

"You ask us to reach for the stars and
We will bring the moon back as well."

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Our Vision

Turning brands into everlasting legends

Delivering results-oriented brand marketing campaigns that enhance our clients' awareness, improve their sales and foster their growth. Creative is great but tangible results are even better.

We strive for both.



Our Mission

We fabricate creative ideas and provide services that are tailored towards our client's best interest.



Your Philosophy Our Approach

We believe in the combined power of creativity, imagination and strategy.

We capture and communicate a brand's idea and essence in a simple yet compelling way. We understand the philosophy and culture of your company we know what your brand means to your customers. With that in mind we are able to differentiate you from the competition and communicate your unique value proposition.



Our Team

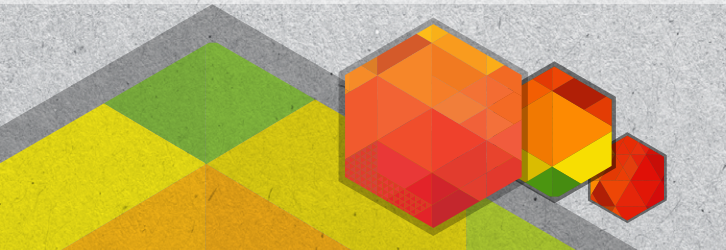
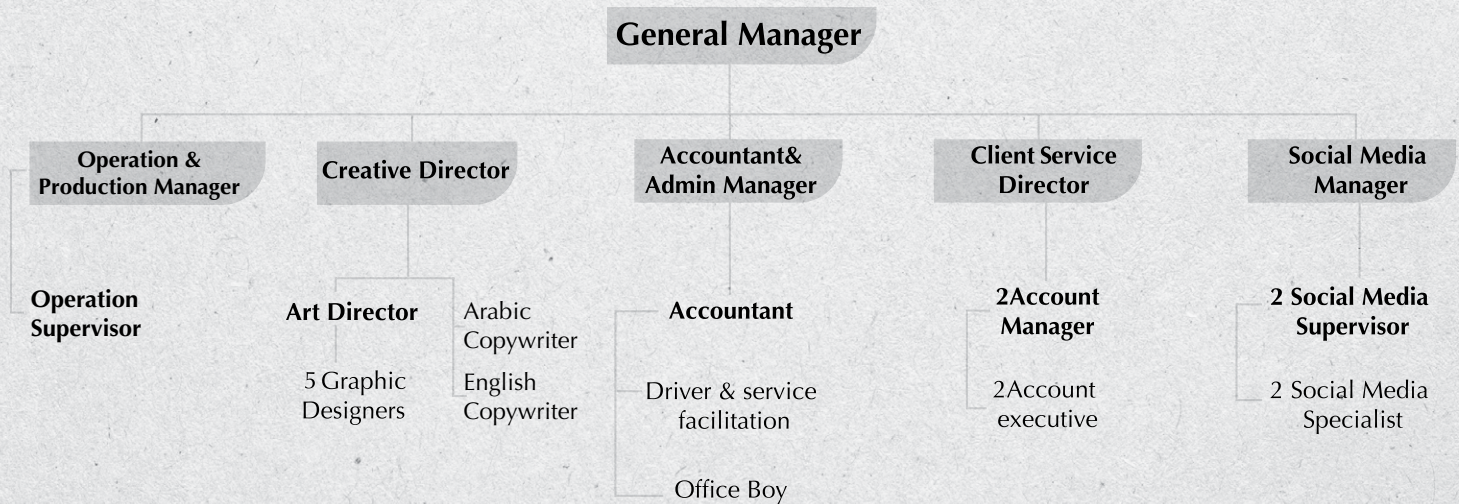
Our success formulae combines internationally experienced, creative and strategic thinkers with deep knowledge of local culture.



**We're creatively
strategic, and
strategically
creative**

We're just a group of different people united by a "love of ideas"

Our Team





Our Services

We provide a wide range of services, starting with advertising strategies in tandem with the current markets ...

Creative Strategy
Marketing Services
Media Buying, Planning & Booking
Events Management
Digital Marketing & Social Media
Productions

Client Servicing Department:

Account Management:

Our account management department maintain the links between our clients and the entire agency, some of their roles include:

- Ensuring departments are on track according to the clients needs
- Leading agency presentations and ensuring that the ideas presented remain faithful to the brief, timeframe and budget
- Managing, monitoring, reviewing and delivering advertisement projects
- Weekly reporting of Progress/Status Report
- Sharing daily, weekly, monthly, quarterly & yearly media reports (If contracted)
- Liaising with the production team on client production requirements, including but not limited to TVC and radio production, showroom and exhibition branding, shop signs, events management, Outdoor printing, promotional materials, merchandising

Client Servicing Department:

Account planner strategist/strategic planner:

Strategic planners represent the consumer in the agency. They are responsible for developing key strategic insights behind an advertising concept.

They work closely with the client to research the market and understand the consumer. Armed with this information, planners will create a strategy for the brand, which the agency's creative team can use to produce their creative idea.

Strategic planners role include:

- Working with clients to understand their business objectives and target markets
- Analyzing relevant data, consumer trends and reports relevant to the client's business
- Commissioning, conducting and analyzing qualitative) and quantitative research
- Briefing the creative team on creative campaigns
- Monitoring campaign effectiveness
- Understanding how ideas influence people
- Understanding consumer behaviour, psychology, culture and social trends
- Linking creative solutions to business challenges



Creative & Art:

Once all the necessary client data is collated by our strategic planners - with the support of the accounts team - our dedicated team of creatives which include; designers, copywriters, art and photography directors start to formulate their creative concept.

The creative teams roles include:

- Generating creative ideas and concepts to fulfill the clients brief
- Producing TV storyboards, print media roughs/scamps when communicating ideas to the client.
- Commissioning the necessary photographers, artists and filmmakers for each project
 - Visiting and assessing locations for potential shoots
 - Working in editing suites when overseeing the final product.



Production:

The productions department handles all of our operational executions and are responsible for:

- Directing all tasks and staff involved in producing print & audiovisual campaigns.
- Overseeing print production aspects of various media, including digital advertising, promotions, displays, exhibits, TV & radio commercials
- Commissioning competitive pricings from third party suppliers directly to the client
- Sourcing various external vendors and suppliers such for printing, display production, photography, etc
- Supervising and attending events, trade shows and exhibitions to ensure all client needs are met
- Highlighting all production obstacles/complications to the project art director and providing operational solutions and workarounds
 - Exploration of new production/execution techniques

Digital Marketing Department:

Digital Marketing Services:

- Website design and development.
- Search engine optimization.
- Application development.
- Digital display advertising.
- Social media marketing & management.

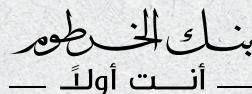
Social Media Marketing & Management Services:

- Social media marketing strategy development.
- Social media channel creation.

- Social media branding.
- Content strategy & custom content: graphics, video, photography and copywriting.
- Daily management and posting (Facebook, Twitter, LinkedIn, Instagram, YouTube, etc)
- Monitoring and insight analysis report every 28 days.
- Interactive engagement and customer service.
- Social media training.



Our CLIENTS



Take your place at *Kindle*

Our work

Branding



Our work

Branding



Our work

Branding



Our work

Branding



Our work

Branding



Our work

Branding



Our work

Branding



Our work

Branding



Our work

Branding



One Team | One Goal

TOGETHER WE SAIL



Booklets & Company Profiles



Booklets & Company Profiles





Booklets & Company Profiles



Booklets & Company Profiles



Booklets & Company Profiles



Booklets & Company Profiles



Booklets & Company Profiles



Booklets & Company Profiles



Packaging



Packaging



Packaging



Mobile Apps



Mobile Apps



Mobile Apps



360 Campaign

Midea

العالم كله
بقي مديا

Lumafā

2989



360 Campaign

سهم أصلها .. تشتهي أكلها !

طحنية الوطنية

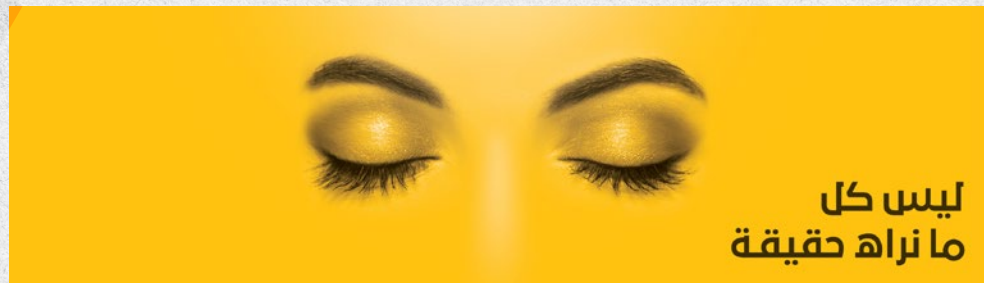


2970

360 Campaign



360
Campaign



Teaser

360 Campaign

Alfaisal
OPTICAL



بين مئات الأشياء المقلدة
الحقيقة تبقى واحدة!

Paris Chloé D&G Zegna

Alfaisal
OPTICAL



بين مئات الأشياء المقلدة
الحقيقة تبقى واحدة!

Paris LACOSTE POLICE Zegna

Alfaisal
OPTICAL



بين مئات الأشياء المقلدة
الحقيقة تبقى واحدة!

Paris GUCCI ESCADA Zegna

Revealer

360 Campaign



360 Campaign



Sudani
4G
TVC

360 Campaign



360 Campaign

**بتعيش
معك
أدوارك**

بعض الفصيل للبصريات

Alfaisal

Zebra

نظارات زيبرا

متوفرة في جميع المحلات الكبرى
Available in all Major Stores

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360 Campaign



الجاي معنا.
جاي معنا؟

360 Campaign

MRF-LIEBHERR

المصنع الحديث للثلاجات



جميع زيارات الصيانة
المنزلية مجاناً

2990
الخط الساخن

إدارة خدمات
ما بعد البيع

ثلاجات
ليبير
حبا
ثلاجاتك



360 Campaign

السفارة البريطانية
بالخرطوم

SYMA
Sustainable Youth Movement Africa

مبتدع
فكر.. ابتكر.. انجز

BRITISH COUNCIL

ابتداءً من 1 فبراير
على قناة النيل الأزرق
الإثنين والأربعاء من كل أسبوع
الساعة التاسعة مساءً

الجائزة الأولى
300,000 جنيه
الجائزة الثانية
200,000 جنيه
الجائزة الثالثة
150,000 جنيه
رحلة تدريبية
لمهنة المتحدة

COFFTEA
LTC GROUP
بنك الاستثمار
United Capital Bank
بنك ألعاب المتحدة

360
Campaign

للجاذبية قوانین اخرى



GEELY | AUTOBASH®

2926
CALL CENTER



360 Campaign

تافي، بابور زيو مافي
ست عمليات زراعية
في تراكتور واحد

1X6



1414

ABOLLO

TATU
MARCHELAN

TAFE



DAL
شركة دال الهندسية
DAL Engineering Company Ltd.

تافي، بابور زيو مافي
ست عمليات زراعية
في تراكتور واحد

1X6



1414

ABOLLO

TATU
MARCHELAN

TAFE



Communication

يا نيلنا

يا أرضنا الخضراء يا حقل السَّما
يا مهد أجدادي ويا كبري العزيز المُنشئ

شركة كنار تهنتكم بمناسبة عيد الاستقلال المجيد
وتتمنى لكم عاما حافلا بالصحة والسعادة
ودام حب الوطن شعلة مضيئة في قوادنا



مع كنار وبنتك الخرطوم
ادفع الخدمات، سدّد الرسوم

من الـ **ATM**
من **اللي توبك؟**
من **تلفونك؟**

يمكنك من الآن وصاعدا سداد الفواتير وشراء خدمات كنار عبر بنك الخرطوم، فم بالسداد عبر القنوات المختلفة:

- صرافات البنك المنتشرة
- تطبيق بنك الخرطوم mbok
- موقع بنك الخرطوم الإلكتروني
- جميع مكاتب صرف بنك الخرطوم
- بالفاصية والورقيات
- وكلاء بنك الخرطوم المعتمدين





شركة كنار تهنتكم بمناسبة اليوم الوطني الشريف
للهه الله علينا وعليكم بالخير والبركات
وتتمنى لكم دوام الصحة والسعادة



More Speed Is Never Enough
Now with Canar Fiber & Wireless Internet Services
Get discounts when upgrading your package
Call your Key Account Manager now or submit your request enpromotion@canar.com.sd

Enjoy up to **25% discount**
Unlimited time offer



Calendars



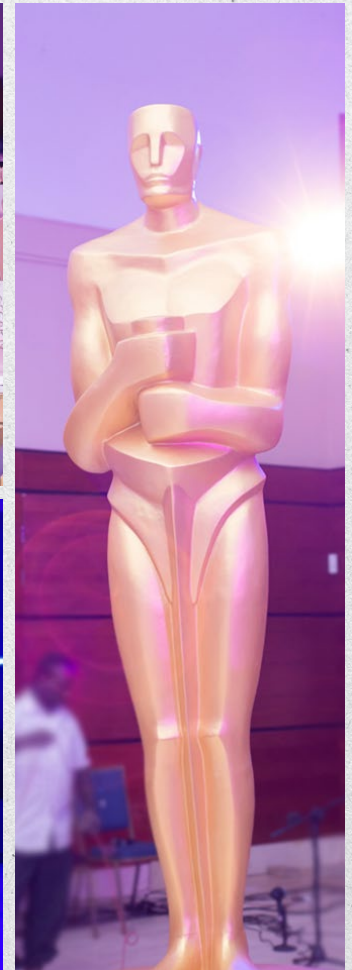
Calendars



Exhibitions & Events



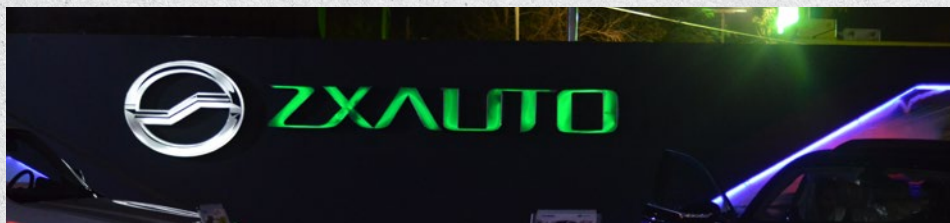
Exhibitions & Events



Exhibitions & Events



Exhibitions & Events



Exhibitions & Events



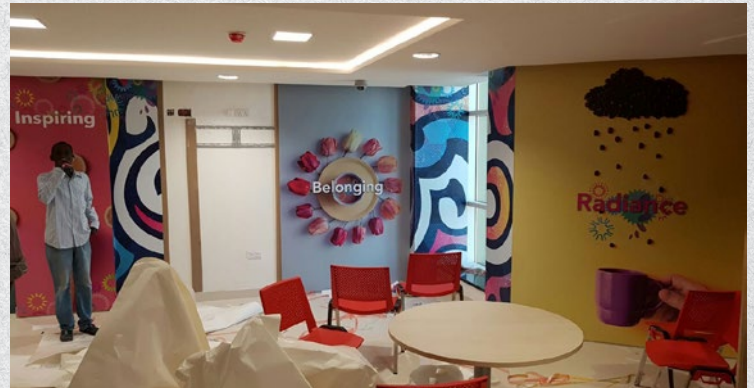
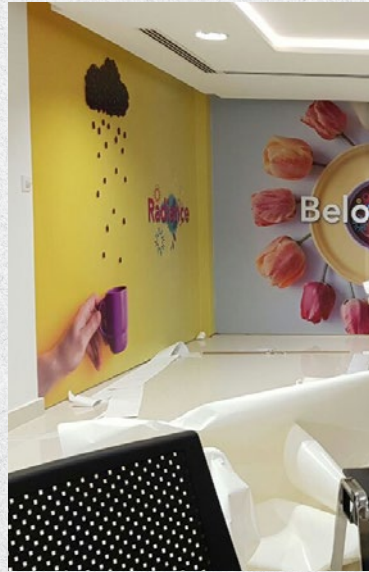
Exhibitions & Events



Exhibitions & Events



Interior Branding



Activation





Your Service Partner In a Nutshell

Strategy Development

We develop marketing communication, branding and brand activation strategies.

Concept Development

TV and radio commercials, print publications, digital publications, outdoor advertising, digital platforms, events, packaging,

guerilla campaigns and much more.

Realization

We execute our communications, in collaboration with carefully selected and proven specialized partners.





Let's *Kindle*®

+249 155151511
info@kindlesolutions.net
www.kindlesolutions.net

Flat3 Floor5, Building 227 , Block 11
Hai Alshati, Khartoum