

tasting the world

Guild Enterprises Ltd

Company Profile:

Guild Enterprises Limited is an international company specializing in importing, marketing and distributing consumer goods in the food sector. Our main office is in Israel and we are active in the United States, Canada, United Kingdom, Ireland, Switzerland, Austria, France, Belgium, South Africa, Australia and New Zealand.

Our company is the exclusive agent and distributor in Israel and the Palestinian Authority for the following companies/products:

Arnott's from Australia, **Campbell's Soups** from the USA, **Finn Crisp** from Finland, **Real Foods** from Australia, **Intersnack-Chio** from Germany, **Flavor Right (rich)** from the USA, **Chateau Blanc (Paul)** from France.

LGMC Industries from Morocco, **Day Bright Foods** from China, **Triton** from Iceland, **World Cheese** from USA, **L.M.R. Biscuits** from Belgium, **Tongfa Fujian Foods** from China, **Covinor** from France, **Las Lagunas** from Spain, **Ital Lemon** from Italy, **Kettner Group** from Poland.

General Candy from Thailand, **CeDe Candy** from Canada, **Gida** from France, **Aureate** from Korea, **Good-Days** from China, **Aladim Confectionary** from Brasil, **BFG** from Canada, **Ralcorp** from USA, **Maghreb Industries** from Morocco. **Navarro Pecan** from USA, **Western Nut** from USA, **Quality Nut** from USA.

Brokelmann Oil from Germany, **Coagro** from Thailand, **Full Fill Industries** from USA, **Hojiblanca Olive Oil** from Spain, **Sperlonga** from Italy, **Soya Hellas** margarine from Greece, **Italgum Caramelle** from Italy. **Mauri Yeast** from Portugal, **Mikro Technik** from Germany, **Bunge** from Canada, **Manildra** from Australia. **De Boderij** from the Netherland, **Steg Jola** from Belgium, **Sonko** from Poland.

Our company specializes in creating Private Label for chain stores like: **Shufersal** and **Mega Retail**, **Tiv Taam**, **Rami Levi** and **Yaynot Bitan** in Israel as well as chain stores in the USA & UK.

In addition to the above, and to further develop our marketing and distribution capability, we are strategically linked with distributors who cater to all niches of the market, throughout the country and also in the Palestinian Authority.

In Israel, the logistics and distribution are also handled by THE UNITED DISTRIBUTORS & TRADERS LTD., SPETZ INDUSTRIES LTD., TA'AMAN MARKETING, (Ta'aman specializes in the Orthodox Jewish markets) SHEMEN INDUSTRIES LTD. and NESTLE OSEM

Frozen and Refrigerated food is distributed and marketed via SHARON PURATOS and UNILEVER LTD and GENERAL MILLS.

Each Distribution Company has separate staff and employees, including traveling sales people, telemarketers, drivers, warehouse personnel, accounting, data analysis/statistics and General Management.



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We distribute to over 9,000 customers, including all the major Supermarket Chains in Israel, mini markets, grocery stores, kiosks, private pharmacies and drugstores. We also distribute to the institutional market, including hotels, bakeries, caterers, restaurants and factories, as well as infant and children's stores.

We deliver daily, 6 days a week, covering all of Israel and the Palestinian Authority. The distribution companies have large warehouses and fleets of Transit delivery vans and trucks.



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