



# Company Profile

[www.basetextile.com](http://www.basetextile.com)

**BASE** TEXTILES LIMITED



your apparel partner...

## Table of Contents

Corporate Viewpoint	4
Company at a Glance	5
Journey for Excellence	6
Products	8
Capacity	9
Design & Development	10
Quality Control & Assurance	11
Work place environment	12
Worker's welfare	13
Safety & Integrity	14
Green and Responsible	15
Awards & Recognition	16
Addresses	17

Last Updated On: January 05, 2017



## Corporate Viewpoint

BASE Textiles Limited is one of the most successful textile-manufacturers in Bangladesh; a country with great potential in the field of garment-manufacturing. BASE has acquired a versatile production chain to cater flexible orders in shorter lead-time. Being an industry-standard certificate holder, BASE assures the perfect blend of quality and efficiency.

BASE has passed over 18 years of accomplishment, aiming to lead the competitive knitwear-organizations of Bangladesh. It has arduously re-engineered each step of its value-chain to match the dynamism of the fashion market.

BASE has expanded its capacity, developed a skilled workforce and introduced integrated technologies, to remain globally up-to-date. It is truly an organization with a glorious past and a bright future.

## Company at a Glance

<b>Company Name</b>	: <b>Base Textiles Limited</b>
<b>Type of Business</b>	: Manufacturer and Exporter
<b>Legal Status</b>	: Private Limited Company
<b>Year of Establishment</b>	: 1996
<b>Contact Person</b>	: Md. Hasan Shibli, Managing Director & CEO : Masum Zaman Jewel, GM (Marketing & Merchandising)
<b>Corporate Office &amp; Factory</b>	: 9 CDA Industrial Area, Al-Amin Baria Kalurghat, Chittagong 4221, Bangladesh Ph: 880 96 78776600, 31 2573327-8
<b>Marketing Office</b>	: Hosna Center (5 <sup>th</sup> Floor), 106 Gulshan Avenue Dhaka 1212, Bangladesh Ph: 880 96 78776600, 2 9885004, 9885319 Email: <a href="mailto:info@basetextile.com">info@basetextile.com</a> Website: <a href="http://www.basetextile.com">www.basetextile.com</a>
<b>Bank (1)</b>	: <b>One Bank Limited</b> , Centralized Trade Processing Center HRC Bhaban (1st Floor), 64-66, Agrabad C/A, Chittagong, Bangladesh Ph: 880 31 2527202-3, Fax: 880 31 634692 AC Name: Base Textiles Ltd., No. 62582006 SWIFT CODE: ONEBDDH002
<b>Bank (2)</b>	: <b>The City Bank Ltd.</b> , Agrabad Branch Banani Complex, 942/A SK Mujib Road, Chittagong, Bangladesh AC Name: Base Textiles Ltd., No. 6331592118001 SWIFT CODE: CIBLBDDH
<b>Bank (3)</b>	: <b>Social Islami Bank Limited</b> , Agrabad Branch WTC Building (2nd Floor), 102-103, Agrabad C/A, Chittagong, Bangladesh Ph: +88 031 714041, 713947, 726709 AC Name: Base Textiles Ltd., No. 0041330030329 SWIFT CODE: SOIVBDDHAGB
<b>Production Capacity</b>	<b>Garments:</b> 65,000 pcs. per day <b>Knitting:</b> 25 tons per day <b>Dyeing:</b> 22 tons per day <b>Finishing:</b> 30 tons per day
<b>Factory Space</b>	: 3.5 Acres
<b>Turnover</b>	: US\$ 50.00 million
<b>Total Manpower</b>	: 3630 Nos.
<b>Management Personnel</b>	: 158 Nos.

## Journey for Excellence

BASE started its journey in 1996 – as fabric manufacturers – under the leadership of its experienced entrepreneurs, aiming to become the trendsetter it is today.

BASE was aware of the fact that short lead-time played a vital role in the modern apparel-industry. So, it located itself in Chittagong, the port city & attire-manufacturing hub of Bangladesh. It became one of the first Bangladeshi textile-manufacturers to acquire state-of-the-art machinery, dyes and chemicals to ensure best product-quality and safety.

BASE has been awarded both the Oeko-Tex 100 Standard and ISO 9001-2008 Certificate. The factory is compliant for the BSCI Social Compliance Standard and ES, C-TPAT & FCCA standard of Walmart. So, it has emerged as a compliant and customer-focused organization. It has contributed in social development and is reputed as an eco-friendly organization.

Today, after over a decade of progression, BASE Textiles is the pioneer of the textile-industry of Bangladesh and the prime choice of many foreign retailers. It has grown from fabric-manufacturer to composite-knitwear manufacturer, with a massive capacity of over a million pieces of garment and 400 tons of fabric per month. The sky holds the limits for BASE.



your apparel partner...

- ▼ knitting, dyeing, finishing and garments,  
all your needs – under ONE roof
- ▼ equipped with top-of-the-line production facilities...
- ▼ environmentally committed apparel producer
- ▼ composite textile for your composite satisfaction

[www.basetextile.com](http://www.basetextile.com)



**BASE TEXTILES LIMITED**

**Corporate Office & Factory:** 9, CDA Industrial Area, Al-Amin Baria, Kalurghat, Chittagong 4221, Bangladesh

**Ph:** 88 031 671327-8, 671162, 671492, **Fax:** 88 031 670118, 671168

**Marketing Office:** Hosna Center (5th floor), 106 Gulshan Avenue, Dhaka 1212, Bangladesh

**Ph:** 88 02 9885913-4 , **Fax:** 88 02 9885915, **Email:** [info@basetextile.com](mailto:info@basetextile.com)



## Products

Over the years, BASE has manufactured a wide variety of basic products, such as: polo-shirt, sweat-shirt, ladies & kids-wear, etc. Currently, BASE has evolved to the level of manufacturing specialized knitwear-products, by keeping the track of the latest market-trends.



BASE has crossed the border of using only ordinary yarns, such as: Cotton, Polyester, CVC, PC, etc. and it can now make use of Organic, Rayon, Modal, Pima and Fairtrade yarns. BASE manufactures technical fabric, such as: Viscose, Coolmax and Suplex, using cutting-edge technology.

BASE's vast infrastructure allows manufacturing almost every knitwear product for men, women and kids. It specializes in value-added products, such as: Peach-Finished, Pigment-Piece-Dyed, and Heavy Enzyme-Washed, Bamboo-Charcoal and Eco-Friendly products. It is currently concentrating on Knit-Denim products, which is soon expected to have a massive impact on the fashion-market.



## Capacity

BASE has always been pushing the limits of its capacity, and can now handle volume orders with ease. As a composite manufacturer, BASE advanced from knitting, dyeing and finishing to garment-manufacturing at a massive scale.

BASE's Fabric Unit, powered by superior European machineries, is capable of producing 25 tons of fabric per day. BASE has been increasing its manufacturing-capacity over the years, to convey volume orders of clients, in a shorter lead-time. It can successfully produce 1.7 million pieces of garment per month. In 2010 alone, BASE exported 12 million pieces of garment, a figure which is expected to reach 21 million by 2016.

## Design & Development



BASE can comprehend the swinging-pendulum of the fashion world and can therefore adapt to the taste of trendy consumers. This keeps BASE one step ahead of other textile-manufacturers.

It has restructured its Sample-Division into a Design & Development Unit. This fully-fledged section, headed by a foreign expert, prepares its own seasonal collection according to the latest market-trends.

BASE's insightful R&D team is always on the lookout for new types of fabrics and products. This helps the Design and Development team and results in better client-management.



## Quality Control & Assurance

Throughout its decade-long operation, BASE has perfected its Quality Control System, which includes scrupulous checks, to ensure flawless production. The experienced Quality-Assurance (QA) team extends its operation even into the procurement of raw-materials and machinery.

BASE has continuously restructured this system, and it now features a unique capability in terms of industry-low rework and repair rate. It has acquired the latest Quality-Control equipment, and developed quality-consciousness among the workforce. Due to its firm grip on quality regulations, BASE can meet the best AQL requirements of clients.

BASE's QA team provides no room for error and can readily assure superior product-quality to its clients. At BASE, client satisfaction is company-satisfaction.



## Work Place Environment

As a responsible apparel producer, BASE provides employees a work environment high above the law-required level. BASE installed and has updated lighting, ventilation and ergonomics of its plants using latest technologies like *bus bar for electrical fitting, overhead mirror reflectors for lamps, forced duct ventilation and so on.*

The goal is to exceed requirements of local legislation and reach the global standards, and thereby support clients' images and sourcing principles.

Clearly demarcated emergency routes & exits, smoke & fire detectors, consciously designed working lay-outs ensure a safe workplace for workers. **As per ISO requirements, instructions and warning signs are posted in highly visible places, inside the factory and in local language (Bangla).**

Moreover, *usage of metal gloves in times of fabric cutting, needle guard in time of sewing* and such similar procedures reduces significantly work-related accidents in Base.

Besides being safe, BASE workplace offers a congenial & supporting environment for all: managerial staffs and workers work in mutual cooperation and respect.

BASE consciously puts effort to empower woman not only by just recruiting more women in workforce, rather by undertaking some assertive programs to train & promote women in the higher levels.





## Worker's Welfare

Besides paying a "living wage" which is substantially higher than the legal minimum, BASE supports its employees by setting up welfare facilities like medical center, day-care center, and canteen. **The result is industry-low turnover rate in its workforce.**

Properly equipped with a team of full-time doctors and nurses, its medical unit extends consultation & medication to workers' general health care requirements. It also bears full expenses of treatment of any injuries incurred in working hours.

In base, day care center is not mere compliance with legal requirement, rather a pride-taking facility to take care & entertain children of working mothers. Spacious, highly hygienic, properly furnished and supervised by trained personnel – these day-care centers comfort working mother by ensuring quality time for their children.

Moreover, adequate and facilitated arrangement of canteen, safe drinking waters, and hygienic lavatories make BASE a good place to work.

To assist workers financially in their emergency, BASE has created a fund which extends interest-free loan. 'Pick & Drop program' is introduced for all workers to ensure comfortable & quick journey from home to workplace and vice versa. For the entertainment of workers and their family, BASE arranges every year entertainment programs like BASE Utshab for all the workers, Executives Day, Family Day, Camp Out, Picnics, Mezban (a local cultural feast festival) etc.



## Safety & Integrity

BASE strictly adheres to ethical business-practice. It carries out compliance as a continuous process, and exceeds local legislations to meet ILO convention in terms of employment practice and safety. Its Compliance Management Team monitors and reviews the various activities performed throughout the organization.

For the safety of its workers, BASE has improved workplace-conditions; set up noticeable warning signs in the local language; enforced the usage of safety equipment; and built awareness among the workforce. The work-place has clearly demarcated emergency exits and equipment.

Besides paying a healthy living wage - much higher than the legal minimum - BASE supports its workers by setting up welfare facilities. An adequate canteen; safe drinking water; and hygienic lavatories, ensure that workers are comfortable with the workplace. BASE also provides: medical care; day-care; and transportation to its workers.

BASE strongly opposes force-labour, child-labour, racism, discrimination and exploitation of workers, and makes every possible effort to discourage such misconducts. It employs individuals solely on the basis of their qualifications.



## Green and Responsible

Being “green-minded”, BASE believes that its success should not come at the expense of the environment. Through responsible acting and innovative thinking, it contributes to the prevention of pollution, energy-conservation and sustainable use of raw-materials.

BASE works arduously to minimize energy consumption and reduce green house gas emissions. BASE has improved store-design, enforced the recycling of waste and implemented usage of double-sided copy-machines. BASE only makes use of environment-friendly dyes and chemicals. It has also setup an ETP to add life to its surroundings.

For over a decade, BASE’s charitable arm, has spearheaded the company’s community involvement efforts. It has kindly donated to various orphanages, safe-homes (for girls) and flood & tsunami victims. BASE strictly complies with ILO regulations and thus, actively supports the elimination of child labour from the society. BASE has effectively developed the “green and responsible” concept among its partners.

BASE believes that the best way to bring about social and environmental change is to leverage its biggest corporate asset - the workforce. With over 3200 skilled employees, BASE has enormous potential to make a difference, through employee-talents and passion for volunteering. BASE certainly repays them - by arranging worker recreation programs and annual festivities.

## Awards & Recognition





**Corporate Office & Factory**

9, CDA Industrial Area, Al-Amin Baria  
Kalurghat, Chittagong 4221, Bangladesh  
**Ph:** 880 31 2573327-8, 671492, 671162  
**Fax:** 880 31 670118, 671168

**BASE TEXTILES LIMITED**

**Marketing Office**

Hosna Center (5th Floor), 106 Gulshan Avenue  
Gulshan, Dhaka 1212, Bangladesh  
**Ph:** 880 2 9883043, 9885319, 9885004, 9890653  
**Fax:** 880 2 9863381  
**Email:** info@basetextile.com  
**Website:** www.basetextile.com  
**Facebook:** facebook.com/basetextile  
**YouTube:** youtube.com/basetextile