



Since 1987

**Flora
Green
Fields**

Towards a Greener Environment

COMPANY PROFILE

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COMPANY OVERVIEW

FLORA GREEN FIELDS Co. L.L. C. (FGFLLC) WAS INCEPTED IN THE UAE IN 1987, OUR CORE BUSINESS ACTIVITIES ARE THE SUPPLY AND MAINTENANCE OF INDOOR AND OUTDOOR PLANTS, LANDSCAPE DESIGN, ESTIMATION AND MAINTENANCE AND GENERAL IRRIGATION WORKS

WE ARE THE MAIN PLANT MAINTENANCE CONTRACTOR TO MANY PRESTIGIOUS GOVERNMENT INSTITUTIONS, BANKS, HOTELS, OFFICES, AND RESIDENTIAL PROPERTIES. ALL OF OUR PLANTS ARE PUT THROUGH AN INTERNAL QUALITY ASSURANCE (QA) TEST, PRIOR TO DELIVERY TO OUR CUSTOMERS.

OUR DESIGN PHILOSOPHY IS TO PROVIDE A HEALTHY, COMFORTABLE, BEAUTIFUL AND SUSTAINABLE ENVIRONMENT. OUR WORK IS INSPIRED BY UNIQUE CUSTOMER-DRIVEN DESIGNS THAT ARE NOT ONLY BEAUTIFUL BUT ALSO EFFICIENT. WE GIVE PRIORITY TO THE USE OF NATURAL RESOURCES, OWING TO THEIR INGRAINED DEPTH AND ENDURING QUALITIES.

LANDSCAPING IS BOTH A SCIENCE AND AN ART, AND REQUIRES GOOD OBSERVATION AND DESIGN SKILLS. FLORA GREEN FIELDS UNDERSTANDS THE ELEMENTS OF NATURE AND CONSTRUCTION AND BLENDS THEM ACCORDINGLY.

WE ARE A COMPANY TOTALLY DEDICATED TO ENVIRONMENTAL ETHOS, AND SHALL ENSURE THE CONTINUATION OF A SAFE, CLEAN AND HEALTHY ECOSYSTEM. WE ALSO HAVE SOLID BUSINESS PROCESSES THAT ARE GEARED **TOWARDS A GREENER ENVIRONMENT.**



VISION

“TO BECOME A MARKET LEADER IN INDOOR/OUTDOOR PLANT MAINTENANCE AND LANDSCAPE SERVICES BY PROVISION OF QUALITY PRODUCTS AND PURSUING EXCELLENT CUSTOMER SERVICES WHILE EMBRACING ENVIRONMENTAL ETHOS THAT GUARANTEE A SAFE, CLEAN AND HEALTHY ECOSYSTEM IN THE UAE”.

MISSION

“TO DELIGHT OUR CUSTOMERS BY OFFERING TAILOR MADE SOLUTIONS TO MEET THEIR INTERIOR AND EXTERIOR LANDSCAPING NEEDS THROUGH AN EFFICIENTLY MANAGED BUSINESS THAT CONTRIBUTES TOWARDS A GREENER ENVIRONMENT.”

OUR PRODUCTS AND SERVICES

FLORA GREEN FIELDS OFFERS A COMPLETE SOLUTION TO ALL YOUR LANDSCAPING, IRRIGATION AND INDOOR/OUTDOOR PLANT REQUIREMENTS. YOUR REQUIREMENTS WILL BE ANALYZED BY OUR TEAM OF EXPERTS AND A UNIQUE SOLUTION SPECIFIC TO YOUR NEEDS WILL BE PRESENTED. WE GUARANTEE 100 PERCENT CLIENT SATISFACTION. WE ARE VERY WELL EQUIPPED AND EFFICIENT IN OUR WORK AND ALWAYS LEAVE YOUR PROPERTY BETTER THAN WE FOUND IT.

A. PRODUCTS

- INDOOR PLANTS
- OUTDOOR PLANTS
- POTS/PLANTERS
- GARDEN FURNITURE
- OUTDOOR CARPENTRY: GAZEBOS, TRELLIS, ARCHES, DECKING, FENCES)
- PLANT ACCESSORIES (SOIL, FERTILIZER, WOODEN CHIP, ETC)

B. SERVICES

1. INDOOR PLANT MAINTENANCE

THIS IS IN THE FORM OF A MONTHLY/ YEARLY CONTRACT OR TAILORED TO A SPECIFIC CUSTOMER NEED. IT INVOLVES THE REGULAR CARE OF PLANTS THROUGH:

- LEAF CLEANING
- FEEDING
- WATERING
- PLANT REPLACEMENT
- PEST/DISEASE PREVENTION
- LIGHTING CONTROL



2. OUTDOOR/GARDEN/LANDSCAPE MAINTENANCE

THIS CAN ALSO BE IN THE FORM OF A MONTHLY/ YEARLY CONTRACT OR TAILORED TO A SPECIFIC CUSTOMER NEED. IT INVOLVES THE FOLLOWING:

- **GENERAL CLEANING**
THE OUTDOOR AREA/GARDEN IS KEPT CLEAN AND TIDY BY RAKING THE LEAVES, SWEEPING PATHS AND DRIVEWAYS.
- **WATERING**
A SPECIFIC WATERING PROGRAM IS DESIGNED EITHER THROUGH MANUAL WATERING OR IRRIGATION CONTROL.
- **TURF CARE**
MOWING, AERATING, WEED REMOVAL, APPLICATION OF FERTILIZERS AND RENOVATION
- **SHRUBS AND TREES CARE**
ENSURE A HEALTHY, WELL DISTRIBUTED AND SHAPED FOLIAGE ALL YEAR ROUND
- **PALM PROTECTION**
PREVENTION OF OVER WATERING, ROOT DAMAGE, FERTILIZER BURN, BAD SOIL, SUN BURN AND OVER PRUNING OF PALM TREES



3. LANDSCAPE DESIGN AND ESTIMATION

LANDSCAPING IS BOTH A SCIENCE AND AN ART, AND REQUIRES GOOD OBSERVATION AND DESIGN SKILLS. FLORA GREEN FIELDS UNDERSTANDS THE ELEMENTS OF NATURE AND CONSTRUCTION AND BLENDS THEM ACCORDINGLY. WE UNDERTAKE THE ENTIRE LIFE CYCLE RIGHT FROM DESIGN ALL THE WAY TO A COMPLETE PRODUCT

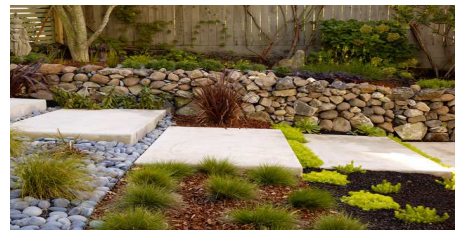
OUR DESIGN PHILOSOPHY IS TO PROVIDE A HEALTHY, COMFORTABLE AND BEAUTIFUL ENVIRONMENT. OUR WORK IS INSPIRED BY UNIQUE DESIGN STRUCTURES THAT ARE NOT ONLY BEAUTIFUL BUT ALSO EFFICIENT. OUR ENGINEERS WORK CLOSELY WITH THE CUSTOMER TO PROVIDE THE DESIRED SOLUTIONS.

4. IRRIGATION SYSTEM INSTALLATION AND MAINTENANCE

WE INSTALL AND MAINTAIN IRRIGATION SYSTEMS AS PER OUR CUSTOMER REQUIREMENTS/NEEDS. OUR FOCUS IS TO REDUCE WATER WASTE, POLLUTION RUNOFF AND OVER IRRIGATION.

5. HARD LANDSCAPING

THIS INCLUDES THE DESIGN AND INSTALLATION OF PATIOS, ROCKERY, PLANTER BOXES, DECORATIVE WALLS, ETC





OUR CONTRIBUTION TOWARDS A GREENER ENVIRONMENT

OUR ENTIRE OPERATIONS DEAL WITH THE PROVISION AND MAINTENANCE OF PLANTS WHICH DIRECTLY IMPACT THE ENVIRONMENT. WE WILL ASSIST OUR CUSTOMERS IN CHOOSING THE RIGHT INDOOR/OUTDOOR PLANTS AND THE CORRESPONDING PLANTERS

ALL OUR PRODUCTS COME FROM SUPPLIERS WHO ARE COMMITTED TO ENVIRONMENTAL SAFETY. THERE IS A GREATER NEED FOR HUMAN BEINGS TO TAKE CARE OF THE ENVIRONMENT ESPECIALLY PLANTS. WE HAVE THE RESPONSIBILITIES TO ENSURE THAT OUR EARTH IS ENVIRONMENTALLY HEALTHY FOR OUR NEXT GENERATIONS AND ALSO FOR THE ENTIRE ECOSYSTEM

PLANTS PLAY A CRUCIAL ROLE IN THIS ASPECT WHETHER THEY ARE INDOOR OR OUTDOOR. SOME OF THESE BENEFITS ARE HIGHLIGHTED BELOW:

- PLANTS CAPTURE AND ELIMINATE DUST PARTICLES FROM THE AIR.
- PLANTS CAPTURE AND ELIMINATE TOXIC SUBSTANCES FROM THE AIR AND ALSO RELEASE OXYGEN AND ELIMINATE CARBON DIOXIDE.
- PLANTS REGULATE HUMIDITY OF THEIR SURROUNDINGS, THIS IS VITAL, CONSIDERING THE MASSIVE USE OF AIR-CONDITIONING IN “SEALED BUILDINGS”.
- PLANTS IN BUILDINGS CREATE ENVIRONMENTAL AWARENESS TO OUR CUSTOMERS AND THE GENERAL PUBLIC.

FROM THE GLOBAL POINT OF VIEW, EARTH CAN BE CONSIDERED AS A LIVING BEING, (GAIA THEORY, LOVELOCK). THE PLANTS ARE ITS LUNGS AS THEY RELEASE OXYGEN AND ELIMINATE CO₂, IF THIS WOULD NOT OCCUR THE ANIMAL’S LIFE PROCESS WOULD EXHAUST OXYGEN AND LIFE ON EARTH WOULD NOT BE POSSIBLE

EACH PLANT, WHETHER IN EXTERIOR OR INTERIOR SURROUNDINGS CREATES A MICRO CLIMATE AROUND ITSELF, AND THANKS TO ITS TRANSPIRATION, CONTRIBUTES TO THE HUMIDITY REGULATIONS OF ITS SURROUNDING

HUMAN BEINGS AND PLANTS NEED EACH OTHER. WHY THEN SHOULD WE **NOT** TAKE CARE OF PLANTS IN THE RIGHT WAY?

CHOOSING THE RIGHT INDOOR PLANTS

ALL INDOORS PLANTS (FLOWERING OR NOT) ARE ABLE TO PURIFY INDOOR AIR TO SOME DEGREE THROUGH THEIR NORMAL PHOTOSYNTHESIS PROCESSES. BUT SOME ARE FOUND TO BE MORE BENEFICIAL THAN OTHERS IN REMOVING HARMFUL HOUSEHOLD TOXINS (**REMOVING 90% OF CHEMICALS IN THE AIR IN ONLY TWENTY-FOUR HOURS!**). IT IS THEREFORE IMPORTANT TO BE ABLE TO CHOOSE THE RIGHT PLANTS



CHOOSING THE RIGHT OUTDOOR PLANTS

THERE ARE MANY FACTORS TO CONSIDER WHEN CHOOSING THE RIGHT OUTDOOR PLANTS FOR A GARDEN OR LANDSCAPE SETTING. BEYOND SIMPLE PREFERENCES IN HEIGHT, BREADTH, GROWING SEASON, FRAGRANCE IN BLOSSOMS, EASE OF CARE, UNIQUENESS, AND VARIETY, THERE ARE CONSIDERATIONS OF SOIL CONDITIONS, TEMPERATURE, ACCESS TO LIGHT, POTENTIAL FOR PESTS AND DISEASE, ABILITY TO COMPLEMENT RATHER THAN COMPETE WITH GARDEN NEIGHBORS.



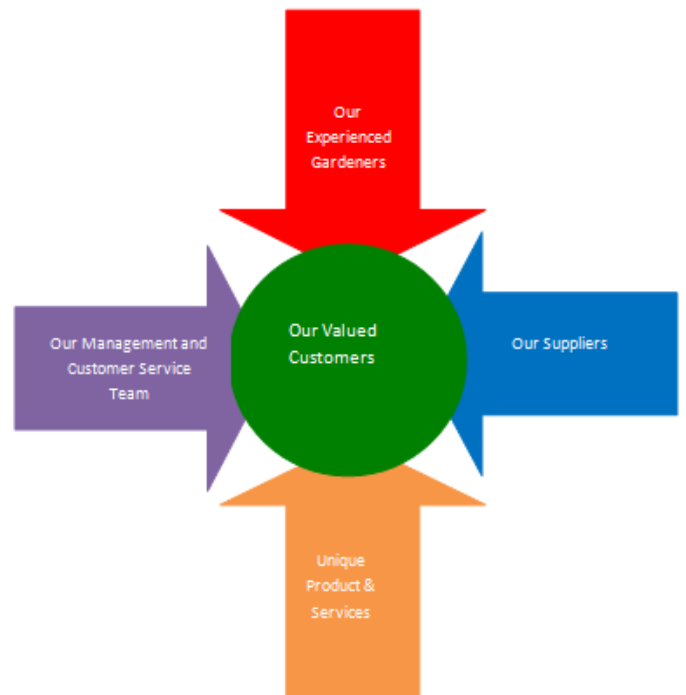
CHOOSING THE RIGHT PLANTERS

FROM BRIGHT PLASTICS TO TRADITIONAL CLAY AND WOOD, PLANTERS COME IN A VAST CHOICE OF COLORS AND MATERIALS. SOME MAY OBVIOUSLY SUIT YOUR GARDEN STYLE AND BUDGET. WE WILL ASSIST YOU IN MAKING THE RIGHT CHOICE



OUR VALUED CUSTOMERS

- OUR CUSTOMERS ARE THE DRIVING FORCE THAT INFLUENCES OUR CORPORATE OBJECTIVES. WE PROVIDE THEM WITH THE BEST POSSIBLE SERVICES AND SOLICIT FEEDBACK TO CONTINUOUSLY IMPROVE OUR PERFORMANCE.
- WE HAVE A SOLID RELATIONSHIP WITH OUR SUPPLIERS AND THIS GUARANTEES A CONSTANT AND RELIABLE SUPPLY OF PRODUCTS AND SERVICES TO OUR VALUED CUSTOMERS THROUGHOUT THE YEAR.
- WE HAVE AN EXPERIENCED AND DEDICATED TEAM OF LANDSCAPE ENGINEERS, LANDSCAPE DESIGNERS, AGRICULTURAL ENGINEERS, ADMINISTRATORS, SUPERVISORS AND GARDENERS TO CATER TO THE NEEDS OF OUR VALUED CUSTOMERS.



CLIENT PORTFOLIO



CONTACT US

ONE STOP TO ALL YOUR
LANDSCAPING NEEDS

CONNECT WITH US ON



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