



## **iSTAR Medical signs exclusive distributor agreement with Pioneer Pharma of China**

**Isnes, Belgium and Shanghai, China (January 9, 2013)** – iSTAR Medical SA, a privately held ophthalmic device company, announced today it has signed an exclusive distributor agreement with Pioneer Pharma Co., Ltd. (Pioneer).

Pioneer will distribute the STARflo™ Glaucoma Implant on an exclusive basis in The People's Republic of China following product registration.

Glaucoma is the leading cause of irreversible blindness worldwide. By 2020, it is estimated that 80 million people in the world will have the disease. In 2010, approximately 7 million people in China were afflicted with open angle glaucoma. Elevated intraocular pressure is considered a major risk factor for glaucoma and its progression.

“Pioneer is a top ophthalmic products distributor in China and we are delighted to enter the next major phase of our collaboration,” said Michel Alvarez, CEO of iSTAR Medical.

“We are happy to bring an innovative product to the Chinese glaucoma community,” added Mr. XinZhou Li, President and CEO of Pioneer.

### **About iSTAR Medical**

iSTAR Medical SA is a Belgian ophthalmic device company and subsidiary of Healionics Corporation. Its mission is to improve the lives of patients suffering from eye diseases and disorders. iSTAR's initial focus is to develop ophthalmic implants made from STAR® Biomaterial.

[www.istarmed.com](http://www.istarmed.com)

### **About Pioneer**

Established in 1996, Pioneer Pharma Co., Ltd. is a top-ranked importer and distributor of ophthalmic devices, equipment, and pharmaceuticals from leading global companies including Alcon. Pioneer currently markets 27 different pharmaceutical products across a wide range of therapeutic categories on behalf of its strategic partners. The company has over 34 representative offices across China and covers over 7,500 hospitals and 40,000 drugstores.

[www.pioneer-pharma-com](http://www.pioneer-pharma-com)

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