CMU Strategic Pathways #4 Working Group
Meeting Minutes – February 24, 2020

18 attendees in room; 2 online

- Updates to committee
  - Draft format of reporting guidelines to follow sent to committee. This has not been approved yet.
  - Meeting schedules and timing
    - How is everyone feeling on timing? Do we need more time in between for subcommittee meetings?
    - Wondering what next steps are--are we still in discovery phase
    - Start to follow the draft report template to pull subcommittee data together
    - The work needs to be done in subcommittees with feedback from full committee
    - We have the advantage of having a steering committee member sitting on our committee, so we should get pretty direct feedback
    - Once subcommittees have data they feel they need, move onto working steps/recommendations
    - Full committee is available for feedback and meetings can be adjusted to work around whatever schedule is required
  - Pathway crossover items
    - Requested at last conveners meeting was to pull together items that have come up in this committee that relate more to one of the other pathways
    - Feel like pathway #1 might be having conversations that would pertain to our pathway
    - Intent is to have these as standing committees that will carry on
    - Looking at recommendations and being prepared for next steps
    - Committee members tasked with identifying any potential crossover topics and providing feedback prior to next meeting
- CMU Vision Statement, Mission Statement, & Core Values
  - Discussion on any updates/changes to those
  - These were sent out ahead of time to committee
  - Last updated in 2012
  - Request to table for next meeting to give members more time to review
- Subcommittee #1— Demographics
  - SARA reports were sent to demographics subcommittee, which seem to follow along with data already being gathered
  - Would like to get total online enrollment, but this does not seem to be reported anywhere officially
  - Would be nice to get the numbers of in-state versus out of state students
- Subcommittee #2— Next Generation
  - Early draft suggestion is to create a dedicated position on generational trends
    - This would be a single individual for 1-3 years, then possibly expand
    - They would look at emerging technologies as well as current and future student needs
    - They would have dedicated resources

        - It is to be determined where this person would be housed, such as part of Academic Planning & Analysis (APA)
        - Access expertise we have in APA to make it more integrated rather than the silo that it is
        - Have a multi-tiered approach to address all generations of students as we still have older students as a market
    - Multi-modalities
        - Develop academic and co-curricular spaces
        - Offer counseling services tailored to the individual
    - Refresh rationale around investing in education
        - Educate faculty and staff to speak to that issue
        - Tie curriculum requirements into why the core courses are required, what they can offer our students' lives/careers
        - Students need to see value in what they are investing in
    - Suggestion to connect with Pathways #1—may reinforce each other's work (Nicole Sparling-Barco sits on both, so good resource)
- Subcommittee #3— Modalities
    - Jennifer Weible has been requested to be added to our committee
        - Can speak to modalities
        - She attended last board meeting and had good information
    - Still in holding pattern and waiting on data from other subcommittees to determine what types of modalities to offer
    - Suggestion on development of smart phone apps for students that would house information
        - Texas developed an app that houses students' wellbeing information
        - Students want to access information from their phones
        - Financial information, available services, etc.
        - Might need to be something to consider
    - Question:
        - Where does org redevelopment/job redesign fit into this?
        - What are we going to do organizationally to build capacity in order to help us change how we do things?
        - There will be things that we don't do at all in order to do other things really well
        - Recommendations to look at organizational structure may come out of these pathways' work
    - Our pathway is beyond where most of the other pathways are right now
        - We have the visionary work and others have implementation
        - There is urgency around some things, but they may be hindered by budgetary concerns
        - Board members actively participated in the first joint co-conveners meeting, which should lead us to thinking that this is important and changes will be implemented from this exercise
- Subcommittee #4— Affinity: no updates
- Process discussion on full committee meetings
    - Do not want to have these meetings just to have them
    - Decision made to push next full committee meeting out three weeks to give subcommittees more time to work

- Do we need additional resources? Anything needed from the bigger group? No
- Timeline for final product
    - June to present draft version at board meeting
    - —check to be sure that timeline was shared to Teams site
    - Final version will be due in September
    - We can send drafts to administrative liaisons ahead of time for feedback—encouraged to do so
- Subcommittees should identify who is going to be the writer in the group and let us know
- Share drafts to other pathways to see if there are crossover
    - Co-conveners meet regularly starting this week where they will be sharing progress on pathways' work
    - There is a site that all pathways will be sharing draft versions to once we get closer
- Dinner with the President
    - Thursday, March 5th at 5:30 pm
    - President Davies wants to thank us for serving on the committee
    - No real agenda or request for reporting

Action Items and Moving Forward

- Utilize next two weeks' meeting time for subcommittee meetings
- Review vision statement and provide feedback/changes
- Next full committee meeting will be Wednesday, March 18th at 3 pm