REFLEX®

COMPANY PROFILE

For Import & Sourcing:
Rich City Trading Limited (HK)
Guangzhou Reflex Consulting Co.
Suite 8B03, 899 Jiefang Bei Lu, Yuexiu dist.
Guangzhou, Guangdong,
China 510000
Phone +86 20 83174272
Email: www.reflexgarments.com

For Wholesale & Distribution:
Reflex Garments Company LLC
807 E. 12th Street Store # 128
Los Angeles CA 90015 USA
+ 1 (213) 973 5451
:
Reflex Holding FZCO
P.O. Box 45822
Dubai, (U.A.E.)
+971 4 4281448
Email: info@reflexgarments.com

We help you take your concept to delivery in 6 weeks!

REFLEX®

www.reflexgarments.com

VISION & MISSION

OUR FOUNDATION AND WORK PROCESS IS BASED ON THIS

VISION

To be an international market leader in the fast fashion industry.

MISSION

By providing ***desirable fashion apparel and accessories*** for men and women, ***quality service*** by professionally trained team members, ***outstanding value*** through our strong and direct logistic links with manufacturers, and finally ***convenience*** through our network of partner retailers and wholesalers across the world, our ***valued customers*** will always be at the ***heart*** of our business.

Trendy Fashion + Quality Service + Outstanding Value + Convenience!

EXPERIENCE TALKS

A JOURNEY THAT STARTED IN 1993

With 25 years of fashion business experience we've literally experienced everything and have worked on every possible style & fit. Keeping up with the changing trends and upcoming challenges has been our secret mantra.

Success lies in our ability to adapt quickly to the latest fashion trends. Innovation fuels our wagon in our journey to success. Fashion is geographical and we are flexible in meeting the requirements of every customer. We maintain high degree of efficiency in our quality and productivity every time.

The company is engaged in wide array of fashion catering to diverse markets of the world each having different needs and tastes. Supplying all types of woven and knit garments, with different washes, embroideries and surface treatment. Our partner factories have sewing capabilities for all types of garments including shirts, tees, jackets, blouses, dresses, cut and sew knits.

RICH CITY TRADING(HK)LTD
GUANGZHOU REFXEX CONSULTING C.LTD

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CHINA

THE FACTORY OF THE WORLD

When it comes to global fashion manufacturing output, China's share is the greatest. Producing 60 percent of the world's shoes and apparel, exporting over 43 percent of the world's clothing, China has become indispensable for designers, brands and retailers across the globe from fast fashion to luxury.

Given the fact that Greater China now produces nearly eight times more clothing than its nearest rival Italy, the old guards across the fashion capitals grudgingly concede that much of the fashion system would grind to a halt without Chinese supply chains.

GUANGZHOU

TRADE AND MANUFACTURING HUB OF CHINA

Guangzhou is one of China's most prominent urban cities. There are thousands of factories located throughout each of the city's manufacturing zones, and those factories manufacture everything from toothpicks to automobile parts and of course garments, shoes, hand Bags etc..

Reflex office is located in the center of Guangzhou. There are thousands of garment factories located in the 100 mile radius of our office. It is a mere 20 minute drive to Zhongda the biggest wholesale fabric and accessories market in the world.

CHINA MANUFACTURING ADVANTAGE

SPEED, QUALITY, PRICE AND MUCH MORE

Efficient process
Speedy output
& Eye for details.

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MANUFACTURING MADE EASY

With the Reflex formula

Whether you're looking to create private label clothing, correct issues with your current manufacturer or gain market reach by testing new product categories, we can help. We function as your in-house vertical supply chain specifically built to give you more flexibility. Our technology brings the process of apparel manufacturing all under one roof, so you can grow, test new markets, and focus on your business.

Design, patterning, sourcing, sampling, fit development, production oversight, and logistics. All transparent, collaborative, and offered at competitive prices.

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Product Design

Bring us your idea and we will do the rest!

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OUR SOLUTION

QUALITY CONTROL

BEFORE PRODUCTION

Order execution and Quality Control :
Orders are closely monitored from sampling to shipment. Status on sampling, production and shipment are transmitted to buyers regularly. We maintain a pro-active approach towards identification of problem areas and corrective measures are taken immediately to ensure timely deliveries. Our quality monitoring system pertaining to production has four stages as explained below :

Pre Production Check (PPC)
Risks are reduced by checking material components, accessories / user manuals etc. at this stage itself.

Initial Production Check (IPC)
First finished products are checked against buyer's specification and prototype sample. Deviations are identified and brought out for correction. ·

QUALITY CONTROL

AFTER PRODUCTION

During Production Check (DUPRO)

Inspection during production is carried out to check and verify that the initial discrepancies have been rectified and to ensure the average quality standard of production runs. ·

Final Random Inspection (FIR)

Final random inspection is carried out when the total consignment is packed and ready for shipment. FRI is performed according to the International Inspection Standards.

The detailed physical inspection of the samples selected at random is based on specifications of the buyers and it covers the criteria such as design / style, shrinkage, accessories, appearance, markings, color, labeling, material, assortments, workmanship, measurements, packing etc.

Quality Management Systems

We completed our ISO certification process in 2015. So you may rest assured that we will always thrive to achieve high standards of quality.

OUR SPEED

TIMELINE BASED ON CUSTOMIZATION

PRODUCT OFFERINGS

	PRODUCT	LEAD TIME	MINIMUM
CUSTOM Create Your Own Unique Product	Full Customization	10 Weeks	1000 total 300 per color *
PLATFORMED Create Your Own Template	Brand Template	10 Weeks	1000 total 300 per color *
BLOCKS Pre-Developed Products	REFLEX Template	6 Weeks	600 total 200 per color *
SHOWROOM Ready to go Products	REFLEX Design	4 Weeks	600 total 200 per color *

* Contact for pricing

ETHICS & CSR

TO US, **ETHICAL PRODUCTION MEANS**

- **SAFE MANUFACTURING ENVIRONMENTS,**
- **NO CHILD LABOR,**
- **FAIR TRADE STANDARDS UPHELD,**
- **ACTIVE REDUCTION OF ENVIRONMENTAL IMPACT**
- **COMPLIANCE WITH ALL RELEVANT REGULATORY ORDINANCES**

Our factory partners include all small, medium and large institutionalized facilities. When our small or medium-sized factory partners produce goods, our customers can rest assured knowing that they are making a material difference to workers' lives, promoting sustainable small business livelihood, and enhancing people's opportunity for economic progress in some of the most economically challenged regions of the world.

Trade Fairs

We Participate regularly in important trade events to showcase our fashion and our way easy way of doing business. Our Products and way of working are much appreciated at these events and our customers look forward to meeting us and place their inquires and orders with us as a first choice.

Canton Fair Oct 2016

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Magic Fair February 2017

PRODUCT DISPLAY

Solid construction/hand-sewn accents give a solid sense of style

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PRODUCT DISPLAY

Something for all occasions

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PRODUCT DISPLAY

Show off your funky/sophisticated/trendsetting style

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PRODUCT DISPLAY

Fashion that look as good as you feel

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PRODUCT DISPLAY

Both comfy and fashionable

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PRODUCT DISPLAY

So hot and handsome

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PRODUCT DISPLAY

Simply Boys..

PRODUCT DISPLAY

Comfy wear for the trendy

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A Concept of love

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CONCLUSION

At your service all the way!

1 CHINA

No other country does it so well. All things that are needed are in China from yarn to fabric to trims to factories to processes that provide speed to logistics and they have us.

2 REFLEX

With our experience and know how, you will be in safe hands. We provide a complete turnkey solution to your fashion sourcing needs.
IDEA - DESIGN – DEVELOPMENT – PRODUCTION - DELIVERY.

3 FLEXIBILITY

We always will listen to your needs and customize our solutions to suit your needs. We know how important your time is. Let's see how we can save you some.

4 Variable MOQ

Since we have our own brand we can offer you some of our own designs are low MOQ. Also since our factories have long time cooperation with us they support us in this.

5 PRICE & BENEFIT

You can cross check our prices with our competitors, you will always see a good advantage. We guarantee you the best possible price and quality.

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www.reflexgarments.com

www.reflexdubai.com

Try it our way..

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www.reflexgarments.com

Waiting to hear from you…

REFLEX GROUP

RICH CITY TRADING LTD.

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