



Country Graphics
& Promotion

Company Profile



POS (Point Of Sales) | High-tech Devices | Digital Devices | Sourcing & Distribution
Digital & Offset Printing | Large Format Printing | Signs & Branding | Promotional Items
Laser Engraving | Digital Marketing | Web Development | Social Media Managemnt



“

You wouldn't ask why the rose that grew from the concrete had damaged petals. On the contrary, we would all celebrate its tenacity.

”

About Us

COUNTRY GRAPHICS & PROMOTION is a trusted and renowned Digital solutions provider also dealing with Sourcing & distribution, Digital marketing, Printing & Signage. We are committed to providing impressive services in line with technological trends.

Our prime objective is to assist our clients in improving their overall communication effectiveness. We truly comprehend the importance of strategy preceding the designs and emphasize on research led communication.

Our strategic partnerships with industry leaders enables us to deliver cohesive solutions to complex needs and provide an array of services to our clients.

Vision

To be the company of choice for quality clients, and to deliver the best integrated communication solutions.

Mission

- To offer clients top-quality, innovative, integrated communication solutions.
- To build long-term, value-adding relationships with our clients, based on knowledge of their business strategies, imperatives and needs.
- To build long-term relationships with our business partners, ensuring that, together, we best meet the needs of the client and the goals of our businesses.
- To build and retain a skilled, sustainable and effective team of qualified people who are committed to Flow's vision and mission.

Values

- Integrity
- Reliability
- Innovation

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What we do

Digital Solutions

- **POS Devices:** Handheld POS | Biometric POS | Fiscal POS, EFT POS | Cash Register | Kiosk Machine | POS peripherals
- **High-Tech Devices:** ATM Machines | ATM Security Systems | Audio/Video Systems | Entrance Control Systems | Safe Deposit Boxes | Safes & Vaults | Under-counter Cabinetry
- **Digital Signages & Displays:** Interactive Whiteboard | Video Wall Display | Digital Photo Frame | Multimedia Publishing System

Sourcing & Distribution

- Simplifying procurement requirements of Companies, Government institutions and Authorities
- Supply of diverse range of Devices and Machinery, Parts, Accessories and Peripherals

Large Format Printing

- Billboards
- Banners
- Block Out / Backlit
- Vinyl Sticker
- One Way Graphics
- Highway Banners

Digital Printing

- Business Cards
- Invitation Cards
- Posters (A4, A3, A2)
- Menus
- Letterhead
- Brochure / Fliers etc

Offset Printing

- Posters
- Receipt Books
- LPO Books
- Calenders
- Complimentary Slips

Invitation Cards

- Corporate Invitation cards
- Wedding invitation cards
- Send Off invitation cards
- Kitchen Party invitation cards
- Special Party Event Cards

Branding

- Vehicle Branding
- Office branding

Sign

- 3D signs
- Laser Engraving
- Road Signs
- Sign Boards

Other Services include

- Bulk Photocopying
- Plastic ID Cards
- Embroidery
- Diary Embossing
- Hot foil Printing

Promotional materials

- Rollup Stands
- X stands
- Snap frames
- Office branding
- Door plates
- Tear Drops
- Diary Printing
- Uniforms
- Flags

Graphics Design

- Art direction
- Layout & Composition

Digital Marketing

- Web Design & Development
- Website Maintenance
- Social Media Management
- Media Plan & Buying

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Digital Solutions

Who we are on digital solutions?

We are an integrated company with multidisciplinary solutions and experiences. Over the years, we have worked with our partners and clients from project conceptualization, planning, designing and implementation and helped our customers achieved their desired goal. We cover a wide variety of digital devices, applications and after sale technical support including Point of Sale (POS) devices, immersive display, audio visual, automation and control, interactive system and digital signage.

POS Devices



High-Tech Devices



Digital Signage & Displays



After-Sale Technical Support



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Our Products & Services

POS Devices

We offer state of the art integrated (cash register, tabled sized monitor, receipt printer, barcode scanner, and debit/credit card reader) all in one Android multifunctional Point of Sale (POS) devices. We also partner with manufacturer to covers the for after-sale service as well as supplying of parts and all peripherals for maximum reliability and peace of mind to our beloved customers. We aim and intend to build a long-term relation with our customers. Our after sale and service experts have rich experience in POS industry and give constructive advices so that our customers can make the right choice of devices for their business. Our devices include; Handheld POS, Biometric POS, Fiscal POS, EFT POS, Cash Register, Kiosk Machine and POS peripherals.



Handheld POS



Biometric POS



Desktop POS



Kiosk Machine



Kiosk Machine



EFT POS



Cash Register



POS System

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Digital Signage and Displays

Country Graphics & Promotion is one of the leading distributor of top quality multi-function and competitive price, digital signage and electrical consumables products. Over the years, we have been committed to the information distribution system, interactive touch technology, mobile handheld terminal use and other intelligent display development. We collaborate with our partners to offer inter alia digital signage display built in android or windows system, interactive whiteboard, video wall display, digital photo frame and multimedia publishing system. We deliver customer experience like no other.



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High Tech Devices

We also facilitate other High-Tech devices and Equipment such as:

- ATM Machines
- ATM Security Systems
- Audio/Video Systems
- Entrance Control Systems
- Safe Deposit Boxes
- Safes & Vaults
- Under-counter Cabinetry etc.



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High Tech Devices



Our Solutions:

Country Graphics & Promotion intends to build a long-term business relationship with customers in adherence with the below solutions.

■ Technical After Sales Service and Support

We are customer-centered and therefore have specially recruited and trained well experienced technical staff and service representatives.

■ Customization, Branding and Security

With the diversity of retail businesses, we understand the need for our customer to customize some features to impact their sales and brand image in more personalized bespoke way.

■ Cost Effectiveness

At CGP always intends to offer the most possible cheaper price to our customers yet at highest quality.

■ Durability and Reliability

We part with our partners to ensure our product guarantee peace of mind and that they are as durable as reliable with no possibility of failing.

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Sourcing & Distribution

CGP is a privately owned company based in Dar es salaam, Tanzania, 100% owned by Tanzanians, established with the goal of simplifying procurement requirements of companies, government institutions and authorities. We supply our customers with a diverse range of devices and machinery, parts, accessories and peripherals at competitive prices. Our unique and specialized combination of sourcing, procurement, distribution, financing and international logistic experience capabilities and enabling us to provide customers with seamless, risk eliminating and cost saving services.



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Sourcing & Distribution

Ever since, we have proved to be a linking agent between end user customers and manufactures thereby tremendously cutting cost to our potential clients. Our main manufacturers are from China, U.A.E, UK, USA, Japan, as well as locally and regionally Tanzania and Kenya respectively.

We are constantly adding suppliers and products to our database so that each new requisition can be responded to in an efficient & timely manner. Our extensive database allows our associates to recommend alternative quality products to our customers at discounts that meet or exceed their expectations.



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Sourcing & Distribution

Our Mission

- To become the primary sourcing company for our customers and streamline their procurement operations.
- To ensure the level of customer satisfaction exceeding all expectations.
- To develop alliances with manufacturers and distributors to reduce costs and shorten lead times.



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Off Set & Digital Printing



Brochure, Magazine,
Business Cards, Fliers,
Annual Reports,
Company Profile,
Folders



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Promotional Items



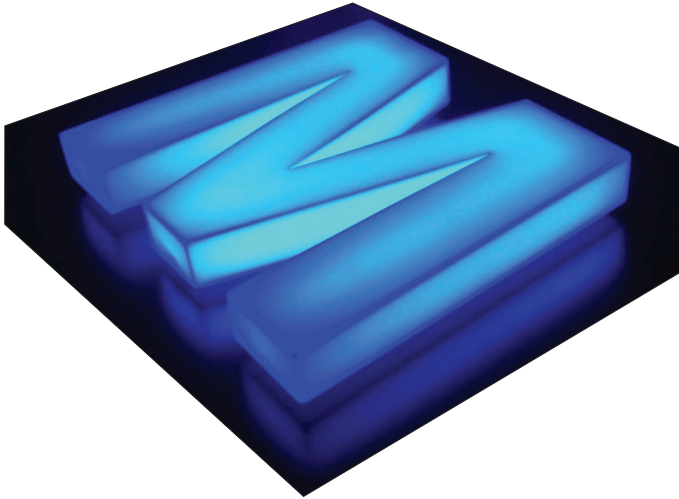
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3D Signs



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Safety & Direction Signs

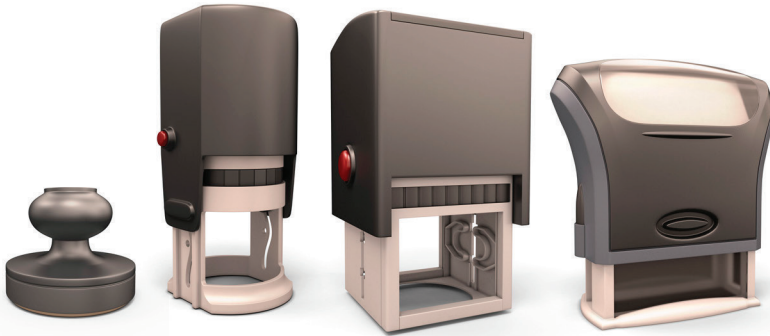


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Laser Engraving



Rubber Stamps & Company Seal



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Large Format Printing



Car Branding



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Promotional Displays



**Roll up Banners
Broadbase**



**Roll up Banners
Widebase**



X Banners



Tear Drop Banners



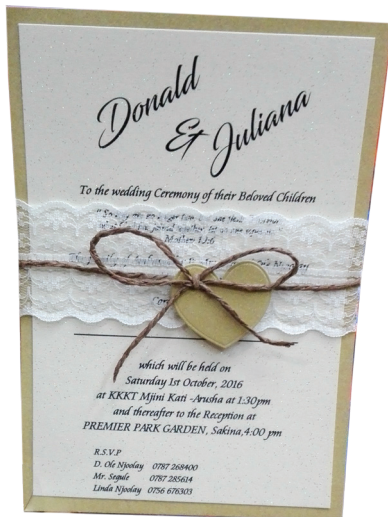
Snap Frame



A stand

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Customised Invitation Cards



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Our Client Portfolio



OLDMUTUAL

ORIFLAME
SWEDEN



FARM AFRICA

PREMIERBet



KONICA MINOLTA



COSMOMAPS
CONSULT COMPANY LTD
Survey • Mapping • GIS Experts • Land Development Consultancy



M
MAYFAIR
INSURANCE
You are in safe hands



NMB

ORION
LUBRICANTS



SEIDA



PEACOCK
HOTELS



Tanganyika Law Society



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