



Country Graphics  
& Promotion

# *Company Profile*



POS (Point Of Sales) | High-tech Devices | Digital Devices | Sourcing & Distribution  
Digital & Offset Printing | Large Format Printing | Signs & Branding | Promotional Items  
Laser Engraving | Digital Marketing | Web Development | Social Media Management



“

You wouldn't ask why the rose that grew from the concrete had damaged petals  
On the contrary, we would all celebrate its tenacity

”

# About Us

**COUNTRY GRAPHICS & PROMOTION** is a trusted and renowned Digital solutions provider also dealing with Sourcing & distribution, Digital marketing, Printing & Signage. We are committed to providing impressive services in line with technological trends.

Our prime objective is to assist our clients in improving their overall communication effectiveness. We truly comprehend the importance of strategy preceding the designs and emphasize on research led communication.

Our strategic partnerships with industry leaders enables us to deliver cohesive solutions to complex needs and provide an array of services to our clients.

## Vision

To be the company of choice for quality clients, and to deliver the best integrated communication solutions.

## Mission

- To offer clients top-quality, innovative, integrated communication solutions.
- To build long-term, value-adding relationships with our clients, based on knowledge of their business strategies, imperatives and needs.
- To build long-term relationships with our business partners, ensuring that, together, we best meet the needs of the client and the goals of our businesses.
- To build and retain a skilled, sustainable and effective team of qualified people who are committed to Flow's vision and mission.

## Values

- Integrity
- Reliability
- Innovation

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# What we do

## Digital Solutions

- **POS Devices:** Handheld POS | Biometric POS | Fiscal POS, EFT POS | Cash Register | Kiosk Machine | POS peripherals
- **High-Tech Devices:** ATM Machines | ATM Security Systems | Audio/Video Systems | Entrance Control Systems | Safe Deposit Boxes | Safes & Vaults | Under-counter Cabinetry
- **Digital Signages & Displays:** Interactive Whiteboard | Video Wall Display | Digital Photo Frame | Multimedia Publishing System

## Sourcing & Distribution

- Simplifying procurement requirements of Companies, Government institutions and Authorities
- Supply of diverse range of Devices and Machinery, Parts, Accessories and Peripherals

### Large Format Printing

- Billboards
- Banners
- Block Out / Backlit
- Vinyl Sticker
- One Way Graphics  
Highway Banners

### Digital Printing

- Business Cards
- Invitation Cards
- Posters (A4, A3, A2)
- Menus
- Letterhead
- Brochure / Fliers etc

### Offset Printing

- Posters
- Receipt Books
- LPO Books
- Calenders
- Complimentary Slips

### Invitation Cards

- Corporate Invitation cards
- Wedding invitation cards
- Send Off invitation cards
- Kitchen Party invitation cards
- Special Party Event Cards

### Branding

- Vehicle Branding
- Office branding

### Sign

- 3D signs
- Laser Engraving
- Road Signs
- Sign Boards

### Other Services include

- Bulk Photocopying
- Plastic ID Cards
- Embroidery
- Diary Embossing
- Hot foil Printing

### Promotional materials

- Rollup Stands
- X stands
- Snap frames
- Office branding
- Door plates
- Tear Drops
- Diary Printing
- Uniforms
- Flags

### Graphics Design

- Art direction
- Layout & Composition

### Digital Marketing

- Web Design & Development
- Website Maintenance
- Social Media Management
- Media Plan & Buying

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# Digital Solutions

## Who we are on digital solutions?

We are an integrated company with multidisciplinary solutions and experiences. Over the years, we have worked with our partners and clients from project conceptualization, planning, designing and implementation and helped our customers achieved their desired goal. We cover a wide variety of digital devices, applications and after sale technical support including Point of Sale (POS) devices, immersive display, audio visual, automation and control, interactive system and digital signage.

### POS Devices



### High-Tech Devices



### Digital Signage & Displays



### After-Sale Technical Support



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# Our Products & Services

## POS Devices

We offer state of the art integrated (cash register, tabled sized monitor, receipt printer, barcode scanner, and debit/credit card reader) all in one Android multifunctional Point of Sale (POS) devices. We also partner with manufacturer to covers the for after-sale service as well as supplying of parts and all peripherals for maximum reliability and peace of mind to our beloved customers. We aim and intend to build a long-term relation with our customers. Our after sale and service experts have rich experience in POS industry and give constructive advices so that our customers can make the right choice of devices for their business. Our devices include; Handheld POS, Biometric POS, Fiscal POS, EFT POS, Cash Register, Kiosk Machine and POS peripherals.



**Handheld POS**



**Biometric POS**



**Desktop POS**



**Kiosk Machine**



**Kiosk Machine**



**EFT POS**



**Cash Register**



**POS System**

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# Digital Signage and Displays

Country Graphics & Promotion is one of the leading distributor of top quality multi-function and competitive price, digital signage and electrical consumables products. Over the years, we have been committed to the information distribution system, interactive touch technology, mobile handheld terminal use and other intelligent display development. We collaborate with our partners to offer inter alia digital signage display built in android or windows system, interactive whiteboard, video wall display, digital photo frame and multimedia publishing system. We deliver customer experience like no other.



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# High Tech Devices

We also facilitate other High-Tech devices and Equipment such as:

- ATM Machines
- ATM Security Systems
- Audio/Video Systems
- Entrance Control Systems
- Safe Deposit Boxes
- Safes & Vaults
- Under-counter Cabinetry etc.



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# High Tech Devices



## Our Solutions:

Country Graphics & Promotion intends to build a long-term business relationship with customers in adherence with the below solutions.

### ■ Technical After Sales Service and Support

We are customer-centered and therefore have specially recruited and trained well experienced technical staff and service representatives.

### ■ Customization, Branding and Security

With the diversity of retail businesses, we understand the need for our customer to customize some features to impact their sales and brand image in more personalized bespoke way.

### ■ Cost Effectiveness

At CGP always intends to offer the most possible cheaper price to our customers yet at highest quality.

### ■ Durability and Reliability

We part with our partners to ensure our product guarantee peace of mind and that they are as durable as reliable with no possibility of failing.

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# Sourcing & Distribution

CGP is a privately owned company based in Dar es salaam, Tanzania, 100% owned by Tanzanians, established with the goal of simplifying procurement requirements of companies, government institutions and authorities. We supply our customers with a diverse range of devices and machinery, parts, accessories and peripherals at competitive prices. Our unique and specialized combination of sourcing, procurement, distribution, financing and international logistic experience capabilities and enabling us to provide customers with seamless, risk eliminating and cost saving services.



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# *Sourcing & Distribution*

Ever since, we have proved to be a linking agent between end user customers and manufactures thereby tremendously cutting cost to our potential clients. Our main manufacturers are from China, U.A.E, UK, USA, Japan, as well as locally and regionally Tanzania and Kenya respectively.

We are constantly adding suppliers and products to our database so that each new requisition can be responded to in an efficient & timely manner. Our extensive database allows our associates to recommend alternative quality products to our customers at discounts that meet or exceed their expectations.



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# Promotional Items



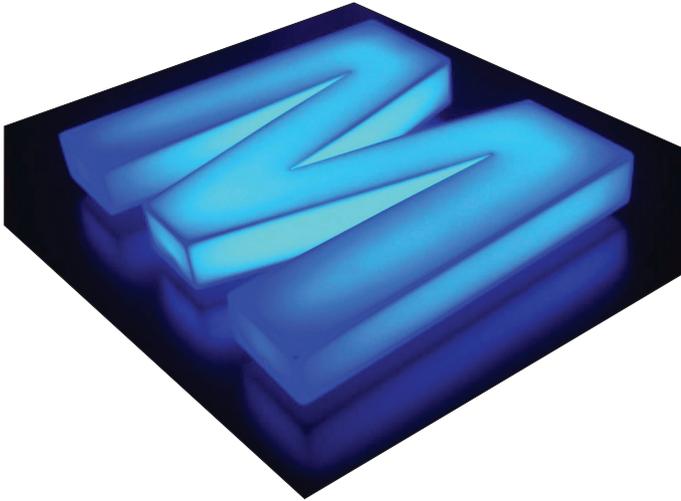
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# 3D Signs



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# *Safety & Direction Signs*



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# Laser Engraving



# Rubber Stamps & Company Seal



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# Large Format Printing

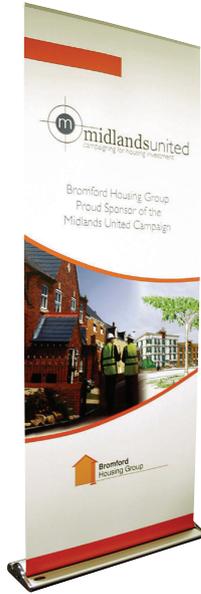


Car Branding



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# Promotional Displays



**Roll up Banners  
Broadbase**



**Roll up Banners  
Widebase**



**X Banners**



**Tear Drop Banners**



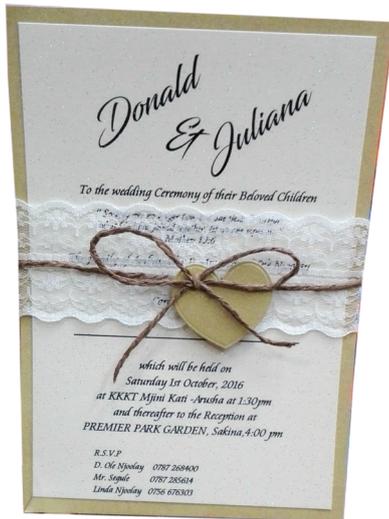
**Snap Frame**



**A stand**

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# Customised Invitation Cards



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# Our Client Portfolio



OLDMUTUAL

ORIFLAME  
S W E D E N



FARM AFRICA

PREMIERBet



KONICA MINOLTA



COSMOMAPS  
CONSULT COMPANY LTD  
Survey • Mapping • GIS Experts • Land Development Consultancy



M  
MAYFAIR  
INSURANCE  
You are in safe hands



NMB

ORION  
LUBRICANTS



SEIDA



Tanganyika Law Society



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**Office: Corner of Nyamwezi & Twiga Street  
P.O. Box 78982 Dar es Salaam, Tanzania  
Landline: +255 (0) 22 213 3091  
Cell: +255 752 05 05 07, +255 715 758 758, +255 744 555 666**

**Email:  
countrygraphicstz@gmail.com**

**Website: [www.countrygraphics.co.tz](http://www.countrygraphics.co.tz)**

**Connect with us on:**  [countrygraphicstz](https://www.facebook.com/countrygraphicstz)  [countrygraphicstz](https://www.instagram.com/countrygraphicstz)  [cgp\\_tz](https://twitter.com/cgp_tz)