



## Company Profile

[allseasonfoods.com](http://allseasonfoods.com)





# Our history

All Season Foods roots go as far back as 14 years, with amazing clientele to today. We are still in this ever competitive food business and have upgraded our services for the best of our clients who have supported us all these years. Our business has grown despite having many competitors in the market. We are proud to say that we have created a strong bond with our clients.

In the course of over 14 years, we've become an established caterer. In the coming decades, we'll continue to transform our industry by staying true to our core values.

FORMED IN  
2004

2 MILLION  
MEALS  
SERVED







## What we do

At All Season Foods we have one purpose, to make you more successful.

We produce high quality delicious food and cater for many occasions and events - from weddings, businesses to Schools. We always aim to deliver outstanding service and the high standards our customers have come to expect from us, this is achieved by employing a highly talented team with great culinary and hospitality skills.

We perfected ourselves in creating an artistic, elegant, memorable yet practical spread of dishes to be relished by both the eye and the palate. A gastronomical experience. We settle only for the best. With great values, all our menus are of our pride.



# Our values

**We live and breath food, its presentation and taste.**

We treat customers like they are our guests. And because they expect food to be good and wholesome, we maintain the highest quality assurance standards.

We constantly review all our operational activities to help our customers save costs and improve our own profitability and sustainability.

## **Our core values:**

- **Excellent customer service skills**
- **Excellent service delivery**
- **Excellent food knowledge**
- **Excellent motivated personnel teams**
- **Excellent long term clients partnership and trust**
- **Excellent atmosphere and professionalism**



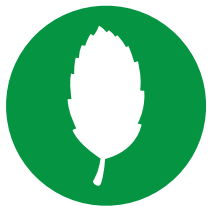


# Constantly improving



## Performance driven

We set challenging goals, and then go beyond them.



## Service excellence

We deliver consistently high quality, day after day.



## Delighting customers

We go the extra mile to provide the best possible experience.



## Imagination

We are constantly looking for ways to improve and find better solutions.





# Our catering numbers



Over  
**2 millions** meals served



Over  
**14 years** experience



Over  
**550** events catered for



Over  
**30** skilled experts



Over  
**2,000** meals every day



Over  
**50** regular customers



# Our quality

**Quality means doing it right even when no one is looking.**

All Season Foods offers quality commitment, leadership capability, quality culture and goals in becoming the best

We are restless in our aim to improve things for the better. We work closely with our suppliers to develop high quality and innovative products that are to our customers' needs and requirements.

We operate rigorous quality management systems on a precautionary principle, supported by a range of on-site audits and product testing.

All Season Foods adheres to a robust catering quality assurance plan to ensure that all hygiene, halal, security and catering operational practices satisfy given requirements.

## **How do we maintain quality?**

- Regular checks, audits and assessments for continuous improvement
- Analysing all feedback and communication received through all relevant departments
- Change – Ensuring end user recommendations are taken into consideration
- Trending – For operational impact with management from related areas of the business





# Our people



## **Kazi Foyzul Islam, Managing Director**

Leading the management team, Kazi is responsible for the continued growth of All Season Foods network of operations in the provision of catering services to to all its clients.

Kazi has been a key member of the management team for over a decade and has overseen the posting of profits in every year of his service.

With extensive experience of large scale catering operations management, he has an unwavering reputation and with his strong sales and marketing skills, he has grown the business over the years.



## **Helal Uddin, Operations Manager**

Helal leads All Season Foods catering division, which encompasses the full range of food services: wedding catering, corporate event food and beverage, and school meal operations. Originally trained as an Cook in the United Kingdom, Helal has 13 years of experience in the catering industry.

Helal started his career as a Cook and has worked for the highly reputable restaurant groups and has held a number of senior roles since joining.

Over the years Helal has developed skills to manage and run commercial kitchens, his high attention to detail and professionalism has resulted in consistently high quality service.



## **Imran Ahmed, Finance Manager**

Imran was recently appointed to the Finance Manager role at All Season Foods, he is responsible for the collection and preparation of accounts.

Imran also takes charge of catering for schools and the sandwich production and its distribution.

Imran has demonstrated his ability to continuously outperform and this placed All Season Foods at a strong financial position.



# Our projects



## All Season FOODS

We cater for weddings, corporate events and schools. All our dishes are created using locally sourced fresh ingredients, we believe it is important to support the community we serve to thrive, so our success is their success! We hire local chef's who demonstrate an unique ability to cook amazing food, we call them our culinary heroes because it's them who prepare dishes with the highest degree of skills which keeps our customers coming back for more.

Learn more: [allseasonfoods.com](http://allseasonfoods.com)

## Casablanca Cafe

FRESHLY MADE...

Casablanca Café opened in August 2003 with the idea to provide a stylish café that focuses quite simply on excellent coffee, authentic Asian sweets, great food and hospitable service. Since opening our speciality of Asian sweets and famous sandwiches in East London has been regarded by local people, public and other industry as one of the leading cafes of its kind in the U.K, setting an example and a benchmark for all other Cafés to follow.

Learn more: [casablancafe.co.uk](http://casablancafe.co.uk)

## SEASONS FOOD

MAKE THIS MOMENT SPECIAL

For over 10 years we've provided top notch food to Londoners and to Home Counties, be it a sumptuous three course meal for three hundred, a glittering canapé reception for five hundred or an important working lunch for twenty. We mix modern and traditional styles to cook up menus for every occasion. Most importantly, we keep it simple: our food is locally sourced, freshly prepared and always delicious.

Learn more: [seasonsfood.co.uk](http://seasonsfood.co.uk)



# Our services

## Private functions

From birthday parties to weddings, anniversaries to ethnic celebrations, our team is sure to guide you through the food selection, concept that meets your requirements and budget. Every detail will be taken care of, thus making your event a memorable one for yourself and the guests. Our services extend to:

- Table settings
- Wedding planning
- Wedding stage setting
- On-site preparation
- Full managed catering service



## Corporate events

Planning closely with an eye for details, we at All Season Foods will formulate food selection and innovative concepts to suit the corporate objectives and event requirements to make sure the event is an excellent one. We always aim to amaze all our clients with our delicious food and outstanding customer service. Our corporate services include:

- Event catering
- Canteen preparation
- School meals
- Managed catering services







# Our vision and mission

## **Vision**

All Season Foods vision is to create delicious food that leads to memorable experience for all our clients

## **Mission**

Our mission is to provide great culinary delights, support and care to all those we serve

## **Strategic objectives**

By 2020 we aim to:

- Deliver a consistently great service where customer needs are met at the highest standard
- Be the local market leader for catering to weddings, corporate events and medium sized organisations across London
- Have a great team of people, making All Season Foods a great place to work
- Remain financially strong and business efficient.



# Our clients



"We were delighted to have discovered All Season Foods - what a stroke of luck! they have met our every need, even though at times our demands were difficult to achieve, but All Season Foods not only achieved it but exceeded our expectation on numerous occasions. We very highly recommend them for your important events."

- East London Mosque & London Muslim Centre



# Why us

## A class above

All Season Foods serves customers and client on wide array of services, regardless of the industry sector. Our capabilities have been developed through years of experience providing solutions, classy dining experience, and an exquisite tasting ethnic food varieties. For a different dining experience. Our catering services are focused on the issues most important to our customers and clients.

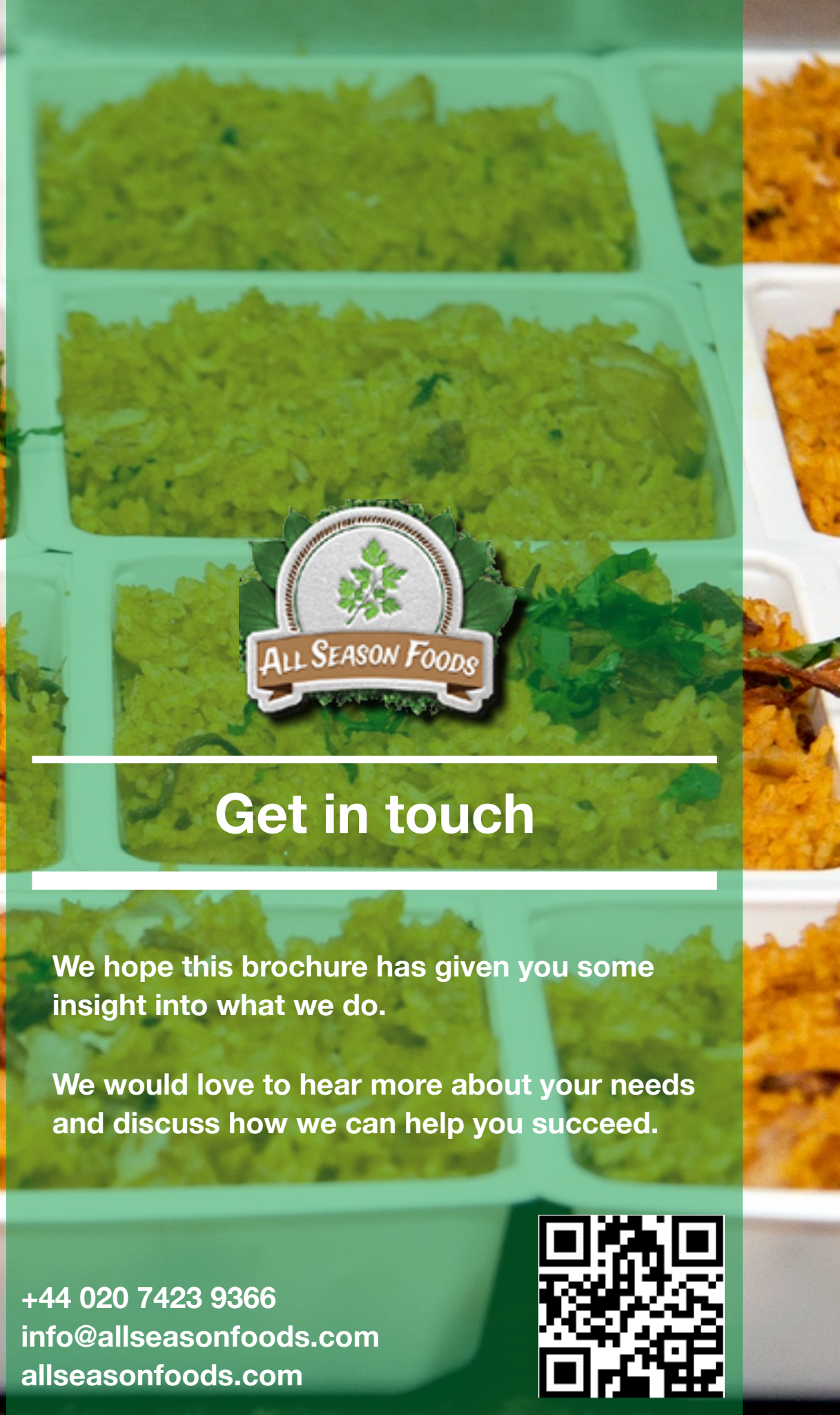
## Local knowledge

Extensive experience and capability in managing various catering projects locally, our technically qualified staff and detailed knowledge inclined superiors makes sure the ideas and development are implemented in all our catering projects and tasks.

Our experienced Customer Service personnels are able to effectively communicate and interact with our customers thus making their event a smooth, hassle free process.







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**Get in touch**

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We hope this brochure has given you some insight into what we do.

We would love to hear more about your needs and discuss how we can help you succeed.

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