



SPONSORSHIP FACT SHEET

Our sponsors are a major part of how we are able to enhance healthcare services in the community where your employees, customers, and clients choose to live, work and play. Please join us to chip in for healthcare in Lacombe. The opportunities to promote your business before, during and after the event could include:

EVENT DETAILS

Wednesday
June 10, 2015

Lacombe Golf &
Country Club

Fundraising Goal
\$50,000.00

Sponsorship Opportunities

Ace \$10,000.00

Eagle \$5,000.00

Birdie \$2,500.00

Par \$1,500.00

Pin Pal \$500.00

Bunker Buddy

Pin Pal \$500.00

- Name recognition on-site on select event signage, breakfast / banquet tabletop signage or placemats, clubhouse tv screens
- Name recognition in event advertising and promotional materials including tournament program, newspaper ads, mention and links in social media campaign, name and link on the Lacombe Health Trust website
- Your promotional materials added to the golfer "tee pack" given to all participants
- Custom healthcare posters and web content
- Use of our logo to promote your involvement

Par \$1,500.00 (as above plus)

- Name recognition on select raffle tickets or other contest materials
- Recognition in event advertising and promotional materials including logo in tournament program, name mentions on radio advertising, logo in newspaper ads, logo and link on the Lacombe Health Trust website
- Hospitality in the form of a complimentary golf registration (1 golfer), complimentary banquet invitations (1 additional), verbal recognition at the dinner banquet

Birdie \$2,500.00 (as above plus)

- Logo recognition on select raffle tickets or other contest materials, breakfast / banquet tabletop signage or placemats, clubhouse tv screens, golf carts
- Recognition in event advertising and promotional materials including complimentary ad in tournament program, name on event posters
- Hospitality in the form of complimentary golf registration (2 golfers), complimentary banquet invitations (1 additional)

Eagle \$5,000.00 (as above plus)

- Logo recognition on event signage, raffle tickets or other contest materials
- Logo recognition in event advertising and promotional materials including on event posters, event registration forms, event information packages
- Hospitality in the form of complimentary golf registration (2 golfers), complimentary banquet invitations (2 additional)
- Use of your company shirts / jackets / hats as volunteer uniforms
- Dedicated space on the course or in the clubhouse to run a promotion of your choice

Ace \$10,000.00 (as above plus)

- Logo recognition on score cards
- Recognition in event advertising and promotional materials including company profile in tournament program and on the Lacombe Health Trust Website
- Hospitality in the form of complimentary golf registration (4 golfers), complimentary banquet invitations (4 additional), opportunity to speak at the dinner banquet
- Custom design of an award of your choice

We are committed to having a full slate of 144 golfers in 2015, and our goal is to make sure all 144 golfers leave the course with a smile on their face, a plan to play again next year, and a positive impression of your company.