



REHOBOTH TOWN EVENTS COMMITTEE

Meeting Minutes

Location: Rehoboth, Massachusetts, remote via Zoom

Date: December 28, 2020 at 6:00 pm

Attendance: David LeComte, Jennifer LeComte, Deborah Breckenridge and Odete LaCourse

Absent: Sheila Kramer, Dawn Crooks and Liz Fischbach

Motion to approve the minutes from November 30, 2020 was made by Jen, seconded by Odete.

Discussion: Jen wanted to discuss whether Dawn and Liz should be removed from the committee at this point as they have not attended a meeting since February. We have asked for their resignations but have not received them. David will reach out to them one more time. Other than that, all in favor.

Agenda Items:

Light Up Rehoboth event: Odete wanted to recognize that Jen had done a fabulous job promoting the event on social media. Next time Jen will post events on the other Rehoboth social media sites along with Rehoboth Talk. We had 31 participants this year and a lot of great comments about the event. Some people are already planning for next year! Jen and Deborah put together the prizes and Dave and Jen delivered them all.

Odete made a motion to reimburse Jen \$306.16 for the prizes. Deborah seconded it, all in favor.

Suggested improvements:

- The map was hard to use so we could improve on that or skip the map altogether and provide a list of the homes arranged from North to South.
- Include a link to the town website and how to access the map in the social media posts.
- Increasing the entry fee to \$20 to allow for improvements. We also need to allow for more time to judge the event especially if we have a lot more participants. We need to be clear about what is allowed (no whole neighborhoods), start earlier to get prizes together.

Reorganization of committee: We discussed having a Co-Chair versus Vice Chair moving forward. The difference being, Vice Chair would be able to step up and take over in the absence of the Chairman. Co-Chair would mean 2 people are in charge and carrying the ball. After much discussion, we decided on a Vice Chair. Jen made a motion to have a Vice Chair instead of a Co-Chair for the Town Events Committee. Seconded by Odete and all in favor. We will vote on that position at the next meeting.

Town website administrator: Jen made a motion to have Odete be the administrator for the Town Events Committee website. Seconded by Deborah and all in favor.

Finance report: No update available at the time of this meeting. We had 31 entrees (possible 32) in Light Up Rehoboth for \$310 (\$320) and \$306.16 disbursed to Jen for the prizes.

Scavenger Hunt: Dave is still working on ideas for this. He discussed using a QR code as a way to get clues. Dave will look into QR codes software for the next meeting and generated samples for evaluation .

Taste of Rehoboth: No discussion at this meeting.

Social Media: Deborah discussed doing a polling of town residents on social media to see what people are interested in for events. Deb provided a list of reasons why we should do this. We discussed this in detail. We would miss a lot of the community because some do not respond to the poll or they do not use social media. We discussed, posing the question “What would you like to see as a town wide event?” and let them tell us what they would like rather presenting a list of events that we had thought of. We decided to start with a smaller group of people and reach out to those that participated in the Porch Decorating contest and Light Up Rehoboth contest. It was decided that Jen would follow up with this

Movie Night: On hold until the Spring

Recruitment: David will ask Deborah Arruda if we can put something in the Rehoboth Reporter looking for volunteers. If this is okay, Odete made motion to place an ad in the Rehoboth Reporter, seconded by Dave and all in favor.

New Business: None.

Next Meeting: Monday January 26th at 6:00 via Zoom.

Motion to adjourn at 6:55pm was made by Odete, seconded by Jen and all in favor

Respectfully submitted,

Jennifer Lecomte

Meeting Minutes Approved (date and time):

Date: 01/29/2021

Time: 1:00 PM

Signature of The Town Event Committee Chairman after
minutes have been approved:



David LeComte – Chairman