



COMPANY PROFILE



CEO's Desk

Jambo!

Thank you for taking time to peruse through the Elle Interior Designers Ltd company profile! We have come some way since our inception and this simply wouldn't be possible without the collective effort of our team, partners and customers.

ELLE is more than an interior design company - it's a culture and a lifestyle, where the focus is not just about transforming spaces and moods but changing lives in the process as well.

On a larger scale we are honored to be currently working with IBM. Work geared towards developing smarter, more interconnected and efficient spaces and environments for this great continent.

Together let's partner to create areas that tell their own unique and inspirational story. That is the beauty of interior design.

Warm Regards!

Daphine M. M. Okonji
CEO, Elle Interior Designers Ltd

OUR STORY

In 2008, a small company was formed in Kenya with a little more than passion and the desire to add color to the African interior design landscape. Comprising of 2 ladies and a humble corner office, a seed was planted which eventually grew to become the enterprise whose mission entailed beautifying the spaces we reside in whilst productively adding value to customer lifestyle in the process.

Today Elle is an International Award Winning interior design company whose main aim remains true to the initial purpose of creating quality customized living and working spaces. The Elle portfolio includes executive offices, residential areas, schools, museums, hospitals and banks.

Our purpose is not limited to design though. We are also involved in developing smarter office and living spaces – spaces that speak to us intelligently by making use of new technology. This is our contribution to a smarter planet.

Changing homes and lives has never been more rewarding.

“GOOD DESIGN HAS TO TELL A
STORY. IT HAS TO STOP PEOPLE, AND
IT HAS TO MAKE THEM WONDER.
GOOD DESIGN IS A CONVERSATION.”

– ZAHID SARDAN



Young Enterprise Africa, Fifth Annual Africa SMME Awards
Cape Town, South Africa

Award Winner

AFRICA
SMME 2011
CONFERENCE
&
AWARDS

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Mission

To provide Elegant. Exclusive. Exquisite interior design and decoration services, ensuring our clients get more than they expected or anticipated

Vision

To be Africa's leading Interior Designers and Decorators

Elegant. Exclusive. Exquisite

Values:

Integrity:
Honesty and strong moral principles guide us

Passion:
A consistent desire to transform good to great

Creativity:
Originality and intuition

Teamwork:
Together we can achieve anything



"Simplicity is the ultimate form of sophistication."

Leonardo da Vinci

ELLE AT A GLANCE





15

Elle staff members

22

Third party contracted Elle staff

25

Residential projects designed to date

20

Corporate projects done to date

500

Elle College students trained to date

2,300

Monthly unique visitors to the Elle website

A. INCEPTION

- ▣ Client Brief
- ▣ Consultant's Engagement
- ▣ Site Survey
- ▣ Workplace Audit
- ▣ Preliminary Planning
- ▣ Project Programming

B. DESIGN

- ▣ Final Space Planning Layout
- ▣ Interior Design Scheme Development
- ▣ Services Design
- ▣ Cost Estimates





C. CONTRACT ADMINISTRATION

- ✦ Contract Formalization
- ✦ Site Monitoring & Quality Control
- ✦ Payment Processing
- ✦ Completion Inspection
- ✦ Site Handover
- ✦ Defects Rectification

D. CLOSURE

- ✦ Final Contractors' Payment
- ✦ Project Evaluation
- ✦ Client Feedback

CUSTOMISED SERVICES

Specific focus to each client's unique and varied needs is given during detailed project management. We carefully consider one's color, product and service line, corporate brand colors, vision, mission and overall culture.



COMPETITIVE PRICING

Best quality with flexible cost options tailored to the customer's budgetary needs without compromising on overall design message.



EXEMPLARY CUSTOMER SERVICE

At Elle the customer is not just King- the customer is family. We have flexible and customized customer price options and a working culture that understands and balances your needs and wants as a customer. For us, the design process does not end when we walk away but actively continues with consultations and pro-active feedback to ensure the quality remains once the work is complete.



STRATEGIC PARTNERSHIPS

The Elle Mission goes beyond the actual interior design business. It also entails a continuous working partnership between customers of all scales and sectors, governments, suppliers and multi-national corporations for increased value-adding service delivery.



ELLE

SAMPLE

PORTFOLIO

- ☐ Painting
- ☐ Carpeting
- ☐ Wall Niches
- ☐ Gypsum Ceiling
- ☐ Acoustic Ceiling
- ☐ Supply of Indoor Plants
- ☐ Partitioning and Filming
- ☐ Ceiling and Room Lighting
- ☐ Supply of Customized Furniture
- ☐ Supply & Fit-out of Workstations
- ☐ Supply & Installation of Granito tiles
- ☐ Supply & Installation of Office Blinds

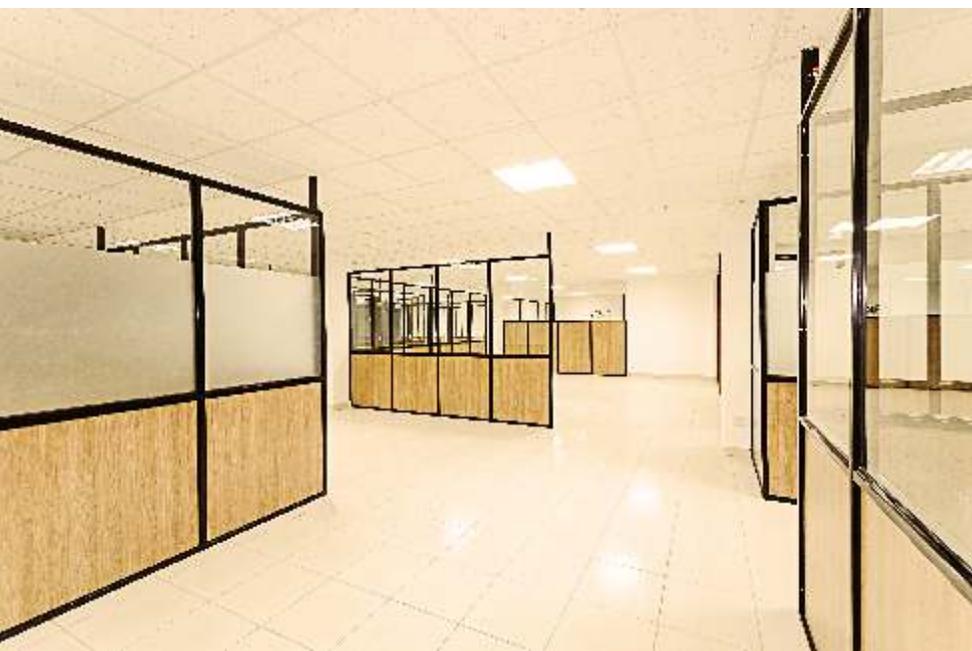
MARUBENI CORPORATION
Upper Hill



- Painting
- Partitioning and Filming
- Supply & Installation of Granito Tiles

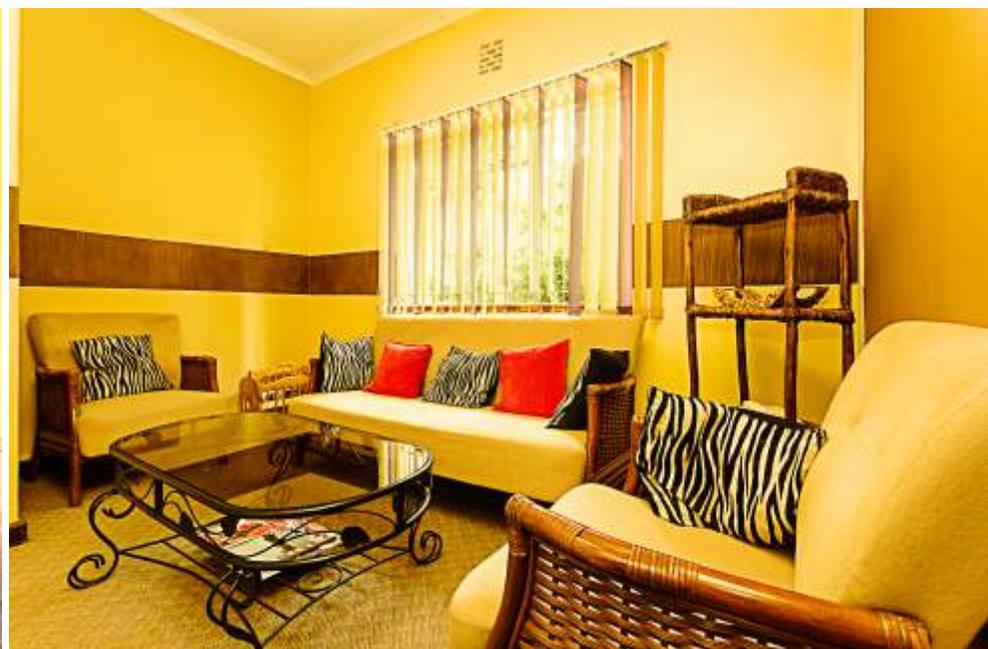
ARC – AMERICAN REFUGEE COMMITTEE

Westlands



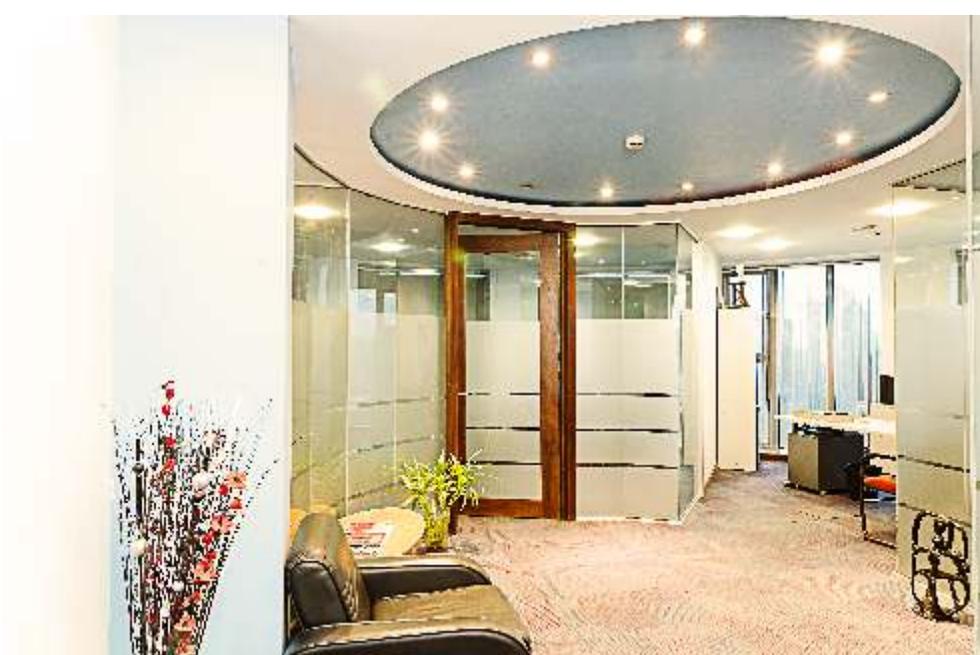
- ✦ Painting
- ✦ Carpeting
- ✦ Stucco Wall Effects
- ✦ Supply of Indoor Plants
- ✦ Partitioning and Filming
- ✦ Supply of Office Furniture
- ✦ Supply & Fit-out of Workstations
- ✦ Supply & Installation of Office Blinds

ELLE INTERIOR DESIGNERS LTD
Kileleshwa



- ☒ Dew - CIS
- ☒ Tearfund
- ☒ Tele-Yetu
- ☒ Swift Global
- ☒ Access Kenya
- ☒ LG Electronics
- ☒ Kimisitu SACCO
- ☒ Brighter Monday
- ☒ Wananchi Homes
- ☒ Winlot Kenya Ltd
- ☒ BOMA Holidays Ltd
- ☒ Jaydan Gardens Lodge
- ☒ FCIA - Film Crew in Africa
- ☒ Gertrude Hospital - Embakasi
- ☒ Gertrude Hospital - Doonholm
- ☒ AIG - American International Group Inc

OTHER PROJECTS



3D CONCEPT RENDERING

3D Design is a key business at Elle. Our 3D Department will ensure you have an excellent visual of your finished office space and better still - make adjustments to preliminary drawings before the actual work commences. We use a wide range of colors, textures, objects, perspective and lighting effects to render the desired project.

Our life-like presentations will help you understand your concept space in accurate detail on manufacturer products and room design with amazing photo-realistic renderings featuring full lighting and shadow effects for greater perspective.



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