



Join us!

October 18, 2014 6:30-10:30 p.m.

FACT SHEET: ALL ABOUT SPONSORSHIP FOR CHC'S ROCKTOBERFEST

Get ready for a rockin' California twist on Oktoberfest. Great beer, wine, food and dancing to the amazing sounds of PopRocks. Children's Health Council (CHC) has been successfully hosting benefit events for more than five decades. Our inaugural Oktoberfest event last fall drew over 300 community members and friends of CHC and we expect an even larger crowd this year at NCEFT's outdoor covered arena at 880 Runnymede Road in Woodside.

ABOUT CHILDREN'S HEALTH COUNCIL

At Children's Health Council (CHC) we believe there is a world of promise and potential in every child. Using a personalized approach, we help children become happier, more resilient and more successful. Our Center, two schools and Community Clinic serve families in Silicon Valley as well as the greater San Francisco Bay Area and this year we are undertaking a powerful new initiative to provide services to even more underserved families in our community. CHC has been helping children and families for 60 years, impacting over 100,000 children. Our services include evaluation, treatment and solutions for families facing the challenges of ADHD, Learning Differences, Anxiety & Depression and Autism.

HOW SPONSORSHIP SUPPORTS YOUR BUSINESS

- We expect over 400 guests.
- Guests at our events tend to be young professionals, parents and longtime CHC supporters from Silicon Valley and the greater San Francisco Bay Area.
- Our E-news will feature the event and highlight sponsors. E-news is sent out monthly to over 10,000 recipients—including parents, donors, community partners and professionals in our community.
- Social media will be used to promote the event as well.
- Sponsor logos and links will be displayed on our Rocktoberfest website: <http://www.chconline.org/rocktoberfest>

HOW SPONSORSHIP HELPS CHC

CHC relies on fundraising to support our programs and services, including financial aid. Your sponsorship ensures Rocktoberfest will be a success and helps CHC help kids and families.

CONTACT: CHC sponsorship opportunities: Sydnee Brooks, sbrooks@chconline.org or 650.617.3818

2014 CHC ROCKTOBERFEST COMMITTEE:

Rahela Abbas and Calla Griffith, *Co-Chairs*; Stefanie Beasley; Megan Bernstein; Charlene Chanteloup; Lynn Cullen; Hope Daly; Angela Espinosa; Bruce Fielding; Anne-Marie Gambelin; Merrilee Harris; Mary Johnson; Liz King; Wendy Kinstler; Laura Krane; Cate Krensavage; Bren Leisure; Brittany Messmer; Anna Morris; Stephanie Oshman; Melinda Osterloh; Heather Pietsch; Rebecca Schnitt; Gina Skinner; Lisa Tayeri; Rosalie Whitlock

