Harrington Area Chamber of Commerce Meeting Minutes February 3, 2021
SECOND DRAFT

Attendees
Tim Tipton, Karen Robertson, Heather Slack, Cherie MacClellan, Trevor Johnson, Cindy Haase, Jim Knapp, Cindy Lee.

Called to order: 12:02 p.m. on Zoom

The January 13, 2021 minutes were approved as presented.

Treasurer's Report
The treasurer's report shows that the balance is $13,784.15

Welcoming Committee
The committee includes Cade Clarke, Julia Jacobsen, Amber Zagelow and Kathy Hoob. They are coordinating with the City Clerk to gather a list of new townspeople who will get a Welcome Bag. Bags are being assembled and several businesses have donated items but more donations are being sought. The completion goal for the first bags is the end of February. A welcome letter from the Chamber will be included. A sample bag may be shown at the next meeting.

New Event Update
The name of the June 26th event is Harrington Vintage Country Fair. As discussed at the planning meeting eight vendors will be signed up; five local and three pre-paid from last year. This is still flexible.

The event planning committee will meet soon to work on more details to be presented in March. The letter to the vendors will be presented at the next committee meeting.

New Business In Harrington
Kathy's Hairport is a new business off of Highway 23 and Starbarn Road. They will be offered membership to the Chamber. Cindy Haase reached out to her on behalf of the Chamber.

Future Meetings
If we can get into Phase 2 of the current reopening plan, we'll be able to meet in person in March. It will be at March 3rd at 6:30 p.m. on Zoom or at the Memorial Hall.

Country Backroads Map Update
It was suggested that funds from the COVID Cares Grant distributed by the EDC be used to pay partial printing costs of the new Country Backroads Map update for 2021. The advertisers will also have their ad cost 50% supplemented for 2021 (as a credit for their returning ad costs in 2022). New artwork is being created for this edition and there are three new advertisers. A dollar figure of the costs for printing to be voted on and will be presented at the next Chamber meeting.

Chamber Mailer

A question of when the next Chamber mailer with our newsletter will be produced. It usually comes out a few weeks before an event for advertising purposes. A thought was shared that it would be good to have a regular schedule so the community could be updated on what the Chamber is doing and business and townsfolk would know the set dates that a mailer is coming up. It shouldn't necessarily be tied to an upcoming event.

Town Square Update

A meeting will take place next Saturday for planning Town Square spring construction goals. The Mayor and City Council would like to know what money will be needed from them for the cost of the water line installed for the Square late last year.

Tim is optimistic that COVID restrictions will be lessened this year allowing planning/coordination of work as the Project Committee to keep things moving forward.

A new Town Square blog post will be written for the website after the Town Square group meets. Ag Swag also has a blog post coming up.

Adjourned: 12:41 p.m.

NEXT MEETING: Wednesday, March 3, 2021 at 6:30 p.m. – Location TBD