

C:EHKO

COMMITMENT AND PASSION FOR
BEAUTIFUL HAIR - FOR MORE THAN 80 YEARS.

Developing high professional hair cosmetics and offer them to our
customers for an outstanding price - that has always been our aim.

From care and styling to intense colors and perfect waves,
our range fulfills every users needs.

Summary

מחויבות ותשוקה לשיער נפלא -
למעלה מ-80 שנה.

פיתוח תכשירי שיער מקצועיים במחירים יוצאי
דופן. טיפוח, עיצוב, צבעים אינטנסיביים או גלים
מושלמים - כל הפתרונות עבור הלוקחות שלנו.

made
in Germany

REBELLISCHES HAAR

200 ml - 6.8 fl.oz. e

3B FORMEL

250 ml - 8.5 fl.oz. e

18 FORMEL

75 ml - 2.5 fl.oz. e

FLAMES

300 ml - 10.1 fl.oz. e

COLOR

300 ml - 10.1 fl.oz. e

COLOR

300 ml - 10.1 fl.oz. e

MOVING

300 ml - 10.1 fl.oz. e

KURVEN

150 ml - 5.1 fl.oz. e

HAIR STRAIGHT

150 ml - 5.1 fl.oz. e

STYLING

150 ml - 5.1 fl.oz. e

STYLING

150 ml - 5.1 fl.oz. e

HAIR

150 ml - 5.1 fl.oz. e

www.kehko.de

Company profile

We at Ewald Solutions see ourselves as the professional partner of the cosmetics industry. We help you and your products make the vital step forward with our expertise and far-sightedness. Whether it is research, development or manufacturing – get to know us. Your future success deserves it!

Brand C:EHKO:

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Products / Services

- permanent/ semipermanent hair dyes
- developer cream
- ammonia free hair dyes
- bleaching products (powder/cream)
- haircare products (shampoo/conditioner etc.)
- perm/straightning products
- hairstyling products

current product catalogue:

<https://www.magentacloud.de/share/o62mwciyfw>

References and export activities

- currently distributing in 24 global country's

Target group

- experienced Distributors of professionell haircosmetic especially for hair dressers, beauty salons etc.

Competitive advantages

SERVICE

- On-site support and advice from the external sales team
- Training courses and seminars at regional locations as well as in the salon
- Internet orders for salon customers possible

INNOVATION

- high quality recipes
- since 20 years own development and production of cream hair colors with high quality oils
- needs-based development of salon products due to the proximity to the customer

PRODUCTS

- Made in Germany
- consistent price-performance ratio
- clear and structured product range
- short time of practice and learning for employees

Purpose of participation in the project

- find strong, professional and strategic partners

C:EHKO

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Annegret Ewald
CEO

Languages: German, English

Project:

Israeli-German
business dialogue
18th-22nd online
April 2021

 **Cosmetics,
Toiletry & Detergents**

Supported by:



Federal Ministry
for Economic Affairs
and Energy



**MITTELSTAND
GLOBAL**
FOREIGN MARKET
ENTRY PROGRAMME

Project of:



SBS
systems for business solutions

