

# University Libraries Heuristic Evaluation Checklist

Website Name:

Website URL:

Heuristic	Rating	Comments
<b>Appearance/Aesthetics – First impression are important – it can make the difference between users staying or leaving your site.</b>		
Primary goal/purpose is clear	☆ ✓ ✗	
Clean, simple design	☆ ✓ ✗	
Pleasing color scheme	☆ ✓ ✗	
Appropriate use of white space	☆ ✓ ✗	
Consistent design	☆ ✓ ✗	
Text and colors are consistent	☆ ✓ ✗	
Icons are universally understood	☆ ✓ ✗	
Images are meaningful and serve a purpose	☆ ✓ ✗	
<b>Content – Users are at your site for the content – make it easy for them to find and use your site.</b>		
Major headings are easy to understand	☆ ✓ ✗	
Easy to scan	☆ ✓ ✗	
Minimal text/information presented	☆ ✓ ✗	
Clear terminology, no jargon	☆ ✓ ✗	
Links are clear and follow conventions	☆ ✓ ✗	
Help is available on every page	☆ ✓ ✗	
Important content is above the fold	☆ ✓ ✗	
Search box is easy to identify and easy to use	☆ ✓ ✗	
<b>Navigation – Makes getting around your site easy and takes out the guess work of a user's visit.</b>		
Consistent Navigation	☆ ✓ ✗	
Easy to identify your location on the site (breadcrumbs, headers, colors)	☆ ✓ ✗	
Consistent way to return Home	☆ ✓ ✗	
Limited number of buttons & links	☆ ✓ ✗	
Organization of information makes sense	☆ ✓ ✗	
<b>Efficiency/Functionality – Following basic rules will keep user frustration to a minimum.</b>		
Website loads quickly	☆ ✓ ✗	
Custom 404 errors	☆ ✓ ✗	
Error messages are meaningful	☆ ✓ ✗	
Login is in upper right corner of page	☆ ✓ ✗	
Proper etiquette for links off site	☆ ✓ ✗	
Contact information is easy to find	☆ ✓ ✗	
Login is easy to find	☆ ✓ ✗	
Hours are easy to find	☆ ✓ ✗	
No broken Links	☆ ✓ ✗	
User know the status of searches	☆ ✓ ✗	
User knows if they are logged in/out	☆ ✓ ✗	
System supports undo & redo	☆ ✓ ✗	
System has emergency exits	☆ ✓ ✗	
Forms autofill and calculate when practical	☆ ✓ ✗	

## University Libraries Heuristic Evaluation Checklist

# References

Neilson Norman Group. (2005). *10 Usability Heuristics for User Interface Design*. Retrieved from Neilson Norman Group: <http://www.nngroup.com/articles/ten-usability-heuristics/>

Nielsen, J. (1993). *Usability Engineering*. San Diego, California: Academic Press.

User Effect. (2009). *25-point Website Usability Checklist*. Retrieved from User Effect: <http://www.usereffect.com/download/checklist.pdf>



## Academic Search Complete (UMKC users only)

Connect

**Connect**

Public Note  
Description

Mobile access: [Link to mobile interface](#) .

Coverage: Full text: varies, 2000-present

Access: Access is restricted to UMKC students, faculty and staff. Off-campus access is available. [How to connect from off-campus](#)

**Description:** A comprehensive scholarly, multi-disciplinary full-text database, with more than 8,500 full-text periodicals, including more than 7,300 peer-reviewed journals. Coverage also includes 400 monographs, educational, public policy and scientific reports, conference proceedings and indexing of several national newspapers.

**Features:** Cited reference searching, Citation style formatting, Alerts, Truncation \*

**Maximum users:** Unlimited

**Description updated:** September 1, 2011 -- CL

Vendor  
Provider

EBSCO

UMKC Libraries and MERLIN Consortium

Permanent <http://laurel.lso.missouri.edu:80/record=e1000012~S3>  
Link

### License

Authorized  
Users

UMKC faculty, students, staff, walk-ins.

Authentication  
Method

Campus IP. Off-campus access is available. [How to connect from off-campus](#)

Terms of Use

Electronic resources are available to UMKC students, faculty, staff, and library users in accordance with the publisher's license terms and conditions. In general users **MUST** use the resources for personal, educational, or research purposes only. Users **MUST NOT** systematically download or copy large amounts from these resources **NOR** sell or otherwise make commercial use of these resources. If you have a question regarding the use of one of the library's electronic resources please [contact us](#) (phone (816) 235-1526).

Authorized users may download or print limited portions of resource for personal, non-commercial use. Notwithstanding the above restrictions, the license terms for this resource shall not restrict the use of the materials under the doctrine of "fair use" as defined under the laws of the United States.

Course Use  
Restrictions

Use persistent URLs to link to resources for class use. Please refer to the library's [copyright guide](#) for assistance with electronic reserves, course management and coursepacks. If further assistance is needed please call 816-235-1526.

ILL Restrictions No stated policy.

Apple

Orange

Banana

Peach

Green

Blue

Cat

Dog

Mustang

Mouse

Carrot

Pepper

Horse

Cabbage

Hamster

Quarter

Appaloosa

Clydesdale

Beagle

Siamese

Persian

Monitor

Keyboard

Vegetables

Colors

Animals

Pets

Computer Equipment

Horses

Fruit