SLIME LONDON - EVENT FACT SHEET

WHAT: Slime London – a Pop-up Slime Experience

WHEN: 5th-6th May 2018

WHERE: Gallery Different, Fitzrovia, London, W1T 1DR

OPENING HOURSE: Saturday 10am – 7pm and Sunday 10am – 6pm

PRICE: Free General Entry

MASTERCLASS TICKETS: £10 (sold separately)

ABOUT:

Slime London is a brand new pop-up experience dedicated to the UK's fad for modernised slime. Launching in central London this May Bank Holiday, Slime London is bringing together 20 of the top Slime Entrepreneurs in the UK for two days of slime fun and features live demonstrations, 'how to make slime' masterclasses and opportunities to buy slime directly from the industry's top sellers.

MASTERCLASSES:

Sessions will be hosted by top Slime creators. Each session will last approximately 20 minutes and participants will be able to keep the slime they make. These are currently running throughout the day from 11am – 5pm.

WHERE TO FIND US:

Website: slimelondon.com
Instagram: @slime__london

Event Facts:

- Slime London is working with 20 of the biggest Slime influencers in the UK, who together, boast a combined social media following of 2 million.
- The sensory experience will feature multiple interactive opportunities where attendees will be able to touch and feel displays within the event.
- There will be live demonstrations throughout the event hosted by the Slime Influencers themselves.
- Slime London is the first event of its kind in the UK, bringing slime from the screens of Insta-feeds, to the hands of its consumers.
- Modernised slime is slime that is visually aesthetic. It comes in a variety of forms and is usually brightly coloured or has additional toppings like glitter and beads.
- The space will be Instagrammable with endless photo opportunities throughout the event including a ball pit.
- Slime London is anticipating an attendance of over 6,000 across the weekend.
- 'How to make slime' masterclass tickets sold out in the first 2 weeks of launching.