



The MIIM Islamabad

Franchised Business Partnership Proposal

(owners-Private Educational Institutions)



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CONTACT ADDRESS

The MIIM Islamabad (Pakistan)
Plot # 1-S, Main Double Road
Markaz, G-11/3 Islamabad (Pakistan)
051-9239984-85, 051-2100114-5 & 6
UAN: 051-111-66-77-00

Fax: 051-2229315

Website: www.miim.edu.pk

E.mail: info@miim.edu.pk

[miimisb](https://twitter.com/miimisb) [Facebook.com/miimisb](https://www.facebook.com/miimisb)



Overview

Following our recent discussions with **ABC** the MIIM Islamabad have pleasure presenting proposal, for Franchised Partnership. We believe that the offered Programs will enhance the Institute's reputation, provide added value to the students and increase revenue.

ABC reputation will be enhanced by providing the students with an opportunity to gain the benefits of more than 2500 courses designed & Developed by the committed and dedicated faculty of MIIM accredited by Skill Development Council Punjab and similarly all programs registered with Trade Testing Board Directorate General Technical Education & Manpower Training Government of KPK. MIIM also have the opportunity to offer more than 2500 Diploma courses in Professional, Vocational & Technical Education in collaboration with **(1)** Pearson Edexcel USA/UK & with The Management Edge Group Australia. All such Qualification is Globally acceptable for employment, immigration as will as for admission in any pathway Degree.

Study Method

The study is 100% assignment based. All students will be provided with an online learning portal called **iZone**. They will be issued assignments, which they must complete and submit within a given time frame. The assessment and grading will be made purely on these assignments.

Equivalence

Higher National Diplomas are considered equivalent to the first 2-years of a Bachelors degree. An HND holder usually progresses into 3rd and final year of a Bachelors program of the same subject taken as major. The progression is also available in **European union** and Commonwealth countries including Australia & Canada.

Pearson Edexcel being UK based vocational qualifications; these diplomas cannot exactly be measured for equivalency in Pakistani system however in general the Level-5 diploma is equivalent to first 2-years of a 3-year UK bachelors. The level-5 qualification holder lands in the 3rd and final year of the Bachelors program in UK. Therefore this qualification can be considered equivalent to 2-year Associate Bachelors Degree in Pakistan if the candidate has done it after **intermediate**. Similarly, Level-7 qualification is called a Post-Graduate Diploma and candidates land in the final year of Masters Programs in UK. HEC in Pakistan has defined no equivalency for it however the international standards make it almost equivalent to honors degree in Pakistan and/or Post Graduate Diploma, which is done after completion of two years Associate Bachelors degree.

Exemptions

Apart from progression into UK, Canada, or Australia based universities, the HND (Accounting) holder can avail exemptions for first 6-papers of ACCA, which can be done locally.

Entry Requirement

1. The minimum entry requirement for HND is Intermediate incase the student wants to progress into Bachelors programs.
2. Matric qualified student become eligible for ACCA exemptions after doing HND (Accounting). Intermediate is not required as entry requirement for it.
3. Work experience of atleast 3-years in a multinational or banks etc. or atleast 5-years in a local organization may allow a **Matric candidate** to enter **directly into HND**.

Students will have the added value of a pathway for certification to an Australian UK, USA, Canada Vocational Qualification that Articulates to an Recognized University degree, should any student wish to further their studies in these Countries.





About The MIIM Islamabad

MIIM Islamabad is working as Master Training Institute for one and 2 years Professional, Vocational & Technical Courses offered in collaboration with Skill Development Council, Punjab, Lahore and similarly with Trade Testing Board Directorate General Technical Education Government of KPK.

MIIM has also signed various Articulation Agreement on Globally Recognized Qualification with the University of New Castle UK UKAP, PEARSON EDEXCEL USA/UK and The Management Edge Group Australia.

Detail is available on website at www.miim.edu.pk.

what is the program?

Currently MIIM provides various Executive Diploma & CPM Programs and short Certificate courses in the range of 2500 discipline to their students under RES (Assignment System) FTES (Assessment System, RPL Direct Award within 4-6 weeks to On-Job-Professionals with strong employment history with some academic background.

MIIM propose that in parallel to above Diplomas can also offer your students the opportunity to gain the following Qualifications as well:-

PEARSON EDEXCEL USA/UK

www.edexcel.com

The Management Edge Group Australia

www.tme.com.au

University of New Castle-UK

www.unc.ac

UKAP-International Recognized Qualification

www.ukap.co.jp

ASC-UK

www.angloskillscollege.co.uk

The MIIM Islamabad will map your existing qualifications.

If there are gaps between your existing program and the Australian UK & USA Qualifications. we would determine whether the gaps could be met by:

- ☞ additional assignments or homework being completed by students,
- ☞ extra lectures and assignments and examinations conducted by Institute Lecturers
- ☞ extra lectures and assignments to be conducted by Concerned Institutions.

How does it work?

Most of the Domestic & International Programs are offered Under RPL as experience Based Education on assessment Criteria by MIIM.

The Vocational sector provides students practical knowledge & skills and combines real world application with theoretical knowledge.

Where to from here?

If **ABC** is interested in this partnering program we would appreciate receiving an Expression of Interest (EOI) from the Institute and our Executive Director, Mr. Zeeshan or K.M. Zahid Chairman would be honored to have a telecon with you and your Heads of Department at a mutually suitable time and date to discuss the details and if deemed to be of **value sign a memorandum of Understanding**.

This will give **ABC** the opportunity to commence this program in this academic year.

If **ABC** proceeds, there is also the opportunity to offer this Qualification to all Prospective students including On-Job-Professional as Direct Award within shortest possible time.





Who markets the Program?

This program is sponsored and marketed by **ABC** to its students. The MIIM will provide all Guidelines, Assistance sample with marketing material, which can be advertised later on in the Print / Electronic Media by **ABC**. This will further enhance **ABC** reputation, demonstrating its international relationships with overseas educational Institutions providing its students with a pathway Education in Australian UK & USA Universities should this be the direction of students who wishes to benefit the promotion in the specific field.

Domestic / International Partnership

BOD MIIM always welcome the Franchised application form available on website at www.miim.edu.pk to be filled in by the owners of the Private Institutions for proper affiliation with non-refundable fee of Rupees 30000/= for Domestic Partnership and US\$ 600/= for International Partnership. The Management of MIIM Islamabad will issue the MOU on Potential Franchised Partnership within fortnightly to the Prospective Institutions who will apply for such Partnership.

What are the fees to be paid to The MIIM Islamabad.

ABC will pay The MIIM separately agreed per student per qualification, with a discount if more than one Qualification is taken up by the Students. What the charges for each student is entirely the decision of the **ABC** with their overhead expenses .

The MIIM Islamabad will provide all material and resources and will assess the standard of the local qualification and determine in consultation with the Management of Institute / College that how we can provide qualification with **ABC** the least impact on the student's study load.

We look forward to receiving your letter of interest (LOI) and if you wish to take this discussion further then please do not hesitate to contact the higher management of MIIM Islamabad.





MIIM Main Training Campus Islamabad:-

Plot No. 1-S, Main Double Road Markaz, G-11/3 Islamabad (Pakistan)

Tel: 051-9239984-85, 051-2100114-5 & 6 Fax: 051-2229315

Mob: 0321-5179572, 0300-9501851

UAN No. 111-66-77-00

Website: www.miim.edu.pk Email: info@miim.edu.pk

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 facebook.com/miimisb



Certificate of Franchised Partnership



This is to confirm that

is an authorized Franchised Business Partner with
The MIIM Islamabad (Pakistan)
and has the legitimate authority to offer our accredited
Qualification Under full consent of the BOD MIIM Islamabad
The **ABC** is further authorized to announce
Pearson Edexcel Assured, HND & Post-Graduate Programs Including
Australian Qualification on behalf of The Management Edge Group.

Issue Date_____

Validity_____

Executive Director (MIIM)

Chairman (MIIM)



MIIM Partnership Proposal