Free State Festival 2018
Transient Guest Tax Grant Proposal Budget

Expenses

Staff:		
Free State Festival Director		$15,000
Event Coordinator		$1,000
Graphic Designer		$3,000
Film Tech/Projectionist		$1,000
Tech Staff (Non-film)		$2,000
Box Office Staff		$1,000
Centro Hispano Teacher		$1,000
Administrative Interns		$1,000
Staff Subtotal:	***$25,000***	
Artist Fees:		
Comedian		$10,000
Ideas Speaker		$15,000
Featured Music Performers		$15,000
Music Openers		$1,000
Art Installations/Visual Artists		$15,000
Film Licensing Fees		$2,500
Artist Fee Subtotal:	***$58,500***	
Marketing (Cash):		
Print Advertising		$1,500
Social Media Advertising		$500
Photos/Video of Festival		$1,000
Posters		$2,700
Flyers and Postcards		$200
Website Maintenance		$500
Marketing (Cash) Subtotal:	***$6,400***	
Marketing In-kind:		
Festival Program		$1,000
KPR Radio Ads		$5,000
KJHK Radio Ads		$250
Great Plains Media Radio Ads		$1,000
Lawrence Business Magazine Ads		$1,000
Marketing (In-Kind) Subtotal:	***$8,250***	
Travel:		
Bus transportation for Centro Hispano students		$1,000
Film Festival Travel for FSF Director		$2,000
Filmmaker Travel to FSF		$2,000
Travel Subtotal:	***$5,000***	
Other Expenses:		
Festival Guest Hospitality		$1,000
Other Expenses Subtotal:	***$1,000***	

Total:	**$104,150**

Revenue

National Endowment for the Arts (committed)	$50,000
Transient Guest Tax Grant (pending)	$15,000
University of Kansas (pending)	$10,000
The Lawrence Arts Center (committed)	$3,400
Prairie Fire Entertainment (pending)	$2,000
KPR (pending)	$5,000
KJHK (pending)	$250
Great Plains Media (pending)	$1,000
Lawrence Business Magazine (pending)	$1,000
Mainline Printing (pending)	$1,000
Film Submission Income (pending)	$500
Festival Ticket Revenue (pending)	$15,000
Total:	**$104,150**