

International Office Trip Report

Overview of Trip

Global Study Trip to Cairo 23rd – 27th February 2016

Number of Enquiries	Competitor Presence	Agent/Alumni assistance	Popular Subjects and Levels Schools in descending order of inquiry : LHS EAS AMS ABS LSS
67	Approx..40 UK based HEIs inc.UCL,Goldsmiths, Plymouth,Glasgow,York,Bournemouth, Bradford, Brunel, Coventry, DMU, Leeds	None?	Foundation: 8 (6 EAS & 2 ABS) UG : 22 (11 ABS, 7 EAS, 2 LSS, 1 LHS, 1 AMS) PGT: 29 (12 LHS, 7 EAS, 1 LSS, 3 ABS, 6 AMS) MBA : 3 PGR: 9 (3 ABS, 4 AMS, 1 LSS, 1 LHS)

Recommendations and School action list

This set of events was organised by an Education Agent based in Egypt, Global Study -- it is well organised and students and families were keen on a UK educational experiences. The footfall was well worth attending as was the interest shown in Aston.

Most visitors were not familiar with where Birmingham and Aston is located in the UK , but were keen on knowing more about the location and facilities around our campus.

The most important issues for most visitors were:

Scholarships/studentships

Cost of accommodation

Location of campus

Facilities

Safety

Follow up queries:

MBA

UG 1 and advanced entry

Year 12 A level acceptance

Foundation entry: number of A levels from IGCSE programme?

Medical School Masters programmes

Scholarships for all levels requested

Transfers into year two

New SAT grading system in USA ?? do we need to update our quals sheet?

Recommendations to schools/information on future attendance etc

Subjects asked for not currently offered at Aston on campus F/T:
Masters in Chemical Engineering, Clinical Health Management,

Future attendance :

- Materials – same number of prospectuses but add some accommodation booklets, research process guidance , IGSCCE and A level entry for Foundation guidance ,updated SAT and AP quals sheet for American system, 10 MBA booklets plus 2 on line, Birmingham information- tourist brochure.
- A CRM system would assist in tracking these enquiries into applications . (eg: akkroo)
- It would be really helpful to have an Alumnus each day to engage with the students , as other institutions did.
- An IB breakdown for each school

International Office contact details

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