

PROJECT: Project #2 - 36 Shots					
NAME:		CLASS: Digital Arts		PERIOD:	
Assignment / Problem	Extraordinary (100 points)	Excellent (90-99 points)	Adequate (80-89 points)	Needs Work (70-79 points)	No Effort (60-69 points)
<b>Composition and Design</b>  Did the student use the guidelines for good composition to create aesthetically pleasing, well-composed images?	<b>5</b>  Mastery of composition, all guidelines are evident and used successfully	<b>4</b>  Composition works well. Student used many guidelines effectively - all images create unity	<b>3</b>  Composition is apparent, student attempted to use guidelines effectively some images may be better elsewhere	<b>2</b>  Composition is not unified, guidelines not used effectively, poor image selection	<b>1</b>  Poor composition No use of guidelines apparent
<b>Craftsmanship</b>  Did the student pay attention to details and present neat quality work? Did he/she use flash, macro, and image adjustments effectively? Were the final photos blurry or in focus?	<b>5</b>  Extreme attention to details and exceptionally neat All photos are in focus and composed using excellent technique and image adjusts	<b>4</b>  Showed attention to detail and used images that were in focus and adjusted appropriately	<b>3</b>  Attempted to show details, work is somewhat neat image adjusts were attempted, few images are blurry	<b>2</b>  Only basic details low quality of work Camera techniques or image adjusts were not used properly, images are blurry	<b>1</b>  No details, poor quality of work, most images are blurry, few proper image adjusts used
<b>Work Ethic / Creativity</b>  Did the student take a lot of photos? Did he/she experiment with different angles/position/lighting?	<b>5</b>  Went above and beyond. Experimented with numerous settings lighting/ solutions. Pushed the boundaries.	<b>4</b>  Took lots of photos. Composed their shots, tried new angles, and lighting situations had a broad range of shots to choose from	<b>3</b>  Could have taken more photos, fulfilled the assignment, attempted to set-up compositions, could have better lighting	<b>2</b>  Did not take enough shots. Poor lighting used. Images were all similar, could have went further and experimented.	<b>1</b>  Did not fulfill the assignment. Could have taken more photos. Did not try different angles or lighting
<b>Growth Progress/Application of Knowledge</b>  How has the student demonstrated what he/she has learned? Does his/her work reflect that he/she has understood and applied new knowledge?	<b>5</b>  Has successfully internalized the lesson and used new knowledge effectively evident in their use of composition and camera techniques	<b>4</b>  Has shown an understanding of new knowledge and improvement apparent in their use of guidelines and camera techniques	<b>3</b>  Has shown some understanding and improvement from previous works, attempted to use guidelines and camera techniques	<b>2</b>  Has shown little improvement or understanding from new knowledge, did not use camera or guidelines effectively	<b>1</b>  Has shown no improvement or understanding of new knowledge
FINAL GRADE:					

## ARTIST STATEMENT RUBRIC

Assignment / Problem	Extraordinary (20 points)	Excellent (17 points)	Adequate (14 points)	Needs Work (12 points)	No Effort (9 points)
<b>Presentation / Craftsmanship</b>  Did the student include their name, a title, date, and image of the work?	<b>5</b>  Presented in a professional manner and/or of an extremely high quality.	<b>4</b>  Presented well and includes all required information and details	<b>3</b>  May be missing one required detail	<b>2</b>  Basic presentation, may be missing more than one required detail	<b>1</b>  Poor presentation, does not fulfill requirements
<b>Technical Description (WHAT)</b>  Did the student write about WHAT they did? Including: Photoshops / Illustrator tools and techniques, Compositional Guidelines or Principles of Design. Cropping, Adjustments, Camera Settings, Filters, Manipulations, Choice of Typography, Layout, Colors, Line, etc.	<b>5</b>  Has MASTERFULLY written about their technical description and process involved in creating this work	<b>4</b>  Has SUCCESSFULLY written about their technical description and process involved in creating this work	<b>3</b>  ATTEMPTED to write about their technical description and process involved in creating this work	<b>2</b>  DID NOT EFFECTIVELY write about their technical description and process involved in creating this work	<b>1</b>  DID NOT WRITE a technical description about their process
<b>Philisophical Desription (WHY)</b>  Did the student write about WHY they made the choices that they did? This includes discussing the intended meaning or message that the artist is trying to visually communicate, the target audience, the effectiveness of their message, and/or their intentions in WHY they created this work.	<b>5</b>  Has MASTERFULLY written about their intended meaning and message.	<b>4</b>  Has SUCCESSFULLY written about their intended meaning and message.	<b>3</b>  ATTEMPTED to write about about their intended meaning and message.	<b>2</b>  DID NOT EFFECTIVELY write about their intended meaning and message.	<b>1</b>  DID NOT WRITE about their intended meaning and message.
FINAL GRADE:					