ST. LUKE'S UNIVERSITY HEALTH NETWORK
COMPREHENSIVE SCHOOL & SPORTS MEDICINE PARTNERSHIP PROPOSAL
EXECUTIVE SUMMARY – V1.0

St. Luke's University Health Network is excited to present **Easton Area School District** with this **Executive Summary Update (V1.0)** which describes and highlights the many essential and value-added components of our **"Healthy Lifestyle" Program.** This document illustrates the key differences and unparalleled benefit of partnering with the Region's Most Highly Integrated School & Sports Medicine Program and ONLY University Health Network.

1. **Overview: St. Luke's University Health Network** (SLUHN) is a non-profit, fully integrated and nationally recognized Health Network providing services at more than 300 sites in Lehigh, Northampton, Carbon, Schuylkill, Bucks, Montgomery, Berks and Monroe counties in Pennsylvania and Warren County, New Jersey. Network highlights include:

   - **12 Community Hospitals** (St. Luke's Monroe - **only** local hospital awarded an **"A"** for Patient Safety).
   - **University Hospital & Temple St. Luke's Medical School - Top 100 Major Teaching Hospital**
   - **16,000 Employees, 2000+ Physicians, and 100+ Specialties**
   - **25+ Residency & Fellowship Specialty Training Programs including:**
     - **Orthopedics, Sports Medicine, Physical Therapy & Athletic Training**
   - **Region's ONLY Fellowship Trained Neurologist in Sports Concussion Management**
   - **350 + Outpatient Facilities including 19 Urgent Care (Care Now) Facilities**

   The **St. Luke's Sports Medicine Program** is backed by the Region's **only** University Health Network and a Watson Health Top 100 Major Hospital - Medical School. The Program includes musculoskeletal experts in Orthopedics, Primary Care Sports Medicine, Neuroscience (concussion management), Cardiology (sports cardiology), Physical Therapy, Athletic Training, Sports Performance, Fitness Training, and other essential specialty practices and services. This Musculoskeletal Team consists of nearly **400 practitioners** including more than **65 providers** with specialty training in Orthopedics and Sports Medicine. The Team also includes educational experts uniquely qualified to support the **District's Chapter 339 Plans**.

   In addition, the St. Luke's Sports Medicine Program is partnered with more than **50** School Districts and Private Schools and has the most licensed athletic trainers (150+) and sports performance coaches (20+) in the Region. More than 80% of the licensed athletic trainers on staff have advanced training (master's level or higher and/or residency training). **Most importantly,** the St. Luke's Sports Medicine Program is led by a Team of highly qualified and nationally recognized experts including John M. Hauth, EdD, LAT, ATC, Senior Network Administrator for Sports Medicine and a complement of business and clinical experts. The Leadership Team also includes four (4) Program Managers with more than 20 years of secondary school experience each as well as a Team of Coordinators (5). Our Team of Coordinators is led by Ms. Shelby Hoppis – **United States Olympic and Paralympic Teams** (USA Wrestling), Mr. Christopher Peduzzi – **Former Head Athletic Trainer: Philadelphia Eagles** (20 Years NFL Experience) and Mr. Brad Burrows – **25+ Year Professional in the Berks County Region**.

2. **Community Health & Preventive Medicine/Occupational Medicine**: St. Luke's has a highly integrated Program and works collaboratively with partner school districts to provide a variety of onsite and scheduled special events that promote a "Healthy Lifestyle" Vision. Additionally, St. Luke's encourages involvement with the District's Wellness Committee in constructing regular educational programs and seminars for its students, employees and community members. These services/events include District/Community Health

Fairs, Biometric Screenings, Diabetes Awareness Programs, Flu Shot Clinics, Preventive Health Screenings, Mental Health Seminars/Programs and many, many other services and educational programs. Our close collaboration with school districts and community partners (United Way) has led to successful funding through grants to support health liaisons, Intergenerational Gardening Programs and funding for essential services like physicals and immunizations for children. These grants have also provided funding to support reading and literacy as well as drug and alcohol programs. Ed Nawrocki, President of our St. Luke's Anderson Campus and Carol Kuplen, President of our University Hospital and their Leadership Teams are committed to the Southern Lehigh School District and stand ready to support the District's Mission to ….*"respect the diversity of its student population and is dedicated to the importance of developing our students into responsible citizens. We will provide each student with an academically challenging program that enhances creativity, develops an ability to use technology, and encourages critical thinking and problem solving.."*

3. The **St. Luke's Ten-Year "Healthy Lifestyle" Proposal** is outlined in the attached Table 1.0 (page 5). There are **NO** annual fees for (1) team physician services, (2) sports medicine/athletic training or (3) sports performance coaching under this Agreement. The proposal includes a **$166,500.00** sign-on in Loyalty Partnership Sponsorship support for EASD upon execution of the Agreement with **$150,000.00** in additional facility and/or partnership investments in years 3, 6, and 9. District sponsorship support has been set at **$150,000.00** annually for the 10-year period **($ 1,500,000.00)** with an additional **$7,500.00** for AT sports medicine supplies **($75,000.00)**, a EASD Education Foundation Partner Donation of **$10,000.00** annually **($100,000.00)** a contribution of **$5,000.00** to the District's Scholarship Program **($50,000.00)**, a Game Day Ambulance Allowance (at cost) up to **$5,000.00** annually **($50,000.00)**, and Professional/ Olympic Athlete Appearances investment of **$5,000.00** for 10 years **($50,000)** as Co-Revenue generating SHARE events. Total sponsorship/ donations to the District are **$2,176,500.00** over the 10-Year Term. The total value of donations and in-kind professional services is valued **$8,896,500.00.**

4. **Facility Renovation & Program Investments:** Based on our discovery sessions with the District and our discussion with the EASD Athletics Department, our 10-year proposal includes sponsorships which could support priority renovations and upgrades identified by the District. This may include but is not limited to:

5. **St. Luke's School and Sports Safety Initiative:** This Program includes:

    a. **Donation of up to 6 AEDs** – Combined Effort of SLUHN and the Gregory Moyer Defibrillator Fund
    b. **Free Consultation on District AED Readiness Plan**
    c. **CPR/AED Training:** Administrators, Teachers and Staff
    d. **CPR/AED Training:** Student Training for PDE Requirements (Hands-Only)
    e. **Stop-the-Bleed Training –** Upon Request
    f. Other Trainings Upon Request

6. **Sponsorship Payments:** All payments to be made as outlined in the Agreement unless otherwise recommended by the Board.

7. **Sports Medicine & Sports Performance Services:** St. Luke's Sports Medicine Program has been the Region's leader for nearly a decade and is led by Nationally-recognized experts in the field. The Leadership Team has more than 100 years of collective experience in the secondary, college, and professional sport settings. In addition to the above, there are several other key factors that differentiate St. Luke's from the competition including:

    a. **Pediatric Intensive Care Unit & Full Range of Pediatric Specialties**
        i. **Region's ONLY Fellowship Trained Neurologist in Sport Concussion**
        ii. **Pediatric Orthopedic Specialist**

b. **Dedicated Program Manager –**Athletic Trainer with more than twenty-five years of secondary school experience. Provides additional support to the District.
c. **Full-Time Athletic Trainers (Exempt)** - 12 Month Access
   i. **Approved Schedule by District/Manager – No Additional Charges**
   ii. **No Additional Charge for Holiday/PIAA Season Events**
   iii. **Additional Support for large events at No Charge** (Competition Charges $35-$40/Hr.)
d. **Dedicated Sports Performance Coach at EASD with Customized Consultation**
e. **Pro/Olympic Athlete Sessions –** Upon Request **at No Charge (Minimum Value)**

8. **EASD & District Sports Performance:** St. Luke's will work collaboratively with the District on the development of a revenue sharing model for selected events held at District sites. This revenue would be earmarked for enhancements to the District's athletics facilities and programs. Programs will include selected members of St. Luke's Pro/Olympic Sports Community Ambassador Team This include but is not limited to:

a.	Steve Carlton	Professional Baseball Player (MLB HOF)
b.	David Akers	Professional Football Player (NFL – Eagles HOF)
c.	Chanelle Price	World Champion/Olympic Class Track & Field Athlete
d.	Mandy Marquardt	World/Olympic Caliber Cyclist
e.	Jillian Seamon	World/Olympic Level – Team USA Weightlifting
f.	Jarvis Johnson	Professional Football Player (Superbowl Champion – Baltimore Ravens)
g.	LV Wrestling Club	World/Olympic Level Wrestlers
h.	Mike Cerimele	Penn State University Football Captain/Sports Performance
i.	Bobby McClarin	US Naval Academy Football Captain/Sports Performance

9. **Behavioral Health Integration:** The St. Luke's School and Sports Medicine Programs are integrated with the St. Luke's Behavioral Medicine Department. The Team will collaborate with the District to provide additional Behavioral Health resources for the students and staff at EASD upon request and with the approval of the County Agency. This may include but is not limited to additional onsite support designed to complement the District's Team.

   a. St. Luke's will establish a Steering Committee to work with the District to explore approvals and develop a plan that best meets the needs of the EASD Community.
   b. Student-athletes from the District will have access to Amie Allanson-Dundon. Amie is a Licensed Professional Counselor with St. Luke's Physician Group. She is the Network Director for Clinical Therapy services and has been a psychotherapist for more than 23 years. Amie is a Hall of Fame Athlete at Muhlenberg College. She is an **addictions specialist and psychotherapist with Major League Baseball** and also a certified clinical trauma professional.

10. **The Low Cost – Highest Quality Provider**: The St. Luke's Sports Medicine Program is the Region's Low-Cost Provider. In addition, St. Luke's Hospitals and Specialty Practices consistently outperform our competitors on critical patient quality and safety measures. Selected measures include:

• **Expense Per Adjusted Discharge:**	SLUHN = $4,739	vs.	LVHN/CH = $ 7,628.00
• **Adjusted Cost Per Case (Cardio):**	SLUHN = $23,230	vs.	LVHN = $34,964.00
• **Facility Fees for Professional Visits:**	SLUHN – NO	vs.	CH – **YES**
• **Physician Incentives for Services:**	SLUHN – NO	vs.	CH – **YES**
• **Watson Health Top 100 Hospital:**	SLUHN – **YES**	vs.	CH – NO
• **Leapfrog Patient Safety Award:**	St. Luke's Anderson: **A**		LVHN Muhlenberg**: A**
	St. Luke's University: **A**		LVHN Pocono: **B**
• **Overall Medicare Star Ratings:**	St. Luke's**: 5-Stars**		LVHN: 3-Stars
• **HCAHPS Star Ratings:**	St. Luke's: **4-Stars**		LVHN: 3-Stars

11. **<u>The Rover Center for Lifestyle Medicine</u>** St. Luke's will work collaboratively with the District to establish a Lifestyle Medicine and Sports Performance Training Center at the site of the Easton Academy. Goals will be centered on establishing a dedicated site for Easton Area Athletes to receive the highest quality training with sports performance experts from St. Luke's University Health Network. Additionally, St. Luke's will design a facility and program for addressing the four pillars of Lifestyle Medicine at the Easton Academy location. Programs to address the whole person will be made available to staff and families of the Easton Area School District Community.

12. **<u>Cottingham Stadium: A Healthy Lifestyle Venue</u>** St. Luke's will work collaboratively with the District to establish a variety of programs for the underserved at the Cottingham Stadium and other mutually agreed locations within the District. Specifically, St. Luke's and its strategic sports business initiative partners will design and implement programs that include both traditional and emerging sports and physical activities. In addition to programs for school aged children, St. Luke's will develop Lifestyle Medicine programming to address needs within the community and drive our shared Vision for a "Healthy Lifestyle" partnership.

13. **<u>St. Luke's Student Athletic Mentorship Program:</u>** A new partnership between St. Luke's and a leading mentorship and academic/athletic support organization will be integrated, upon mutual agreement, into our relationship with EASD. There will no additional costs associated with this program.

ST. LUKE'S UNIVERSITY HEALTH NETWORK

DISTRICT AND SPORTS MEDICINE PARTNERSHIP PROPOSAL

EXECUTIVE SUMMARY – V1.0

Value-Added Initiatives:

- **Strategic collaboration to bring School Health & Sports Medicine Services with Onsite Clinic.**
- Support of **Behavioral Health Services Program** for the entire **Easton Area School District**
- Development of Comprehensive **Occupational Medicine Program**
- Development of ***Press Pause Room(s) and Wellness Programs for Staff***
- Development of **Chapter 339 Initiative Program** including Medical Careers Education Pathway
- **Fast-track Access** to the Region's leading Hospital – St. Luke's Anderson Campus, St. Luke's Easton, Care Now in Forks/ Wind Gap/ Phillipsburg and Physical Therapy facilities in Forks, Palmer and at our Anderson Campus.

Details of Sports Medicine and Performance Services:

- **3 Licensed Athletic Trainers** dedicated to **EASD** High School and Middle School.
- Additional support for large events/tournaments at **NO ADDITIONAL CHARGE.**
- **1 Certified Sports Performance Coach integrated with new Teambuildr Strength & Conditioning Software.**
- **Dedicated Program Manager, Dedicated Senior Liaison, Dedicated Team Physicians**, and **Dedicated Sports Physical Therapist**
- **Baseline Concussion Testing** (ImPACT®) and **Injury Prevention Screenings**
- **Pre-Season Annual Athletic Physicals** (3/ Yr) – Streamlined Referrals for Athletic Clearances
- **Educational Training Sessions for CPR/AED, Stop the Bleed upon request**.
- **And so much more!**