

Microsoft Band

Fact Sheet
January 2016



Meet Microsoft Band, the smart band created to enable you to live healthier and achieve more. Microsoft Band tracks your heart rate, exercise, calorie burn and sleep quality, and provides notifications about your emails, texts and calendar alerts. Advanced sensors track data specific to running, biking and golfing, and technology from Microsoft Health gives you actionable insights based on your data. Microsoft Band and Microsoft Health let you share your activity data with your favorite fitness apps, and give you access to experiences developed with premier sports and lifestyle brands. Microsoft Band is available in Australia at the Microsoft Flagship Store in Sydney, JBHIFI, Harvey Norman, select Rebel Sport stores and online as well as Microsoftstore.com.

Top Features and Benefits

- **Live healthier.** Microsoft Band and Microsoft Health help you live healthier by tracking your heart rate, exercise, calorie burn and sleep quality. Microsoft Health is available as a universal Windows app, a dedicated app for iOS and Android devices, and via a Web Dashboard, enabling people to set wellness goals and receive actionable insights.
 - **Get fit.** Reach your fitness goals with Guided Workouts and custom tracking whether running, biking or golfing. Your perfect workout companion, Microsoft Band not only tracks speed and distance with a built-in GPS but even elevation gains with its built-in barometer.
 - **Be productive.** Stay connected at a glance with the notifications that matter most to you right on your wrist. Easily check email previews, calendar alerts, calls or text messages, and view social updates. Stay organised with personal reminders you can set with your voice using Cortana.¹
-

- Advanced technology.** Microsoft Band's curved screen makes it comfortable to wear. The vibrant, full-color AMOLED display is bright and easy to read, and is protected with durable Corning® Gorilla® Glass 3. Its 11 advanced sensors track your daily activity, exercise and sleep quality. And with built-in GPS, you aren't tethered to a phone to track your data — it's stored in the device itself then uploaded to Microsoft Health once Bluetooth® kicks in.

Technical Specifications

Material	Thermal plastic elastomer silicone vulcanate (TPSiV)
Display Size	32mm x 12.8mm
Display Type	Curved AMOLED
Resolution	320x128 pixels
Battery	48 hours ²
Average Charge Time	Full charge in less than 1.5 hours
Battery Type	Li-polymer
Operating Temperature Ranges	-10°C to 40°C (14°F to 104°F)
Maximum Operating Altitude	-300m to +4877m
Sensors	Optical heart rate sensor 3-axis accelerometer Gyrometer GPS Ambient light sensor Skin temperature sensor UV sensor Capacitive sensor Galvanic skin response Microphone Barometer
Additional Technology	Haptic vibration motor
Connectivity	Bluetooth® 4.0 LE

Supported mobile devices	Windows Phone 8.1 update or greater iPhone® 5, 5C, 5S, 6, 6 Plus with iOS® 8.1.2 or greater Android™ 4.4 or later phones with Bluetooth®
--------------------------	--

Charge Cable Connector	Custom charge cable
------------------------	---------------------

Water Resistance	For water-resistance details and limitations, see http://microsoft.com/band/waterresistance .
------------------	---

Pricing

Microsoft Band

AUD\$379.99 RRP

¹ Cortana only available with Windows Phone 8.1 update or later; available in English only.

² Advanced functionality like GPS use will impact battery performance. Battery has limited recharge cycles and cannot be replaced. See <http://microsoft.com/band/battery> for more information.

Contact Information

For more information, press only:

Ogilvy PR Australia

Thomas Hunter

thomas@ogilvy.com.au

0448 877 222

02 8437 5379

For more product information and images:

Visit the Microsoft Band Newsroom at <https://news.microsoft.com/microsoft-band-press-materials/>.

For more information about Microsoft Band:

Visit Microsoft Band at <http://www.microsoft.com/band>.