

	<p>Adam Roussas Medical Student Director 2019 - 2020</p>
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Nominee's Vision & Leadership Statement

Serving as the ArMA-MSS Chair for the past 6 months has been an invaluable learning experience for me. I've exercised my friendships with colleagues who Chair their own state MSS's for guidance, and I've been given the opportunity to build new relationships with students from all Arizona medical schools. Additionally, I've finally had the opportunity to try and apply all the skills I have been developing via my significant involvement with county, state, and national level organized medicine in one very important and fun group project. In relation to developing a thriving institution of organized medicine, I think the most valuable lesson I've learned so far is that community is key. That is, our systems work better - more people are engaged - when they feel like they are a part of a community as opposed to just an institution.

For example, Our AMA-MSS is a well-oiled machine that benefits from the contributions of hundreds of individuals. When these individuals are polled on what drives them the most, the responders overwhelmingly cite the relationships they've made with others via the MSS as one of their most valued member benefits. Now when I start to think about the long-term future of ArMA, I wonder how we can begin to also develop this kind of community. I made a suggestion at the ArMA Board retreat in this vein: offering child care at meetings. I think this could be a first step in engaging the busy, modern, family oriented, young physician. Similarly, events that encourage physician, student, and resident interaction could also facilitate development of this community feeling. For example, a leadership seminar where diverse groups must work together achieve some goal or gain some skill can also be a superior way to develop relationships versus networking events where people tend to just seek out familiar faces (not that these events are not also valuable). I think an event like this where participants even help to direct ArMA initiatives and planning could go very far in making membership feel valued, ArMA develop new ideas, and again develop strong relationships among members. Ideally, motivate members to come back and bring friends.

In general, another long-term goal I see for ArMA is absolutely establishing its social media presence as the main vector by which it interacts with its membership. Many institutions have moved almost completely to social media for sharing news and updates but have done so in a way that is accessible to their main viewership, which I believe is also ArMA's target membership: the busy, modern, family oriented, young physician. This group empirically responds well to more personal, easily accessible social media updates. For example, in addition to lengthy e-mail advocacy updates, a very brief, direct, interactive, closed-captioned video overview (twitter, Instagram, Facebook) of a high priority bill, for example, and how to engage could also bring more much needed attention and involvement. Another example could be the board of directors recruitment e-mail. It's very easy to just delete another anticipated e-mail blast. It's much harder to scroll past a 10 second video offering a leadership position.

Finally, ArMA could also consider providing more leadership positions to physicians, residents, and students. I think a logical step for ArMA would be to begin developing more member sections and other leadership opportunities. LGBTQ, minority affairs, women physicians, and senior physicians are a few



sections that come to mind immediately. I believe the board is also working on re-establishing the RFS, and this is something I would certainly love to help with. In terms of leadership positions, providing hospital leadership with delegates in the ArMA HOD, creating more liaison positions, and creating mentor “fellowships” also seem like good entry points for physicians who want to be involved but do not see the immediate benefit of doing so.

All of that said, I think that current ArMA leadership has been doing an amazing job providing increased value over the past several years. All of the events I attended this past year have been truly wonderful and rewarding. I now hope I can be apart of and contribute to what I know will be continued growth in a positive direction.

In terms of my own leadership endeavors, the vast majority of my leadership involvement has been within organized medicine. In these roles, I have primarily focused on member personal and professional development, policy analysis and development, and increasing avenues for engagement and value for members. Serving now as the ArMA-MSS Chair, I have traveled to 4/6 of Arizona’s medical schools to recruit new members and speak about advocacy in Arizona and nationally. I have been working closely with our governing council to oversee the launch of the higher logic platform, actively working to plan our first annual meeting this coming June and developing our recruitment committee to get more students to ArMA events. Throughout all of this, I have done my best to lead by example and with excitement, and thus far believe we have been making positive gains in establishing our section. These accomplishments are consistent with my previous work with our county and national organizations, increasing student participation and growing our chapters and committees. And most importantly to me, I’ve helped a number of students both in my state and in others achieve their own advocacy and leadership goals. These accomplishments though were certainly not achieved by my actions alone. I think my greatest strength as a leader is rallying those around me. As one of my colleagues put it, I bring people with me as I strive to better myself. If selected to the ArMA-BOD, I will continue to pursue my own growth and that of ArMA, and in doing so will actively engage the students of Arizona to garner ideas and input and effectively represent the student perspective on the board. Given how well connected we are now with the new student section and higher logic platform, I am certain we can have one of the best years yet for ArMA’s physicians and students.