

FRANCHISE PROPOSAL

Add Date

Add Name

Add Street Address

Add City, State and Zip Code

Dear Sir or Madam:

_____ (the "Proposed Franchisee"), presents the following Franchise Proposal to _____ (the "Franchisor"), to summarize the general business structure, experience and qualifications of the Proposed Franchisee, and to outline the terms and conditions governing the Franchise Proposal for the franchise business sought by the Proposed Franchisee.

ALL TERMS AND CONDITIONS CONTAINED HEREIN ARE PROPOSALS ONLY, AND ARE SUBJECT AT ALL TIMES TO THE TERMS AND CONDITIONS OF THE FRANCHISE DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND ALL EXHIBITS AND ATTACHMENTS THERETO, AND TO APPLICABLE STATE AND FEDERAL FRANCHISE LAWS, RULES AND REGULATIONS.

Proposed Franchisee: _____.

Business Structure: The Proposed Franchisee is a _____, organized under the laws of the State of _____ in _____.

Controlling Principals: The Controlling Principals and management team of the Proposed Franchisee have extensive business experience and over ___ years in the _____ business segment. The Controlling Principals are: _____

The resumes of the Controlling Principals are attached hereto as Attachment "A".

Proposed Franchise Location: The Proposed Franchisee has found an ideal location for the franchisee business located at _____. The proposed location is zoned appropriately to operate the franchise business and possesses the following location strengths:

Protected Territory: In addition to the proposed location for the franchise business, the Proposed Franchisee would also like the option to build additional franchises in the next few years in the surrounding area. As part of the proposed Franchise Agreement, we would request that the following territory be protected for our exclusive use for the term of our Franchise Agreement:

_____.

Proposed Term: _____ years.

Proposed Fees:

Initial Franchise Fee	\$ _____
Royalty Fee	_____ % of gross revenues

National Advertising Fee _____% of gross revenues

Timeline: We propose receiving a copy of the Franchisor’s Franchise Disclosure Document (“FDD”) by _____. Following the receipt of the FDD by the Proposed Franchisee, we request a due diligence period of sixty (60) days followed by execution of the Franchise Agreement.

Definitive Agreements: Franchise Disclosure Document (“FDD”); Franchise Agreement and Exhibits

We are looking forward to working with the Franchisor and its management to move forward with this Franchise Proposal. Please contact us at any time to discuss this matter, and to arrange for the completion of the next steps in this proposed business relationship. Thank you for your consideration of our Franchise Proposal.

Regards,

By: _____

Title: _____