Proposal

For Ecommerce Website Design &

Development

For

AEOLUS

Prepared By:

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Sr. Project Manager

24th July 2019

RnR/2019-2020/EWA/006

RnR
DataLex
IT Makes Sense

About RnR

RnR Datalex Pvt. Ltd. is an IT and ITeS Company, established in 2009, has in-depth industry and functional expertise. We have developed a global delivery model using the latest technologies and the technical know-how that we have accumulated over the years of commitment to innovation and operations. We deliver business solutions and products to enable you in taking strategic initiatives and achieve your organizational goals. We encourage entrepreneurial thought processes that actively promote ownership, leadership and accountability at every level of your organization.

Our forte is in providing end-to-end solutions that are developed by bringing together a core group of specialists with extensive domain knowledge, traditional values, ethos and experience with a management team that understands the requirements of the client. The seamless blending of the work of both these teams is what leads to satisfied clients. Our clients in turn reward us with their trust.

Overview of Project

It is a versatile website that is simple and easy to use. With the help of it customer can order tyres and accessories online and book an appointment with ease, faster and less complexity. The website will feature all the elements, functions, and specifications as provided in Scope of Work. The client will provide all the text/copy for additional content in electronic format (e.g. MS-Word).

Objectives

- Development of an Ecommerce Web Application.
- Book Appointment Assistance for Customers.
- Integration with Tyre ERP to get real time stock and service information.

Scope of Work

Website Features:

- Home page with effective banners
- Responsive designs
- Corporate theme design following the latest web trends
- Intuitive navigation to help inexperienced users browse your site
- Clean, clear and concise layout of all copy
- Search engine friendly design
- About US
- Products Page

- Category wise product listing
- Set defined categorize for Original Tyres, Upsize, Car Batteries, and Services etc.
- Build additional advanced features like price calculator, search filters value for money etc., product comparison, upsize comparison, GPS Locator, and Find Serviceable stations.
- Allow multiple product purchase, applicable with defined discounts based on quantities.
- Pre Ordering of unavailable products.
- Implementation of Delivery Methods (Pick Up or Self).
- Building up Appointment Booking function for vehicle services.
- Writing API services for ERP Integration to fetch and transfer information related to transactions of products and/or services operated on the Ecommerce website.
- Contact Us page with inquiry form
- Payment Gateway Integration (Secure, Safe and Designed for easy checkout)
- Coupons & Discounts
- Social Media Page Links
- Sign Up Form
- Customer Login
- Wishlist & Order History
- Change Password
- Recently Viewed Products
- Invoice & payments
- Messages for Orders
- SSL Integration for All Online Order and Sensitive Transactions
- Option to Create Account as Part of Online Checkout Process
- Coupon & Schemes Management
- Multiple Shipping Address Management

Admin Features:

- Login.
- Business Insights and Dashboard.
- Manage Profile & Account Settings.
- Add, Edit and Delete Service Stations.
- Activate / Deactivate Service Stations.
- Add, Edit and Delete Customers.
- Manage Customers
  - View All Customers of the site
  - Send mail to the Customers
- Add, Edit and Delete Products.
- Product Attribute Management.
  - View All Product Attribute
  - Change the status (Active / Inactive)
  - Sort Product Attribute
  - Add Attribute
  - Enter Attribute Name
  - Edit / Delete Product Attribute
- Manage Products
  - Upload Images and Videos for respective product.
  - Add and Update Pricing.
  - Check Maximum Wish Listed Products.
  - Accept and Publish User Ratings.
  - Import / Export Products.
  - Import / Export Customers.
  - Add, Edit and Delete Value for Money rating.
- Create, Edit and Delete Discounts or Offers.
- Publish Discounts or Offers.
- Price Management and Calculator.
  - View all Price Charts
  - Search and Sort Chart by Blind Type Change the Status (Active / Inactive)
  - Add new Chart

- ↓ Select Type
  - ↓ Select and add available size
  - ↓ Upload Chart File Edit / Delete
- ▪ Order and Invoice History.
  - ↓ View all Order Detail
  - ↓ View Order Information
  - ↓ View Billing/ Shipping/ Payment
  - ↓ View/ Change Order Status (In Process, Shipped, Open, Rejected)
  - ↓ Edit /Delete Orders
  - ↓ Print Order Confirmation
  - ↓ Print Invoice
- ▪ Manage Content and Images on the website.
- ▪ Manage Meta tags, Meta keywords and Meta description for SEO purpose.
- ▪ Reports.

Additional Features:

1) API Integration with Rujul Tyre ERP for Orders, Customers and Delivery
2) Integration With logistics Partners

Commercial Details

Project Time and Costing for Website

Sr. No	Description	Units	Costing
1.	**Website Design & Development with API Integration**	**65 days**	**2,00,000**
2.	**Integration With Logistics Provider's API**		**TBD**
3.	**Training & Implementation** (additional charges apply if training exceed more than 5 days)	**5 days**	**-**
4.	**Discount 10%**		**20,000**
5.	**Total**		**1,80,000**
6.	**GST 18 %**	**-**	**32,400**
		Net Total	**2,12,400**
Recurring Cost			
1.	**SSL Integration**	**-**	**As Applicable**
2.	**Domain Renewal Charges**	**-**	**As Applicable**
3.	**Hosting Charges**	**-**	**As Applicable**

We anticipate that the web site can be set up in approximately 70 working days, with Quality assurance and Rectification.

Note: Any change in the requirement not stated in the document may change the proposal cost and timeline of delivery.

Payment Schedules

1) 70% Advance
2) 30% After Completion of Website
3) AMC fees for Website will be 25% of the total project cost. AMC will start after 6 months from the date of Go Live.

   a) AMC Includes:

   - Maintenance
   - Support
   - Schedule Backups

Proposed Technologies for Development

Platform   : Server – Apache, OS – Linux.
Languages   : PHP
Technologies   : HTML 5, AJAX, CSS3, JQuery
Database   : MySQL

Assumptions:

- Scope of work is based on the requirement document approved by customer
- All information required will be provided by you in digital format.

Exclusion

1. Development of any modules other than specified above in the scope.
2. SSL Certification Cost
3. Payment Gateway Cost

Project Management

RnR will assign a Project Manager for this project who will interact with assigned Project Manager from client side for all requirement clarifications.

We will conduct weekly update meetings with you to update the status and milestone achievements. The delivery/escalations will lie with the RnR Project Manager and the counterpart.

Roles and Responsibilities

Client's Project Manager's Responsibility
- Provide guidance, coordination and direction as needed to complete the project. Coordinate with RnR Project Manager to ensure Project Success.
- Approve changes to Project Scope

RnR's Project Manager
- Responsible for overall implementation of the project within the agreed upon timeframe and project scope
- Oversee, control, & review project progress, schedule, quality and report to Client
- Provide day-to-day planning, Scrums, and administration

System study strategies
- The project proposal approved by the customer
- Detailed Project Report is available
- Availability of Detailed Project Report on Requirement Specifications for:
  - Configuration and Sizing
- Constitution of technical evaluation team

System development strategies
- Availability of Software Development Team
- Availability of Development Platform (Hardware and Systems Software)
- Prepare Unit Test Plan and Perform Unit Testing
- Prepare Integration Test Plan and Perform Integration Test on Total
- Components of the Application Software
- Perform Integration Test on Simulated Network Environment
- Prepare Acceptance Test Plan and test Data with assistance from SR and perform testing of applications in a simulated networked environment
- Documentation (User Manuals, Technical Manuals etc.)
- Prepare Plan for Software Implementation
- Release of Software for Implementation

Implementation strategies
- Implementation
- Training

Change Control Procedure

Any developments or changes required that do not match the baseline will be treated under change control and those will be charged separately.

RnR's Project Manager will review the impact and seek approval from you for all the change requests.

The approach and cost of incorporating these change requests will be discussed with you and mutually agreed before inclusion in the scope.

Either Party may request a change in the scope of Services or deliverables but no such change shall be effective and binding unless such changes are documented in a change control document in the format described in Annexure A below ("Change Control Document") and signed by both parties.

If Customer desires to propose a change in Scope of Services, Customer shall deliver to Business Partner a change request in writing, describing the changes proposed. Promptly following Business Partner' receipt of Customer's change request, Business Partner shall submit a written change order proposal to Customer. If Business Partner desires to propose any change, Business Partner shall submit to the Customer a written description of the change in the form of a proposed change order for Customer's review and approval.

Any change order document prepared by the parties shall include, among other items, an estimate of additional charges to Customer, if applicable, for the modified Services, any additional software or other material required to implement the change and any expected impact on the time schedule or service levels under the scope of work.

On Customer's written approval of the change order document submitted by Business Partner the parties shall sign the Change Control Document whereupon the Scope of Services and any other relevant Schedule(s) shall be deemed to have been amended by the change order.

No change to any Scope of Services shall be binding on the Parties unless the Change Control Document has been signed by authorized representatives of each party.

Annexure A to Change Control Procedure

Change Request No:

Date Initiated: _____   Date Approved_____

Project: _____

Description of Change:

Following are the changes/additions agreed to scope of work

Approved with Changes

Business Partner

_____   _____

Authorized Signatory   Date

Customer

_____   _____

Authorized Signatory   Date

Appendix

CONFIDENTIAL INFORMATION
During the course of the term of this Proposal, each Party may disclose to each other Confidential Information. When used in this Proposal, the term "Confidential Information" means information that is not in public knowledge and which is by its nature confidential or is designated by parties as confidential information and includes, but not limited to the terms and conditions of this Proposal. Confidential information shall include all information of which unauthorized disclosure could be detrimental to the interests of the Parties as well as disclosure of such information would incur loss to the parties whether or not such information is identified as confidential information or under any similar legend indicating the confidentiality of the information as disclosed by one Party ("Disclosing Party") to the other Party ("Receiving Party") or any of its employees or agents of the Receiving Party, except such information as is (a) previously known to the Receiving Party free of any restriction at the time of disclosure, or (b) independently developed by the Receiving Party and not derived from the Confidential Information supplied by the Disclosing Party or the participation of individuals who have had access to Confidential Information, (c) disclosed to the Receiving Party by a third party without an obligation of confidentiality or (d) in or subsequently comes into the public domain (other than as a result of a breach of this Proposal); (e) required to be disclosed by the Receiving Party by law, regulation, court order or other legal process.

The Receiving Party shall hold such Confidential Information in strict confidence for the Disclosing Party and shall not use it except in furtherance of the relationship set forth in this Proposal, or except as it may be authorized by the Disclosing Party in writing. The Receiving Party shall further be responsible for the compliance of the foregoing by its employees or agents.

NON- DISCLOSURE
The Receiving Party shall maintain all Confidential Information submitted to it by the Disclosing Party in secrecy and shall not disclose the Confidential Information without the prior written consent of the Disclosing Party other than to its affiliates, attorneys, consultants, or advisors (collectively, "Representatives") who are informed of and agree to respect the confidential nature of such information, and then only, on a "need to know" basis. The Receiving Party shall inform those to whom disclosure is made and that all of the terms and conditions of this Proposal shall apply to them and assure their compliance.
The parties shall refrain from circumventing each other and using or employing for their independent benefit or the benefit of any third person, corporation or entity, all or any part of the Confidential Information, either directly or indirectly, without prior written consent of the other party for a period of 3 years from the date of this Proposal and shall keep the Confidential Information confidential, until a further written notice from the Disclosing Party.

INTELLECTUAL PROPERTY RIGHTS

By entering into this Proposal, the Parties undertake: a) to respect each other's intellectual property, b) not to use each other's intellectual property without the prior written consent of the other, c) ensure the confidentiality of such intellectual property within their respective organizations, d) not to use each other's intellectual property other than as expressly authorized by the other pursuant to this Proposal and cease the use of other's intellectual property should this Proposal be dissolved.

FORCE MAJEURE

Either party shall be excused from performance of this Proposal during and to the extent that performance is prevented by the occurrence of unforeseen causes beyond the control of and without the negligence of the party claiming excuse. Such causes include, without limitation, strike, go slow, other concerted acts of workmen, lockout (not limited to Client & RnR) acts of god, war, fire, explosion, flood, epidemic, riot, sabotage, embargo, blockade, civil disturbance and Governmental restrictions.

The parties claiming excuse shall give immediate written notice thereof to the other, in any case not later than 15 (Fifteen) days, following the occurrence of such event. If performance is held up for a continuous period of more than 6 (six) months from the date of first notice, then the two parties shall review the situation and agree upon a course of action so as to protect the interests of both.

MISCELLANEOUS

Entire Proposal: This Proposal sets forth the entire understanding of the Parties and supersedes all prior or simultaneous representations, discussions, negotiations, letters, proposals, Proposals and understandings between the Parties hereto, with respect to the subject matter hereof. Each Party acknowledges that it has not relied on or been induced to enter into this Proposal by, and to the extent permitted by applicable law, a Party is not liable to another Party in contract or tort or in any other way for, a representation or warranty that is not set out in this Proposal. This Proposal may be amended only by a written instrument signed by a duly authorized representative of each of the Parties.

Severability: If a competent court holds any provision of this Proposal invalid or unenforceable, such provision shall be modified to the extent necessary to make it valid and enforceable whilst preserving the intent of the Parties and all other provisions of this Proposal which shall remain fully valid and enforceable unless otherwise agreed between the Parties.

Waiver: No provision of this Proposal nor any breach thereof will be considered waived by either Party, unless such waiver is in writing signed on behalf of that Party and no such waiver will constitute a waiver of, or excuse for any other or subsequent breach of this Proposal.

Survival: Certain provisions of this Proposal, which by their very nature ought to survive, shall so survive the termination of this Proposal.

Relationship of the Parties: The relationship of the parties established by this Proposal is that of independent contractor, and nothing contained in this

Proposal shall be construed to (i) give either party the power to direct and control the day-to- day activities of the other, or (ii) constitute the parties as partners, joint ventures, co-owners or otherwise as participants in a joint undertaking, or (iii) allow Representative to create or assume any obligation on behalf of either party for any purpose whatsoever other than the terms of the Proposal. All financial and other obligations associated with Representative's business are the sole responsibility of the Representative. Representative shall be responsible for, and shall indemnify and hold the other free and harmless from, any and all claims, damages or lawsuits (including attorneys' fees) arising solely out of the acts of the Representative, its employees or its agents.

Limitation of Liability: Neither party shall be liable for any indirect, incidental, special or consequential damages, or damages for loss of profits, revenue, data or use, incurred by either party or any third party in connection with this Proposal or the subject matter of this Proposal, whether in an action in contract or tort or any other legal theory, even if the party has been advised of the possibility of such damages.

Governing Laws: The parties agree that: (i) This Proposal shall be construed and governed by the Laws of India and Nagpur Court will have exclusive jurisdiction.

Non-Solicitation: Both parties agrees that during the term, an RnR personnel or Client's employee associated with the performance of its obligations hereunder and for a period of two years after such person ceases to be so associated, neither RnR nor Client shall, directly or indirectly, solicit for hire or knowingly hire or retain such personnel of the other party as an employee or independent contractor, except with prior written consent of the other party.

Suspension or Abnormal Termination of Work: One month's prior notice will be required from both parties.

Proposal Validity: The proposal will be valid for 30 days from the date of submission until and unless there is a written request from client to extend the validity.

Notices: Any notice required or permitted by this Proposal shall be in writing/email to the corporate office address or to the email address as mentioned in the address section.

Thank you!