

**CALL FOR PROPOSALS**  
**For**  
**Film Production Grant for a project documentary film for**  
**City and Industrial Development Corporation of Maharashtra Limited (CIDCO)**

---

The National Institute of Urban Affairs (NIUA) invites proposals from Filmmakers (agencies) to receive a Film Production Grant for producing a film on City and Industrial Development Corporation project 'Navi Mumbai International Airport' and Resettlement & Rehabilitation initiatives by showcasing its NMIA portal as a one stop solution for end to end land acquisition process.

**Concept**

The film will focus on the 'Navi Mumbai International Airport' project, timeline of activities, various stages since inception and the NMIA portal as a one stop solution for end to end land acquisition and R&R initiatives. This includes documentation of major department wise activities to be included in the portal.

The film is targeted at all the stakeholders associated with the 'Navi Mumbai International Airport' project and specifically project affected people (PAP). The film will highlight the NMIA portal features by capturing the online process and key milestones of the project with testimonies from CIDCO management.

The narrative of the film will use creative techniques and devices to cover the project journey. Animation, fly through, maps, project conceptualization videos on NMIA, departmental activities, voiceover and other techniques will be used to convey the ideas in the film and construct a rich narrative. This film is largely based on project information and visual graphics provided by CIDCO, and creative/animation abilities of the filmmaker to present the sequence of events.

**Language**

The primary language of the film will be English and Marathi<sup>1</sup>.

**Total Film Production Grant Amount**

The production of the film will be completed within the total grant amount of Rs. 3 lakhs.

**Specifications**

The film will be shot and post-produced on Full High Definition (1920x1080, 35 mbps). The film will be of approx 7 minutes duration. The film will have a voiceover and opening and closing titles in English. The soundtrack will include music. The Filmmaker will be fully responsible for obtaining permissions for the use of recorded music, if any, and will provide a certificate stating the same when submitting the final masters.

**Copyright**

The copyright for the film will rest with NIUA. The Filmmaker and the crew will be acknowledged in the credits roll in the film and, wherever necessary and appropriate, in the publicity material. NIUA will be credited through the title "Commissioned by CIDCO Smart City Lab, National Institute of Urban Affairs", which will appear at the end of the film and the promo.

**Deliverables and Time Frame**

The Filmmaker will deliver the full-length film of 7 minutes duration as well as an abridged versions of the department wise footage for all the departments involved in Navi Mumbai International Airport at no additional cost.

Filmmakers will be provided a maximum of 8 days to deliver the Film and this non-negotiable. The timeline will start from the date of receipt of work order from NIUA. The milestones and deliverables are listed below:

---

<sup>1</sup> with subtitles in English wherever necessary for English version

<b>Milestone/Deliverable</b>	<b>Deadline (By End of day)</b>
Submission of Final Script	1
Receipt of Response from NIUA	2
Submission of Rough Cut	4
Receipt of Response from NIUA	5
Submission of Final cuts of 7 min version	6
Receipt of Response from NIUA	7
Film Masters and all deliverables	8

### **Payment Terms**

The filmmaker will receive payments as per the following schedule:

1. On signing of contract: 50%
2. On submission of masters: 50%

Note: Service Tax at the appropriate rate must be accounted for within the overall budget.

### **Application Procedure**

Interested Filmmakers (individuals or agencies) should submit a Proposal containing the following material:

1. Treatment (maximum 1 page)
2. Draft script (maximum 4 pages)
3. Budget (breakdown for Rs. 3 lakhs, including Service Tax payable)
4. Filmmaker's Profile (including filmography, experience, recognition, etc.)
5. Profiles of Crew Members who will be deployed for shooting and post-production
6. Three Representative samples (approx. 3 minutes each) of similar projects made by the Filmmaker as producer and/or director

### **Terms and Conditions**

In the event that a Filmmaker is selected to produce the Film, the proposal submitted by the Filmmaker, as well as the present Call for Proposals and its contents, will form part of the Film Production Grant Agreement that will be signed between NIUA and the successful Filmmaker. Preference will be given to filmmakers based in Mumbai and already worked with Government of Maharashtra or its corporations on similar engagements. Only film makers who are committed in delivering the final products within 8 days need to apply.

### **Proposal Deadline**

Proposals complete in all respects must be submitted latest by 07th November 2015, 4pm. Any proposal received after the stipulated deadline will not be considered. Proposals should be submitted by email with appropriate links for download of work samples only.

E-mail address – for submissions only - is: [cidco@niua.org](mailto:cidco@niua.org)

Subject fields in e-mails and labels on envelopes should read as follows:

**Film Proposal: "City and Industrial Development Corporation"**

For queries and clarifications related to the project, write to Mr. Nanda Kishore ([akishore@niua.org](mailto:akishore@niua.org)) from the CIDCO Smart City Chair project team.