



EVIN

CREATIVE



AGENCY PROFILE

— 2020 —

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**CREATIVITY IS
INTELLIGENCE
HAVING FUN**

ALBERT EINSTEIN

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HISTORY

Intensity. Drive. Determination. Pushing past the hardest of challenges. Getting better and better. Evin Creative was forged from this mindset. It's this passion that makes us successful, and it's this same passion we pour into our clients and their creative needs.

Evin Creative is a full-service creative agency that has the strategic thinking, planning, creativity, and results of a larger creative agency without the alarming price tag and fluff. We are a group of ad agency veterans that have worked for large blue-chip brands, but like a simpler, more efficient way of being an ad firm — solving problems and conveying brand messages through visual communication — not a one-size-fits-all solution,

but a custom, tailored approach to each individual client's needs.

We began in 2000 but established as a full time agency in 2006. Since then, we have had great opportunities to partner with large agencies nationally, as well as lead our own teams on many projects. This modular business model has worked well for us, and keeps us efficient and nimble.

AWARDS

- 1X** **2010:** First Place: Graphic Excellence Award— Printing and Imaging Association (PIA) of MidAmerca Graphex
- 3X** **2010:** "Cool Home Pages" Web Design Award: Best Overall Design and Navigation (Blue Nelson, Fort Worth Air & Space Museum, and Speck Comm.)
- 2X** **2011:** Smithsonian Magazine: Editor's Choice, Photo of the Week

OUR APPROACH

WHO WE ARE



We aren't a bunch of hipsters that think they are "creative." Nope. No posers here. Our founder actually pushes the limits in every aspect of his life, and with that same intensity, he pours that mentality and culture into Evin Creative. We are easy to work with, truly listen to the client's needs, actually create and produce uniquely, and ***quite frankly, we give a damn about your success.***

Evin Creative is your one-stop agency for all your creative needs. No more outsourcing, trying to come up with your own strategies/ideas, being over sold and under promised, or having to shop all over for skilled creative — because we can do all that and more. Not only

are we true creatives, we know how to make you look and become successful. Understanding you and where you are going is our specialty, and we have the ability to truly create unique strategies and visuals to make your company look professional and serious.

We are an award-winning creative agency that specialize in print, interactive design/development, and brand development — having worked with clients such as American Airlines, Disney, Cardinal Health, Frito-Lay, LG, GE, NASA, Smart Wool, Freeman, Anheuser-Busch, Fort Worth Air & Space Museum, and many more.

WHAT DESIGN DOES

THE CASE FOR GOOD DESIGN



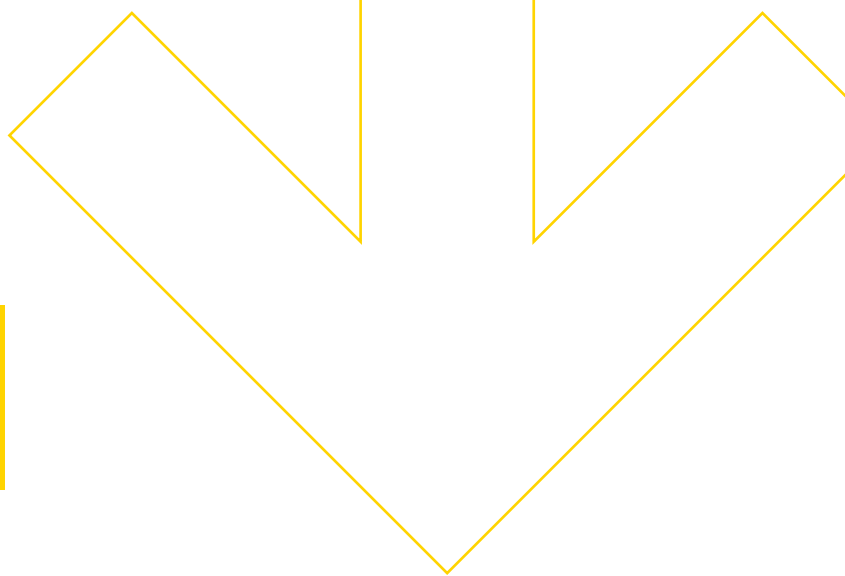
***No one will value you as a professional if you don't look professional.
Simply put: good design makes your company look and compete seriously.***

We are huge believers in that great design elevates your business or message and pulls in the audience you are aiming for. To look clean, polished, and well presented gives you high credibility — and that is what earns trust from the market share. If you want to be taken seriously and noticed well, good design gives you that leverage.

We don't create just pretty visuals. We believe in marrying good conceptual strategy with well executed design. Good design conveys reliability, confidence, helps educate, makes you memorable, sets you apart, elevates, and solves problems. Design conveys your message to your audience/users in the most effective and efficient manner.

CASE STUDIES

OUR WORK



As a full-service agency, we specialize in the following:

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- | | |
|-------------------------------------|--|
| → CREATIVE STRATEGY & ART DIRECTION | → TRADE SHOW/EVENT DESIGN & PRODUCTION |
| → IDENTITY & BRAND CREATION | → DIGITAL/INTERACTIVE MEDIA |
| → PRINT DESIGN & PRODUCTION | → UI/UX DESIGN & DEVELOPMENT |
| → PACKAGING DESIGN | → FRONT-END DESIGN & DEVELOPMENT |
| → PHOTOGRAPHY | → PROPOSALS & PRESENTATIONS |
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TAKE A
GLANCE





DESIGN

WANT TO SEE MORE?

Click the link below to download our portfolio, or view more at www.EvinCreative.com

→ VIEW



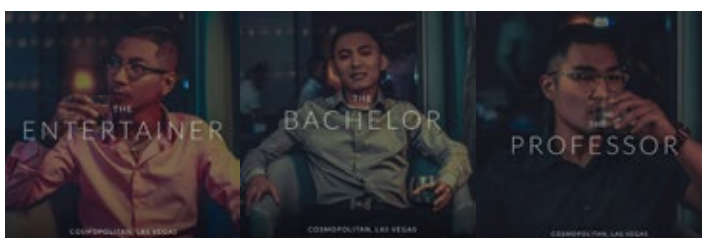
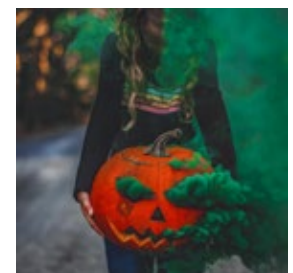
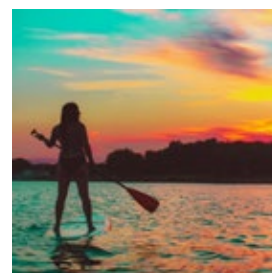
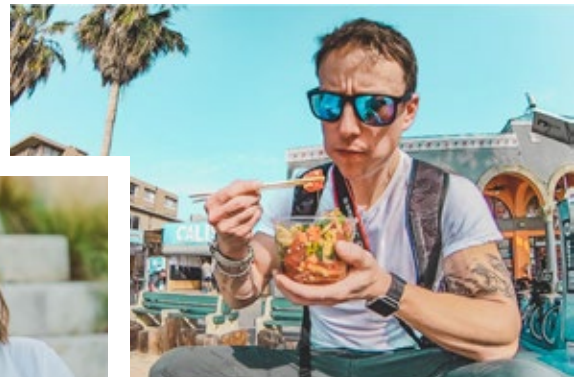
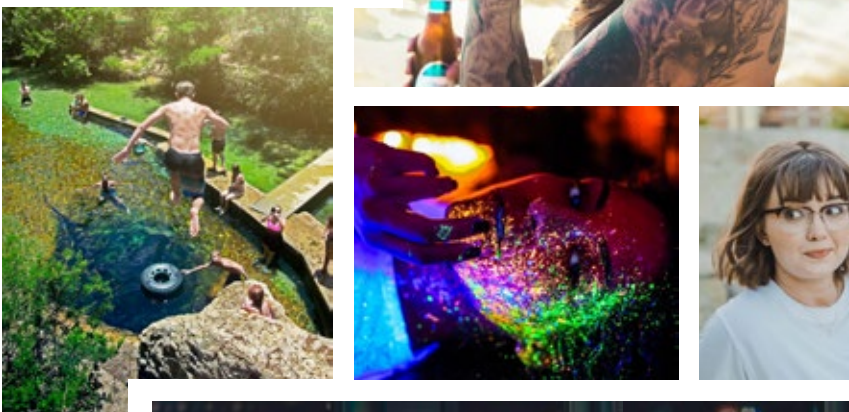
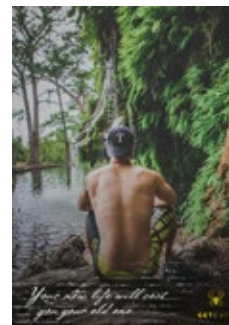
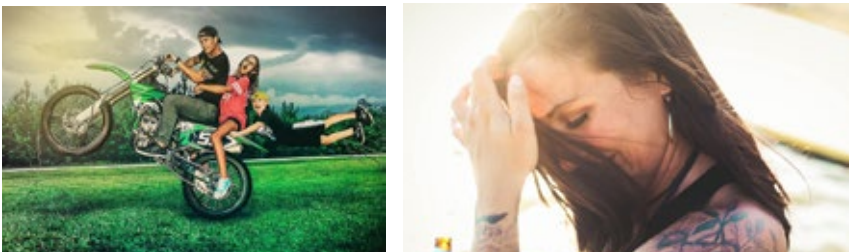
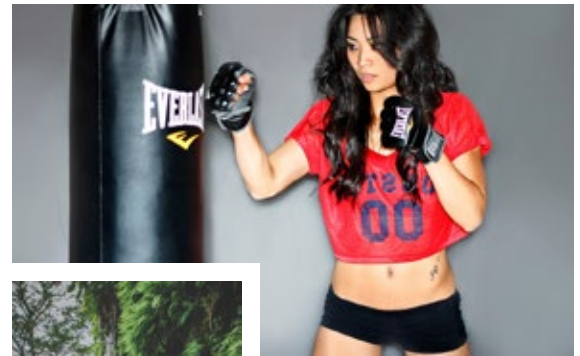


PHOTOGRAPHY

WANT TO SEE MORE?

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→ VIEW



SERVICES

HOW WE CAN HELP



SPECIALTIES

Brand Creation

Whether you are a start-up or established brand needing a face-lift, strategy driven brand development will have your company competing professionally and running quickly.

Marketing Campaigns

If you are unveiling a brand refresh, have a product or service you want to promote, or a social media campaign to release, we can bring forth the strategy, design, photography, and writing to create compelling visual-heavy message that captures your prospective audience.

Agency Partnership (Retainer)

A set amount of reoccurring hours billed monthly, an Agency Partnership ensures the client can send any/all design needs to Evin Creative to execute cohesively and efficiently. Any services/capabilities can be done on a monthly basis, and the client is given a set amount of hours to use them however is needed.

WEBSITES

The need for a well designed, yet user friendly website that offers great visual and user experience can't be understated. The sites we design and develop include:

- Custom designed and developed
- Assistance with messaging and copywriting to gain user interest as well as target search engines
- SEO strategy organically built into the site
- Responsive, mobile ready
- Content management available (through Wordpress)

INDIVIDUAL SERVICES/CAPABILITIES

We are experts in all things design and graphics related. Below are a list of individual services/capabilities we offer as well:

- Print Collateral (sales sheets, brochures, flyers, etc.)
- Corporate stationery
- Digital advertising design/development
- Production graphics
- Large format print graphics
- Proposal booklets/presentations
- Package design
- Interactive/UX/UI
- Email marketing design/development
- Advertisements/Ad campaigns
- Creative direction/consulting
- Photography





THANK YOU

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