

# CORPORATE FACT SHEET

## OVERVIEW:

Beauty. Service. Quality. Partnership. For more than 30 years, these tenets have driven Bentley, California's largest carpet design and manufacturing company. Our award-winning broadloom, carpet tile, and area rug products feature high performance and superior Textile Appearance Retention Ratings (TARR), as well as Green Label Plus, NSF® 140, and Cradle to Cradle Silver certifications.

Bentley manufactures in a LEED® for Existing Buildings: Operations & Maintenance Gold-certified facility and is a multi-year recipient of the GSA Evergreen Award.

## COMPANY PRODUCTS:

Bentley manufactures more than 100 products in broadloom, carpet tile, and area rugs. Every product manufactured by Bentley contains recycled content.

The majority of patterns and styles are available in both broadloom and carpet tile. Carpet tile is offered in a variety of tile sizes, including 18 in x 36 in and 24 in x 24 in, in various approved installation methods for modular creativity.

A spectrum of partnerships with the design community, the flooring industry, and complementary segments, enables Bentley to offer customers a total solution of multiple broadloom and carpet tile collections, many of which coordinate with select hard-surface partner products.

## COMPANY SERVICES:

Bentley's services encompass all customer needs throughout the lifecycle of every product. Through FULFILL, the company's carpet reclamation program, customers can return carpet from any manufacturer after its useful life and it will be repurposed or recycled.

The company's Customer Care Concierge is available to advise clients on the best installation and maintenance methods for each unique environment. Bentley's Field Services team provides on-site customer support and counsel. Bentley also partners with a number of leading dealer networks to ensure quality installation and maintenance services for all products.

## MARKET SEGMENTS:

- Corporate
- Retail
- Healthcare
- Education
- Hospitality
- Government
- Residential

## GEOGRAPHIC MARKETS:

- United States
- India
- Central America
- South Africa
- Canada
- Saudi Arabia
- South America
- Europe
- Israel
- Mexico
- Asia
- United Arab Emirates
- Qatar

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## PRODUCT ADVANTAGES:

- All Bentley carpet is made with high-quality, branded nylon. These premium fibers provide superior performance and appearance retention with resistance to staining, crushing, matting, and wear, to help the carpet keep its original appearance with little maintenance through time.
- The company's standard broadloom backing, High PerformancePC, contains a minimum of 21-percent recycled content by total product weight from recycled carpet backing, an important step in closing the loop. All other available broadloom backings, including Optimum Barrier™ II, Optimum Barrier™ II RC Cushion, and Prestige PlusRC™, contain substantial recycled content, as well.
- NexStep® Cushion Tile and AFIRMA™ Hardback Tile, provide the ultimate high-performance backing structure to increase carpet life expectancy by up to 50 percent, maintain a uniform profile, reduce employee fatigue, and enhance soil removal. They also contain a percentage of recycled content.
- XTERA™, a patented soil and stain resistant that extends the life and performance of flooring, also is used in all Bentley products.

## ASSOCIATES & FACILITIES:

Bentley employs over 325 associates. Of these, 72.2 percent are minorities and 40.4 percent are women. In upper management positions there are 40.38 percent women and 50 percent minorities. The company maintains over 500,000 square feet of manufacturing facilities and corporate offices in City of Industry, California.

## ENVIRONMENTAL COMMITMENT:

Bentley also has one of the country's first privately owned, industrial solar power arrays that provides the energy used for manufacturing. Currently, 100 percent of Bentley's electrical energy requirements are made renewable through the purchase of Green-e certified renewable energy certificates (green tags) derived from wind and biomass and from on-site generation from the solar array.

Bentley is the first LEED® certified carpet manufacturing facility in the country. The company received a Gold level certification from the U.S. Green Building Council's Leadership in Energy and Environmental Design Green Building Rating System for Existing Buildings: Operations & Maintenance (LEED®-EBOM).

An environmental leader in its industry, Bentley's products utilizing AFFIX™, High PerformancePC, NexStep® Cushion Tile, AFIRMA™ Hardback Tile, Prestige PlusRC, and Optimum Barrier II backings are certified to the NSF® 140 Sustainability Assessment for Carpet Standard at the Gold and Platinum levels.

Bentley products are Cradle to Cradle certified at the Silver level. Cradle to Cradle is a multi-attribute green label that assesses product safety for health and the human environment, guides design for the future, and leads manufacturers toward continuous environmental improvement.

Bentley is the first North American manufacturer to receive a third-party verified Environmental Product Declaration® (EPD) for its broadloom products. An EPD is the only third-party verification system that takes into account the complete life cycle assessment of a product's environmental impact, encompassing raw materials, production, installation, use, and end of use.

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**CALIFORNIA COMMITMENT:** Bentley is proud to be a California company, and continually searches for innovative ways to make a positive impact in the state and the environment. As part of this commitment, the company began its Buy California campaign in 2003 to encourage California businesses to purchase goods and services from other companies in the state. This program helps stimulate the local economy and benefits the environment through reduced costs, transportation impacts, and energy consumption.

**COMMUNITY INVOLVEMENT:** Bentley understands that a good company comes from good people, and encourages all associates to pass on goodwill by contributing to their local communities. Company associates participate in Habitat for Humanity builds, beach clean-ups, tree plantings, and the American Red Cross blood drives, among others. Community involvement is initiated by associates and sponsored by Bentley at a corporate level.

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