Business Report Example For Students

Title Page

- Title of the Report
- Prepared for: [Instructor's Name, Course Title]
- Prepared by: [Your Name, Your Student ID]
- Date

Executive Summary

A brief overview of the report's purpose, findings, conclusions, and
recommendations. This section should be concise and no more than one page.

Table of Contents

• A list of the major sections and subsections of the report with page numbers.

Introduction

- Background: Brief background information about the company or situation being analyzed.
- **Purpose:** The purpose of the report and the specific issues it aims to address.
- **Scope:** The scope of the report, outlining what will and will not be covered.

Methodology

 An explanation of the methods used to gather data, including research tools, surveys, interviews, or analytical models.

Findings and Analysis

- **Findings:** Present the data or information discovered during your research. Use charts, graphs, and tables to support your points.
- Analysis: Analyze the findings in the context of the problem or issue being addressed. Discuss patterns, trends, and any anomalies found.

Conclusions

 Summarize the main insights or findings from the analysis. Clearly state how these findings address the report's purpose.

Recommendations

 Based on the conclusions, offer practical recommendations for action. Ensure these are specific, feasible, and linked to the findings.

References

 A list of all sources consulted and cited in the preparation of the report. Follow a consistent citation style (APA, MLA, Chicago, etc.).

Appendices

 Include any additional material that supports the report's content, such as raw data, full survey/questionnaire results, or detailed analysis. Each appendix should be referenced in the main body of the report.